



Online @ Illinois

Senate Educational Policy Committee

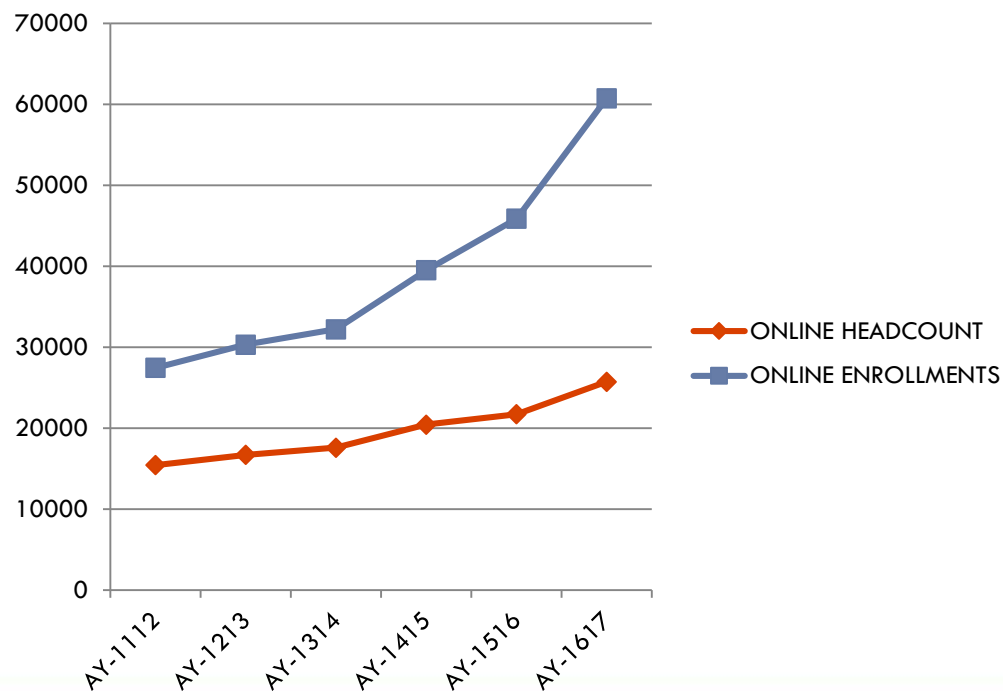
October 9, 2017



Online activity growing

Academic Year 2016-2017:

- **56,036 enrollments in Illinois online courses**
 - Includes Distance (Grad, Summer, Winter)+ Residential
 - Up 32% from AY16
- **25,281 headcount**
- **9,319 international**
- **FY 17: \$30 million in gross revenue**



Four Major Online Groups

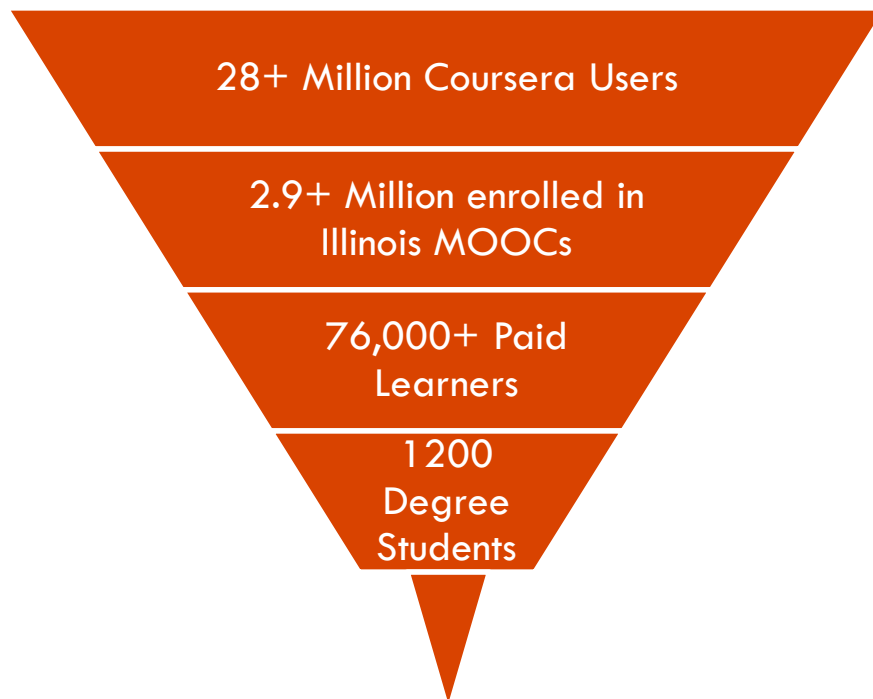
MOOCs and MOOC-related

Graduate Traditional Online

Summer Session Online

Winter Session Online

MOOCs and MOOC-based degrees reaching a large, global audience.



Globalizing our land-grant mission

4.5 / 5.0 mean course ratings

Students from over 50 countries and every state in the U.S.

MOOC courses & degrees

- **100 MOOCs across 7 of our academic units**
- **3 Degrees**
 - **College of Business**
 - **iMBA launched January 2016**
 - **iMSA launched August 2017**
 - **College of Engineering**
 - **MCS-DS launched August 2016**
- **14 Specializations**
- **Project \$7 million in FY18 revenue**
- **Now seeing revenue from non-credit (\$2 million)**

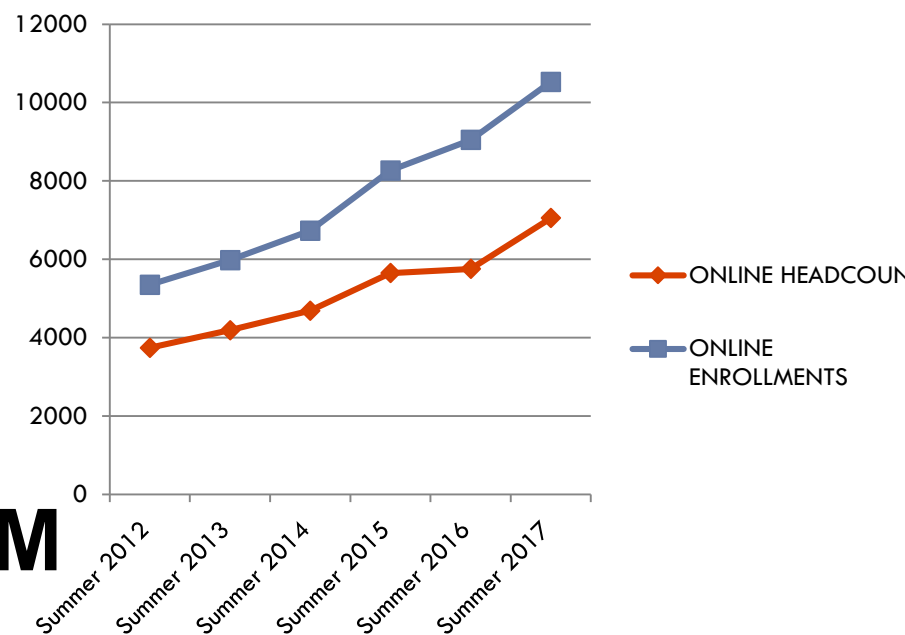
Traditional online offerings

- **50 Degree Programs**
 - **49 Graduate** (includes new Ed.D options in Education)
 - **1 Undergraduate**
- **42 Certificates**
 - **39 Graduate**
 - **3 Undergraduate**
- **13,298 Graduate Online Enrollments (FY17)**
- **FY 17 revenue: \$17.6M**

Summer Session Online

Academic year 2016-2017:

- **10,062 enrollments in Illinois online Summer courses**
- **7,052 headcount**
- **Up 16% from AY16**
- **Largely residential**
- **FY17 revenue: \$10.5M**



Winter Session Online

Year	# of Courses	Enrollment	Revenue
2014-2015	8	764	\$1,139,171
2015-2016	17	1,349	\$2,127,718
2016-2017	24	1,540	\$2,577,038

- **7 different colleges**
- **All undergraduate courses, largely residential students**
- **84% of Illinois winter online students felt the quality of interaction they had was the same as or better than that in most face-to-face courses**
- **82% of Winter session students rated the overall quality of winter session courses as good or excellent**
- **Total revenue for the 3-year Winter Session pilot \$5.8M**