

Program Change Request

APPROVED BY SENATE

04/06/2026

EP.26.125_FINAL

Approved by EP 03/23/2026

Deactivation Proposal

Date Submitted: 12/22/25 12:17 am

Viewing: **10KL5007BS : Agricultural & Consumer Economics: Consumer Economics and Finance, BS**

Last approved: 06/05/25 9:00 am

Last edit: 02/26/26 12:25 pm

Changes proposed by: Bryan Endres

Catalog Pages Using [Agricultural & Consumer Economics: Consumer Economics & Finance, BS](#)
this Program

Proposal Type:

Concentration (ex. Dietetics)

This proposal is for

a:

~~Revision~~

[Phase Down/Elimination](#)

In Workflow

1. U Program Review
2. Gen Ed Review
3. 1470-ACE
Committee Chair
4. 1470-ACE Head
5. KL Committee Chair
6. KL Dean
7. University Librarian
8. COTE Programs
9. Provost
10. Senate EPC
11. Senate
12. U Senate Conf
13. Board of Trustees
14. IBHE
15. HLC
16. Catalog Editor
17. DMI

Approval Path

1. 01/08/26 4:12 pm
Brianna Vargas-Gonzalez (bv4):
Approved for U
Program Review
2. 01/21/26 2:07 pm
Melissa Steinkoenig
(menewell):
Approved for Gen
Ed Review
3. 01/21/26 2:17 pm
Bryan Endres
(bendres):
Approved for 1470-

ACE Committee

Chair

4. 01/21/26 2:29 pm
Sarah Low (salow2):
Approved for 1470-
ACE Head
5. 01/27/26 3:14 pm
Brianna Gregg
(bjgray2): Approved
for KL Committee
Chair
6. 01/27/26 3:15 pm
Anna Ball (aball):
Approved for KL
Dean
7. 01/28/26 11:11 am
Tom Teper (tteper):
Approved for
University Librarian
8. 01/28/26 12:07 pm
Suzanne Lee
(suzannel):
Approved for COTE
Programs
9. 02/18/26 3:13 pm
Brooke Newell
(bsnewell):
Approved for
Provost

History

1. Feb 20, 2019 by Deb
Forgacs (dforgacs)
2. Oct 30, 2023 by
Brianna Gregg
(bjgray2)
3. Dec 2, 2024 by
Brianna Gregg
(bjgray2)

4. Jun 5, 2025 by
Brooke Newell
(bsnewell)

Administration Details

| | | |
|------------------------------|---|-----------------------|
| Official Program Name | Agricultural & Consumer Economics: Consumer Economics and Finance, BS | |
| Diploma Title | Bachelor of Science in Agricultural and Consumer Economics | |
| Sponsor College | Agr, Consumer, & Env Sciences | |
| Sponsor Department | Agricultural and Consumer Economics | |
| Sponsor Name | Bryan Endres | |
| Sponsor Email | bendres@illinois.edu | |
| College Contact | Brianna Gregg | College Contact Email |
| | bjgray2@illinois.edu | |
| College Budget Officer | Nick Unser | |
| College Budget Officer Email | nicku@illinois.edu | |

If additional stakeholders other than the Sponsor and College Contacts listed above should be contacted if questions during the review process arise, please list them here.

[Caroline Helton \(chelton@illinois.edu\)](mailto:chelton@illinois.edu)

Does this program have inter-departmental administration?

No

Effective Catalog Term

| | |
|------------------------|-----------|
| Effective Catalog Term | Fall 2027 |
| Effective Catalog | 2027-2028 |

Proposal Title

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberal Arts and Sciences, include the Graduate College for Grad Programs)

Eliminate the Concentration in Consumer Economics and Finance in the Bachelor of Science in Agricultural & Consumer Economics in the College of Agricultural, Consumer and Environmental Sciences

Does this proposal have any related proposals that will also be revised at this time and the programs depend on each other? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently and together as needed. Format your response like the following "This BS proposal (key 567) is related to the Concentration A proposal (key 145)"

This concentration deactivation proposal (Key: 598) is related to the following other concentration deactivation proposals:

- Agricultural & Consumer Economics: Agribusiness Markets & Management, BS (Key: 588)
- Agricultural & Consumer Economics: Environmental Economics and Policy, BS (Key: 599)
- Agricultural & Consumer Economics: Farm Management, BS (Key: 601)
- Agricultural & Consumer Economics: Finance in Agribusiness, BS (Key: 597)
- Agricultural & Consumer Economics: Financial Planning, BS (Key: 602)
- Agricultural & Consumer Economics: Policy, International Trade and Development, BS (Key: 600)
- Agricultural & Consumer Economics: Public Policy and Law, BS (Key: 595)

The deactivation of this concentration is also contingent on the following proposals (this concentration shouldn't be deactivated until the following new programs/revisions have been implemented):

- Consumer Economics and Finance, BS (Key: 1370)
- Environmental and Resource Economics and Policy, BS (Key: 1371)
- Financial Planning, BS (Key: 1304)
- Food and Agribusiness Management, BS (Key: 1372)
- Public Policy and Law, BS (Key: 1373)
- Agricultural & Consumer Economics, BS (Key: 74)
- Agricultural & Consumer Economics: Agri-Accounting, BS (Key: 587)
- Agricultural & Consumer Economics: Agricultural and Applied Economics, BS (Key: 1392)
- Agricultural & Consumer Economics, BS and Agricultural & Applied Economics, MAAE (Key: 886)

Program Justification

Provide a brief description, using a numbered item list, of the proposed changes to the program.

We are removing the following concentrations from the ACE major:

- Agribusiness Markets & Management (AMM)
- Consumer Economics & Finance (CEF)
- Environmental Economics & Policy (EEP)
- Farm Management (FM)
- Finance in Agribusiness (FIA)
- Financial Planning (FP)
- Policy, International Trade & Development (PITD)
- Public Policy & Law (PPL)

And turning them into their own majors:

- The Consumer Economics & Finance concentration will become the Consumer Economics and Finance, BS major
- The Financial Planning concentration will become the Financial Planning, BS major
- The Public Policy & Law concentration will become the Public Policy and Law, BS major
- The Environmental Economics & Policy concentration will become the Environmental and Resource Economics and Policy, BS major
- The Agribusiness Markets & Management, Farm Management, Finance in Agribusiness, and Policy, International Trade & Development concentrations will become the Food and Agribusiness Management, BS

However, the Agri-Accounting concentration will remain and we will be adding an Agricultural and Applied Economics concentration.

Provide the reasoning for why each change was necessary, using a corresponding numbered item list as it relates to the brief description numbered list above.

Students have expressed a clear desire for a distinct major that aligns with their interests and aspirations in fields such as consumer behavior, behavioral economics, food marketing, sustainability, household and family economics, financial literacy, personal financial planning and wealth management, small business and entrepreneurial finance, and community economic development.

Establishing a standalone CEF major will allow for a more intentional and cohesive curriculum that reflects the evolving expectations of both industry and graduate programs. Employers increasingly seek graduates who possess not only quantitative and analytical skills but also a deep understanding of consumer decision-making, behavioral insights, and economic well-being at the micro and macro levels.

Similarly, graduate programs expect applicants to arrive with strong methodological training, domain knowledge, and experience with applied research and real-world data. The CEF curriculum directly addresses these expectations by integrating rigorous training in applied economics and finance and behavioral theory with experiential learning, data analysis, and communication skills. A stand-alone major will also support better advising and clearer curricular pathways tailored to students' specific academic and career goals.

Last 5 years of CEF enrollment:

FA25: 209

FA24: 184

FA23: 172

FA22: 165

FA21: 179

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program? If Yes is selected, indicate the appropriate courses and attach the letter of support/acknowledgement.

Yes

Courses outside of the sponsoring department/interdisciplinary departments:

ECON 103 - Macroeconomic Principles
 CS 105 - Intro Computing: Non-Tech
 MATH 220 - Calculus
 MATH 221 - Calculus I
 MATH 234 - Calculus for Business I
 ACCY 201 - Accounting and Accountancy I
 CMN 101 - Public Speaking
 ALEC 115 - Talk About Food, Ag, Env
 CMN 111 - Oral & Written Comm I
 CMN 112 - Oral & Written Comm II
 ECON 418 - Health Economics
 ECON 440 - Economics of Labor Markets
 FIN 221 - Corporate Finance
 ECON 452 - The Latin American Economies

Please attach any letters of support/acknowledgement for any Instructional Resources. Consider faculty, students, and/or other impacted units as appropriate.

[FIN_Letter of Support for curriculum changes in Agricultural & Consumer Economics_final.pdf](#)
[ALEC_Letter of Support_Agricultural and Consumer Economics_final.pdf](#)
[CMN_Letter of Support_Agricultural and Consumer Economics_final.pdf](#)
[ACCY_Letter of Support_Agricultural and Consumer Economics_final.pdf](#)
[MATH_Letter of Support_Agricultural and Consumer Economics_final.pdf](#)
[CS_Letter of Support_Agricultural and Consumer Economics_final.pdf](#)
[ECON_Letter of Support_Agricultural and Consumer Economics_extrafinal.pdf](#)

Program Features

Academic Level Undergraduate

Is this program part of an ISBE approved licensure program?

No

Will specialized accreditation be sought for this program?

No

Additional concentration notes (e.g., estimated enrollment, advising plans, etc.)

Does this program prepare graduates for entry into a career or profession that is regulated by the State of Illinois?

No

Program of Study

Catalog Page Text - Overview Tab

Catalog Page Overview Text

Statement for
Programs of Study
Catalog

Graduation Requirements

Minimum hours required for graduation: 126 hours.

University Requirements

Minimum of 40 hours of upper-division coursework, generally at the 300 and 400 level. These hours can be drawn from all elements of the degree. Students should consult their academic advisor for additional guidance in fulfilling this requirement.

The university and residency requirements can be found in the Student Code (§ 3-801) and in the Academic Catalog.

General Education Requirements

Follows the campus General Education (Gen Ed) requirements. Some Gen Ed requirements may be met by courses required and/or electives in the program.

Composition I

4-6

| | | |
|--|---|--------|
| Advanced Composition | | 3 |
| Humanities & the Arts (6 hours) | | 6 |
| Natural Sciences & Technology (6 hours) | | 6 |
| Social & Behavioral Sciences (6 hours) | | 6 |
| fulfilled by ACE 100 , ECON 103 , and two other courses approved as Social and Behavioral Sciences | | |
| Cultural Studies: Non-Western Cultures (1 course) | | 3 |
| Cultural Studies: U.S. Minority Cultures (1 course) | | 3 |
| Cultural Studies: Western/Comparative Cultures (1 course) | | 3 |
| Quantitative Reasoning (2 courses, at least one course must be Quantitative Reasoning I) | | 6-8 |
| fulfilled by MATH 220 , MATH 221 , or MATH 234 ; and ACE 262 | | |
| Language Requirement (Completion of the third semester or equivalent of a language other than English is required) | | 0-15 |
| Department Foundation | | |
| ACE 123 | Introduction to ACE | 2 |
| ACE 100 | Introduction to Applied Microeconomics | 4 |
| ECON 103 | Macroeconomic Principles | 3 |
| ACE 161 | Computer Concepts & Applications | 3 |
| or CS 105 | Intro Computing: Non-Tech | |
| Calculus Option - Select one of the following: | | 4 |
| MATH 220 | Calculus | |
| MATH 221 | Calculus I | |
| MATH 234 | Calculus for Business I | |
| ACCY 201 | Accounting and Accountancy I | 3 |
| ACE 262 | Applied Statistical Methods and Data Analytics I | 3 |
| ACE 264 | Applied Statistical Methods & Data Analytics 2 | 3 |
| Communication Option | | 3 or 6 |
| CMN 101 | Public Speaking | |
| ALEC 115 | Let's Talk about Food, Agriculture, and the Environment | |

| | | |
|---|---|-----------|
| <u>CMN 111</u> & <u>CMN 112</u> | Oral & Written Comm I and Oral & Written Comm II | |
| <u>Minimum of 6 additional hours of Social & Behavioral Sciences</u> | | 6 |
| <u>ACE 341</u> | Careers and Professionalism | 1 or 2 |
| <u>ACE 300</u> | Intermediate Applied Microeconomics | 3 |
| ACE International Course or Study Abroad Experience Option - Select one of the following: | | 3 |
| <u>ACE 411</u> | Environment and Development | |
| <u>ACE 435</u> | Global Agribusiness Management | |
| <u>ACE 436</u> | International Business Immersion | |
| <u>ACE 451</u> | Agriculture in Intl Dev | |
| <u>ACE 452</u> | The Latin American Economies | |
| <u>ACE 455</u> | International Trade in Food and Agriculture | |
| Consumer Economics & Finance Concentration | | 18 |
| <u>ACE 240</u> | Personal Financial Planning | 3 |
| <u>ACE 270</u> | Consumer Economics | 3 |
| <u>ACE 474</u> | Intermediate Consumer Economics | 3 |
| <u>ACE 476</u> | Behavioral Economics and Financial Decision Making | 3 |
| Advanced Consumer Economics & Finance Option - Select two of the following: | | 6 |
| <u>ACE 335</u> | Food Marketing and Behavior | |
| <u>ACE 345</u> | Small Business Finance | |
| <u>ACE 346</u> | Tax Policy and Finan Planning | |
| <u>ACE 444</u> | Financial Services & Investing Planning | |
| <u>ACE 445</u> | Intermediate Financial and Estate Planning | |
| <u>ACE 455</u> | International Trade in Food and Agriculture | |
| <u>ACE 456</u> | Agricultural and Food Policies | |
| <u>ECON 418</u> | Health Economics | |
| <u>ECON 440</u> | Economics of Labor Markets | |
| <u>FIN 221</u> | Corporate Finance | |

Minimum hours in the College of ACES, 20 of which must be in the Department of ACE

35

Total Hours

126

Program Relationships

Corresponding

Program(s):

Corresponding Program(s)

Agricultural & Consumer Economics, BS

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.

Student Learning Outcomes

ACE students will acquire broad and deep knowledge of Agricultural and Consumer Economics.

ACE students will develop a critical and reflective orientation toward global systems (such as natural, environmental, social, cultural, economic, and political) and cultural differences (such as race, indigeneity, gender, class, sexuality, language, and disability).

ACE students will develop critical thinking and problem solving skills.

ACE students will develop their ability to communicate in a variety of settings.

ACE students will build and sustain productive relationships to be effective leaders who can respond to civic and social challenges at local, national, and global levels, creating positive change in their communities.

Develop knowledge and skills to help consumers with everyday problems. Explore consumer economics, personal finance, and behavioral economics to gain a broad understanding of the role of consumers in the marketplace. Analyze data using financial and statistical tools.

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program

Description and

Requirements

Attach Documents

Delivery Method

This program is available:

On Campus - Students are required to be on campus, they may take some online courses.

Enrollment

List the prerequisites including course titles and number of credit hours for each prerequisite course, and whether or not these prerequisites count in the total hours required for the minor.

Phase Down/Elimination Enrollment

Does this program currently have enrollment? Yes

If so, what is the anticipated term of completion?

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.

Since this program is keeping its original name, there likely won't be much impact on enrollment, degrees awarded, or finances, as there will be almost no visible difference for prospective students, except in the details of how each program is structured. Importantly, this concentration is one of the department's two largest concentrations, alongside Financial Planning. These two concentrations make up just under 50% of the ACE major. From a financial standpoint, it's positive that these will not appear as a significant change to incoming students.

All students currently enrolled in the affected concentrations will be allowed to complete their degrees under existing requirements. No student will be required to change majors or concentrations. These concentrations will be closed to new students beginning with the Fall 2027 application cycle, after which students will be directed to the five new majors. Specifically, for students interested in this concentration, they would be directed towards the new Consumer Economics, BS major.

The anticipated term of completion for this program is Fall 2031 at the earliest.

Number of Students in Program (estimate)

Year One Estimate

5th Year Estimate (or when fully implemented)

Budget

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?

No

Attach letters of support

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

Because this concentration is being repurposed into a new major, faculty teaching load, class sizes, student-faculty ratios, etc. will remain roughly the same.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

After consulting with Sarah Williams, the proposal to transition from a concentration to a major will have no impact on the University Library's resources. Current library resources are sufficient to cover the requirements of this transition. No new or additional resources will be necessary to support this transition.

EP Documentation

EP Control Number EP.26.125

Attach Rollback/
Approval Notices

Non-EP Documentation

This proposal
requires HLC
inquiry

U Program Review

Comments

Rollback

Documentation and
Attachment

DMI Documentation

Attach Final

Approval Notices

Banner/Codebook

Name

BS:ACE-Con Econ & Finance-UIUC

Program Code: 10KL5007BS

| Minor Code | Conc Code | 5007 | Degree Code | BS Major Code |
|---------------|--------------|------|----------------|---------------------|
|---------------|--------------|------|----------------|---------------------|

0176

Senate Approval

Date

Senate Conference

Approval Date

BOT Approval Date

IBHE Approval Date

HLC Approval Date

DOE Approval Date n/a

Effective Date:

Attached Document

Justification for this
request

Program Reviewer
Comments