

# Program Change Request

Date Submitted: 12/04/24 1:46 pm

Viewing: **1PKS5590MS & 1PKS5590MSU :  
Management, MS (on-campus & online)**

Last approved: 09/14/22 3:47 pm

Last edit: 02/24/25 8:51 am

Changes proposed by: Lorena Nicholas

Catalog Pages Using  
this Program Management, MS

Proposal Type:  
Major (ex. Special Education)

This proposal is for  
a:  
Revision

## In Workflow

1. U Program Review
2. 1902 Committee  
Chair
3. 1902 Head
4. KM Committee  
Chair
5. KM Dean
6. University Librarian
7. Grad\_College
8. COTE Programs
9. Provost
10. Senate EPC
11. Senate
12. U Senate Conf
13. Board of Trustees
14. IBHE
15. HLC
16. DOE
17. DMI

## Approval Path

1. 12/19/24 9:11 am  
Donna Butler  
(dbutler): Approved  
for U Program  
Review
2. 12/19/24 10:44 am  
Ravi Mehta  
(mehtar): Approved  
for 1902 Committee  
Chair
3. 12/19/24 12:26 pm  
Carlos Torelli  
(ctorelli): Approved  
for 1902 Head
4. 01/16/25 10:48 am

Abhijeet Ghoshal  
(abhi): Approved for  
KM Committee  
Chair

5. 01/25/25 9:04 pm  
Nerissa Brown  
(nerissab):  
Approved for KM  
Dean

6. 01/28/25 12:24 pm  
Tom Teper (tteper):  
Approved for  
University Librarian

7. 02/12/25 4:33 pm  
Allison McKinney  
(agrindly): Approved  
for Grad\_College

8. 02/12/25 11:37 pm  
Suzanne Lee  
(suzannel):  
Approved for COTE  
Programs

9. 02/13/25 12:49 pm  
Brooke Newell  
(bsnewell):  
Approved for  
Provost

## History

1. Jun 12, 2020 by  
Lorena Nicholas  
(lorenan)
2. Jun 19, 2020 by  
Kathy Martensen  
(kmartens)
3. Sep 14, 2022 by  
Mary Lowry (lowry)

## Administration Details

Name

Diploma Title

Sponsor College      Gies College of Business

Sponsor      Business Administration

Department

Sponsor Name      [Carlos Torelli](#)

Sponsor Email      [ctorelli@illinois.edu](mailto:ctorelli@illinois.edu)

College Contact      [Lorena Nicholas](#)

College Contact  
Email

[lorenan@illinois.edu](mailto:lorenan@illinois.edu)

College Budget      [Gina Oleynichak](#)  
Officer

College Budget      [goleynic@uillinois.edu](mailto:goleynic@uillinois.edu)  
Officer Email

If additional stakeholders other than the Sponsor and College Contacts listed above should be contacted if questions during the review process arise, please list them here.

[Lorena Nicholas](#)

Does this program have inter-departmental administration?

No

## Effective Catalog Term

Effective Catalog      Fall 2025  
Term

Effective Catalog      2025-2026

## Proposal Title

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberal Arts and Sciences, include the Graduate College for Grad Programs)

Revise the Master of Science in Management in the Gies College of Business and the Graduate College

Does this proposal have any related proposals that will also be revised at this time and the programs depend on each other? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently and together as needed. Format your response like the following "This BS proposal (key 567) is related to the Concentration A proposal (key 145)"

This proposal is related to both keys 1290 and 1291, the two proposed new concentrations.

## Program Justification

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Provide a brief description, using a numbered item list, of the proposed changes to the program.

The graduate concentration in marketing within the Master of Science in Management (MSM, on-campus) is essential to meet the growing demand for management professionals who possess not only general business acumen but also specialized expertise in marketing. This concentration is designed to provide students with the strategic, analytical, and tactical skills needed to thrive in today's dynamic, customer-driven business environment.

The proposed concentration in Leadership and Organizational Management equips students with the essential skills and knowledge necessary to navigate and excel in today's complex business environments. This concentration is strategically designed to prepare graduates for leadership roles by integrating critical areas of management that are vital for organizational success.

Did the program content change 25% or more in relation to the total credit hours, since the most recent university accreditation visit? See the italicized text below for more details.

No

Provide the reasoning for why each change was necessary, using a corresponding numbered item list as it relates to the brief description numbered list above.

We are expanding the concentration offerings to Management, MS students (on-campus).

A student pursuing an MS in Management may choose this optional concentration in marketing to gain specialized expertise in understanding customer behavior, market dynamics, and strategic communication, which are critical for driving business growth. Combining management skills with marketing knowledge enhances their ability to lead cross-functional teams, design effective marketing strategies, and make data-driven decisions that align with organizational goals. This dual focus broadens career opportunities, making them well-suited for roles such as brand management, market analysis, or executive leadership, where both management acumen and marketing insight are essential.

A student pursuing an MS in Management may opt for a concentration in Leadership and Organizational Management to develop advanced skills in guiding teams, managing change, and fostering a positive organizational culture. This specialization enhances their ability to navigate complex business environments, resolve conflicts, and inspire innovation. By focusing on leadership principles and organizational dynamics, students are better equipped to take on senior management roles, lead diverse teams effectively, and align employee performance with strategic goals, making them strong candidates for leadership positions in any industry.

## Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program? If Yes is selected, indicate the appropriate courses and attach the letter of support/acknowledgement.

No

## Program Features

Academic Level      Graduate

Does this major  
have transcribed  
concentrations?      Yes ~~No~~

## Concentrations

Will you admit to  
the concentration  
directly? No

Is a concentration  
required for  
graduation? No

What is the longest/maximum time to completion of this program?

12 months

What are the minimum Total Credit Hours required for this program?

36

What is the  
required GPA? 2.75

CIP Code 521399 - Management Sciences and  
Quantitative Methods, Other.

Is this program part of an ISBE approved licensure program?

No

Will specialized accreditation be sought for this program?

No

Does this program prepare graduates for entry into a career or profession that is regulated by the State of Illinois?

No

## Program of Study

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Revised programs

**Catalog Page Text - Overview Tab**

Catalog Page Overview Text

Management, MS  
for the degree of Master of Science in Management  
department catalog page: Business Administration  
department website: Business Administration  
department faculty: Gies College of Business Directory  
overview of college admissions & requirements: Gies Graduate Programs Requirements college  
website: Gies College of Business  
email: grad@business.illinois.edu

The Master of Science in Management is a 36 graduate hour master's program. It is designed to provide a foundation for practitioners leading and managing teams, units, or organizations. It provides a general management foundation and an opportunity to focus on a particular area of specialization.

Tuition and fee waivers are not available for this program.

Degree Requirements  
For additional details and requirements, refer to the department's Program Curriculum and the Graduate College Handbook.  
The MS in Management requires a minimum of 36 hours. Students are required to take at least 2 credit hours in each of the six courses listed under General Management Foundation Courses (12+ hours). Any remaining credit hours of the 24 credit hour core requirement need to be fulfilled by taking General Management Elective Courses. Students also need 12 credit hours of Graduate General Elective courses, which provide flexibility for individualization. Students with sufficient demonstrated background in one or more general management areas may, with permission of the program, replace General Management Foundation courses with additional General Management Elective or Graduate General Electives.

Is the overview text above correct?

Yes

Statement for  
Programs of Study  
Catalog

General Management Foundation Courses		12-24
<u>ACCY 503</u>	Managerial Accounting	
<u>FIN 500</u>	Introduction to Finance	
<u>BADM 508</u>	Leadership and Teams	

<a href="#"><u>BADM 520</u></a>	Marketing Management	
<a href="#"><u>BADM 544</u></a>	Strategic Management	
<a href="#"><u>BADM 567</u></a>	Operations Management	
<b>General Management Electives</b>		<b>0-12</b>
<a href="#"><u>ACCY 500</u></a>	Accounting Measurement, Reporting, and Control	
<a href="#"><u>BADM 502</u></a>	Communicating with Data and Decision Making	
<a href="#"><u>BADM 513</u></a>	Communication Strategy in Bus	
<a href="#"><u>BADM 550</u></a>	Business Practicum	
<a href="#"><u>BADM 588</u></a>	Business Practice Immersion	
<b>Graduate General Electives - up to 12 hours of general graduate electives as needed to meet the minimum number of hours required.</b>		<b>12</b>
<b>Total Hours</b>		<b>36</b>

Other Requirements

Other requirements may overlap		
Minimum 500-level Hours Required Overall		24
Minimum GPA:		2.75
International students with TOEFL scores below 613 (paper-based), 257 (computer-based), or 103 (internet-based), or IELTS score below 7.0, are required to take the English Placement Test (EPT) when they arrive on campus. After taking the EPT, most students are required to take a Business English course sequence. For these students, completion of the ESL course sequence is mandatory but does not count towards the 36 hour degree requirement.		

Corresponding Degree	MS Master of Science
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Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.

Are the learning outcomes for the program listed in the Academic Catalog?

Yes



## Student Learning Outcomes

Both formats will follow the current program regulations and learning outcome assessment approach currently in use in the residential format as established when the program was initially proposed and launched. The online format will make appropriate adaptations based on guidance from e-learning given the format's distinct opportunities.

The learning outcomes identified for the MS Management program are:

Learning to combine knowledge, problem solving skills, and integrative thinking across areas such as economics, finance, marketing, operations and project management, management and accounting, and international business.

- Enhancing development of critical “managerial skills” of leadership, entrepreneurship innovation, teamwork, ethics and communication. A project component of the degree promotes a team orientation as well as integrative thinking across these areas.
- Obtaining a sound understanding of management strategy. Students will gain a deep appreciation for using business tools for creative problem solving, decision making and formulating strategy.
- Enriching the capacity to learn new business concepts, think critically about management and ethical issues, and respond to new technologies, emerging global changes, and market trends.

Did you make any revisions to the learning outcomes you copied and pasted from the current academic catalog?

No

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students’ achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program

Description and

Requirements

Attach Documents

## Delivery Method

This program is  
available:

On Campus and Online - 2 program types. Students can receive the entire program either on campus or online. Students can choose to take courses in either modality.

Describe the use of this delivery method:

We propose to use two formats to delivery the MS Management program. We propose to offer the courses and support necessary for an on-campus format as well as an online format as means for attaining the degree.

## Admission Requirements

Desired Effective

Admissions Term

Is this revision a change to the admission status of the program?

No

Provide a brief narrative description of the admission requirements for this program. Where relevant, include information about licensure requirements, student background checks, GRE and TOEFL scores, and admission requirements for transfer students.

All applicants are expected to have a minimum grade point average of at least 3.0 (A = 4.00) for the last two years of undergraduate study and a 3.0 for any previous graduate work completed. The applicant must have completed at least one college level quantitative methods class. All applicants whose native language is not English must submit a minimum Test of English as a Foreign Language (TOEFL) score of at least 103 (iBT), 253 (CBT), or 610 (PBT); or minimum International English Language Testing System (IELTS) academic exam scores of 7.5 overall for full-status admission.

## Enrollment

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.

This will not impact enrollment.

Estimated Annual Number of Degrees Awarded

Year One Estimate

5th Year Estimate (or when fully implemented)

What is the matriculation term for this program?

## Budget

Are there budgetary implications for this revision? No

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information No additional budget will be required to support the concentration, as all necessary courses are already offered and staffed by current faculty. Furthermore, academic advising for students interested in the concentration is already handled by the Graduate Programs Office, ensuring seamless integration without the need for extra resources.

Attach File(s)

## Financial Resources

How does the unit intend to financially support this proposal?

~~The current program is self-supporting. Program funds will be required used to support develop online versions of the concentrations, as all necessary courses are already offered where needed and staffed by current faculty. additional admissions, advising, and career services support as needed.~~ No additional budget Program funds will be required used to support develop online versions of the concentrations, as all necessary courses are already offered where needed and staffed by current faculty. Furthermore, academic advising for students interested in the concentration is already handled by the Graduate Programs Office, ensuring seamless integration without the need for extra resources.

Will the unit need to seek campus or other external resources?

No

Attach letters of support

Re\_ Gies new concentration proposals Library supportpdf.pdf

What tuition rate do you expect to charge for this program? e.g, Undergraduate Base Tuition, or Engineering Differential, or Social Work Online (no dollar amounts necessary)

Are you seeking a change in the tuition rate or differential for this program?

No

Is this program requesting self-supporting status?

Yes

## Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

We have considerable faculty, staff, and infrastructure support to launch this concentration, as the courses are already staffed and part of the academic year schedule.

## Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

The library reviewed this proposed concentration and provided the following statement:

I have reviewed the proposals, and initially, I believed we might need additional databases for these concentrations. However, after our discussion, I revisited both the library's subscriptions and those held by Gies.

Based on the library's current resources, it seems no additional subscriptions are immediately required.

## EP Documentation

EP Control Number    EP.25.068

Attach Rollback/  
Approval Notices

## Non-EP Documentation

U Program Review  
Comments

Rollback  
Documentation and  
Attachment

## DMI Documentation

Attach Final  
Approval Notices

Banner/Codebook  
Name

Program Code: 1PKS5590MS & 1PKS5590MSU

Minor Code	Conc Code	Degree Code	MS Major Code
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5590

Senate Approval Date

Senate Conference Approval Date

BOT Approval Date

IBHE Approval Date

HLC Approval Date

DOE Approval Date

Effective Date:

Program Reviewer Comments