

# Deactivation Proposal

Date Submitted: 04/02/24 3:14 pm

Viewing: **4063 : Management:**

## Technology Management, MS

Last approved: 05/04/22 10:50 am

Last edit: 08/19/24 4:32 pm

Changes proposed by: Lorena Nicholas

Management: Technology Management, MS

Catalog Pages  
Using this  
Program

Proposal Type:

### In Workflow

1. U Program Review
2. 1902 Committee Chair
3. 1902 Head
4. KM Committee Chair
5. KM Dean
6. University Librarian
7. Grad\_College
8. COTE Programs
9. Provost
10. Senate EPC
11. Senate
12. DMI

### Approval Path

1. 04/05/24 1:42 pm  
Donna Butler (dbutler):  
Approved for U Program Review
2. 04/06/24 6:55 am  
Brian Fulton (bfulton):  
Approved for 1902 Committee Chair
3. 04/07/24 2:55 pm  
Carlos Torelli (ctorelli):  
Approved for 1902 Head
4. 04/17/24 3:04 pm  
Mitch Fisher (mfisher6):  
Approved for KM Committee Chair
5. 04/17/24 3:06 pm  
Brooke Elliott (wbe): Approved for KM Dean

6. 04/22/24 4:01 pm  
Claire Stewart  
(clairest):  
Approved for  
University  
Librarian
7. 05/01/24 2:21 pm  
Allison McKinney  
(agrindly):  
Approved for  
Grad\_College
8. 05/01/24 8:18 pm  
Suzanne Lee  
(suzannel):  
Approved for  
COTE Programs
9. 08/15/24 11:46  
am  
Brooke Newell  
(bsnewell):  
Approved for  
Provost

## History

1. Jun 12, 2020 by  
Lorena Nicholas  
(lorenan)
2. Jun 19, 2020 by  
Kathy Martensen  
(kmartens)
3. May 4, 2022 by  
Emily Stuby  
(eastuby)

Concentration (ex. Dietetics)

This proposal is  
for a:

~~Revision~~

Phase Down/Elimination

## Administration Details

Official Program Name      Management: Technology Management, MS

Diploma Title

Sponsor College      Gies College of Business

Sponsor Business Administration  
Department  
Sponsor Name [Nerissa Brow](#), [Jeffrey Loewenstein](#), Associate Dean of Graduate Programs Education  
Sponsor Email [nerissab@illinois.edu](mailto:nerissab@illinois.edu) [jloew@illinois.edu](mailto:jloew@illinois.edu)  
College Contact Lorena Nicholas College Contact Email  
[lorenan@illinois.edu](mailto:lorenan@illinois.edu)  
College Budget Officer [Gina Oleynichak](#)  
College Budget Officer Email [goleynic@uillinois.edu](mailto:goleynic@uillinois.edu)

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal needs rolled back. And any other stakeholders.

[lorenan@illinois.edu](mailto:lorenan@illinois.edu)

Does this program have inter-departmental administration?

No

## Proposal Title

Effective Catalog Term Fall 2024

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberals Art and Sciences, include the Graduate College for Grad Programs)

Eliminate the Concentration in Technology Management in the Master of Science in Management in the Gies College of Business and the Graduate College

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently. Example: If you are revising the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is related to the Concentration A proposal (key 145)."

## Program Justification

Provide a brief description of what changes are being made to the program.

We are requesting to eliminate this concentration; it has never been open for students to apply or pursue.

## Why are these changes necessary?

This concentration was proposed in early 2020 as part of an internal discussion to review and potentially phase down the MS Technology Management program (MSTM). The strategy at the time included re-directing students to the MS Management (MSM) program and offering this concentration to individuals who would have otherwise enrolled in the MS Technology program, as at the time the MS Technology program had declining enrollments and the MS Management program was growing rapidly. The concentration proposal was approved quickly (IBHE approved it on 5/21/2020) with an effective date of FA20. However, since we were completing our recruiting and admissions process for AY20, we could not promote this concentration while also enrolling a new cohort of MS Technology Management students; therefore, we suspended it until FA22. In FA22 we requested another suspension through AY22-23 and AY23-24. We requested the continued suspension due to ongoing activities within the college related to the MS Technology program.

- College leadership reviewed our marketing and positioning statements, as well as national market trends, and proposed adjustments to our marketing strategy to boost applicants to MS Technology Management.
- A new academic director for the MS Technology Management Program was named effective FA22.
- A new Associate Dean of Graduate Programs was put in place during summer 2022.
- We reviewed our admissions process and requirements, allowing more applicants to be considered for admission to the MS Technology Management program. We started this new approach in FA22 for recruiting for AY23-24.

The results were dramatic. In FA23 we had the highest enrollment in MS Technology Management since 2016. Therefore, the overarching proposal to phase down the MS Technology Management program was never approved by Gies EPC, and this concentration will not be offered. Since the concentration proposal was submitted and approved prior to the adjustments to college and program leadership, the continued suspensions were requested to allow the review process to be completed. Subsequently, the MS Technology program is viable and will remain a key program within our portfolio of graduate degrees. We do not see any opportunity to offer this concentration moving forward.

## Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

No

## Program Regulation and Assessment

# Plan to Assess and Improve Student Learning

*Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.*

List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

~~n/a The courses for this concentration will be reviewed as part of the overall graduate programs annual review of learning outcomes and AACSB reporting.~~

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program

Description and

Requirements

Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

## Program of Study

*Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PublicAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.*

Catalog Page Text - Overview Tab

Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

## Technology Management Concentration for the Graduate Concentration in Technology Management

The concentration in Technology Management is designed to develop managers who can work effectively in technology intensive areas.

The concentration is open to students enrolled in MSM Management, MS,

This concentration requires twelve graduate hours of Technology Management coursework. Successful completion of the concentration assumes certain knowledge of business and prior coursework.

Admission to the concentration requires a Graduate Student Request Form submitted to the Department and Graduate College and admission to one of the programs approved for the concentration. Admission is limited, and acceptance is considered based on a student's academic standing and space availability.

Statement for  
Programs of  
Study Catalog

### Course List

Code	Title	Hours
Technology Management Courses		12
Choose 12 hours from:		
<a href="#">BADM 514</a>	Managing Innovation	
<a href="#">BADM 525</a>	New Product Development	
<a href="#">BADM 551</a>	Managing Intellectual Property	
<a href="#">BADM 566</a>	Supply Chain Management	
<a href="#">BADM 571</a>	Digital Business & IT Strategy	
<a href="#">BADM 574</a>	Simulation and Risk Analysis	

Course substitutions may be approved by the Department of Business Administration.

## Other Requirements

### Grad Other Degree Requirements

Requirement	Description
Minimum 500-level Hours Required Overall	4
Minimum GPA	2.75

## Program Relationships

Corresponding  
Program(s):

Corresponding Program(s)
Management, MS (on-campus & online)

## Program Features

Academic Level      Graduate

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

Additional concentration notes (e.g., estimated enrollment, advising plans, etc.)

~~We estimate 20 students enrolling in this concentration in any one academic year.~~

## Delivery Method

This program is available:

On Campus - Students are required to be on campus, they may take some online courses.

## Phase Down/Elimination Enrollment

Does this program currently have enrollment?      No

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.

n/a

Number of Students in Program (estimate)

Year One Estimate

5th Year Estimate (or when fully implemented)

## Budget

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

There are no additional budgetary needs from adding this concentration.

Attach File(s)

## Financial Resources

How does the unit intend to financially support this proposal?

~~n/a These classes are already offered and supported by existing faculty; advising is also already supported by staff in the graduate programs office.~~

Will the unit need to seek campus or other external resources?

No

Attach letters of support

Is this program requesting self-supporting status?

No

## Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

n/a

## Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

Library resources will not be impacted by this proposed phase-down/elimination.

## EP Documentation

EP Control Number EP.25.006

Attach Rollback/Approval Notices

This proposal requires HLC inquiry No

## DMI Documentation

Attach Final Approval Notices

Banner/Codebook Name Technology Management

Program Code: 4063

Minor Code MS	Conc Code	4063	Degree Code	5590	Major Code
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Senate Approval

Date

Senate

Conference

Approval Date

BOT Approval

Date

IBHE Approval

Date

HLC Approval

Date

DOE Approval

Date

Effective Date:

Attached

Document

Justification for

this request

Program Reviewer

Comments

**Mary Lowry (lowry) (01/18/24 2:26 pm):** Rollback: Please see email dated 1-18-24

**Mary Lowry (lowry) (02/22/24 3:34 pm):** Rollback: Please see email dated 2-22-24. Thanks!

**Mary Lowry (lowry) (02/29/24 8:36 am):** Rollback: Please see email dated 2-29-24