

APPROVED BY SENATE

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SP.24.02

March 4, 2024

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN SENATE  
COMMITTEE ON UNIVERSITY STATUTES AND SENATE PROCEDURES  
(Final; Action)

SP.24.02 Revision to the *Bylaws*, Part E.4 – Joint Advisory Committee on Investment, Licensing, and Naming Rights

**BACKGROUND**

From 2018 to 2020, the Senate considered potential revisions to the *University Statutes* (SP.18.14 and SP.19.12) that would draw a distinction between renaming of units due to changes in academic organization and renaming that would only add an eponym to the name of the unit. The background of SP.18.14 noted that:

This set of proposed changes has been developed concurrently with discussions between representatives from the Senate Committees on University Statutes and Senate Procedures, General University Policy, and the Joint Advisory Committee on Investment, Licensing, and Naming Rights, meeting over the last year with the Office of the Provost, University Counsel, the University Foundation, and others. The administration has developed interim procedures, set out in the Campus Administrative Manual, to attempt to honor the logic presented here. Should this set of revisions ultimately be approved by the Board of Trustees, other modifications will be necessary to other policy documents to ensure that this process is consistently expressed across our governing documents.

As of July 2023, the changes proposed in SP.18.14 and SP.19.12 have been approved by the three Senates, with reconciled language incorporated into the *University Statutes* as Article VIII, Section 4.b (emphasis added):

*Eponymic Renaming.* If the renaming involves only the addition of an eponym (e.g., the name of an alumnus, donor, person, or entity), the proposal may originate in the unit or at any higher administrative level. The advice of the unit to be renamed shall be taken and recorded by vote of the faculty by secret written ballot in accordance with the bylaws of that unit, and the advice of the appropriate senate shall be taken and recorded by vote. **The senate may specify a committee to provide advice on its behalf under conditions established by the senate. In this case, the committee’s advice, taken and recorded by vote, will be reported to the senate.**

It has been the practice of the Senate during this process to delegate eponymic renaming to the Joint Advisory Committee on Investment, Licensing, and Naming Rights, a body designated to coordinate with the administration on these matters, maintaining confidentiality as

necessary. The proposed revisions would specify the Senate’s delegation and require the Joint Advisory Committee to report to the Senate as appropriate.

Committee duties have been reformatted into a list. *Ex officio* members have been updated for language consistency. Appointment and terms of office have been separated under the subcategories of each type of member.

**RECOMMENDATION**

The Senate Committee on University Statutes and Senate Procedures recommends that the Senate approve the following revisions to the *Bylaws*, Part E. Text to be deleted is ~~struck through~~ and text to be added is underlined. Adoption of amendments to the *Bylaws* requires a two-thirds vote of the Senate.

1 **REVISION TO THE BYLAWS, PART E.4 – Joint Advisory Committee on Investment, Licensing,**  
2 **and Naming Rights**

3 4. Joint Advisory Committee on Investment, Licensing, and Naming Rights

4 a. Duties

5 The Committee shall:

- 6 1. ~~Provide advice, consistent with the values of the University, to the Office~~  
7 ~~of the Chancellor’s Office~~ on issues of social responsibility related to  
8 campus investment, licensing, and naming rights. ~~consistent with the values~~  
9 ~~of the University. Issues within its responsibility include, but are not limited~~  
10 ~~to, Such issues may include~~ licensing ~~of the campus’s~~ University’s names,  
11 symbols, and insignia; supporting workers’ rights and fair labor practices;  
12 ~~sponsorship~~ sponsoring of products; and advancing corporate social  
13 responsibility. ~~more generally. The Committee will also~~
- 14 2. ~~Review~~ proposals to name campus buildings, classrooms, or other physical  
15 facilities for donors or other honorees.
- 16 3. Fulfill the Senate’s requirement to provide advice regarding eponymic  
17 renaming of academic units (Statutes, Article VIII, Section 4).
- 18 4. Report promptly to the Senate outcomes of its votes on eponymic  
19 renaming of academic units, anonymized as appropriate.

20 b. Membership

21 The Committee shall consist of:

- 22 1. Five faculty members ~~of the faculty~~;
- 23 2. One academic professional member;
- 24 3. Three student members, including at least one undergraduate student and  
25 at least one graduate or professional student;
- 26 4. ~~A representative from the University of Illinois Extension, designated by~~  
27 One designee of the Director of University of Illinois Extension (ex officio  
28 with vote);
- 29 5. ~~The representative of the Division of Intercollegiate Athletics with~~  
30 ~~responsibility for licensing and corporate sponsorships, designated by~~ One  
31 designee of the Director of DIA the Division of Intercollegiate Athletics with  
32 responsibility for licensing and corporate sponsorships (ex officio with  
33 vote);
- 34 6. The ~~campus's~~ University's representative to the University Caucus of the  
35 Worker Rights Consortium (*ex officio* with vote); and
- 36 7. ~~A member of the Office of the Chancellor designated by~~ One designee of  
37 the Chancellor (ex officio).

38 c. Appointment and Terms of Office

39 1. Faculty Members

40 ~~Three of the faculty positions and the student positions shall be filled as~~  
41 ~~follows. The Committee on Committees shall prepare, and the Senate shall~~  
42 ~~approve, a list of candidates, with at least two nominees for each position~~  
43 ~~to be filled. The Chancellor, in consultation with the Chair of the Senate~~  
44 ~~Executive Committee, shall appoint members from the list. The Chancellor~~  
45 ~~shall appoint up to two additional faculty members of the Chancellor's~~  
46 ~~choosing, in consultation with the Chair of the Senate Executive Committee,~~  
47 ~~to bring the total to five.~~

48 Three faculty members shall be appointed by the Chancellor, in  
49 consultation with the Chair of the Senate Executive Committee, from  
50 nominations of at least two individuals for each vacancy made by the

51 Committee on Committees and approved by the Senate. Two additional  
52 faculty members shall be selected and appointed by the Chancellor, in  
53 consultation with the Chair of the Senate Executive Committee. The five  
54 faculty members shall serve staggered, renewable terms of three years.

55 2. Academic Professional Member

56 ~~The academic professional position shall be filled as follows: The Council of~~  
57 ~~Academic Professionals shall prepare a list of at least two nominees. The~~  
58 ~~Chancellor, in consultation with the Chair of the Council of Academic~~  
59 ~~Professionals, shall appoint the member from the list.~~

60 One academic professional member shall be appointed by the Chancellor,  
61 in consultation with the Chair of the Council of Academic Professionals,  
62 from nominations of at least two individuals made by the Council of  
63 Academic Professionals. The academic professional member shall serve a  
64 renewable term of three years.

65 3. Student Members

66 ~~The five faculty members shall serve staggered, renewable terms of three~~  
67 ~~years. The one academic professional member shall serve renewable terms~~  
68 ~~of three years. Three student members shall be appointed by the~~  
69 ~~Chancellor, in consultation with the Chair of the Senate Executive~~  
70 ~~Committee, from nominations of at least two individuals for each vacancy~~  
71 ~~made by the Committee on Committees and approved by the Senate. The~~  
72 ~~three student members shall serve renewable terms of one year.~~

73 d. Chair

74 The Chair of the Committee shall be elected annually by the Committee.

UNIVERSITY STATUTES AND SENATE PROCEDURES

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