Date Submitted: 03/27/23 5:17 pm

Viewing: **10KS9875MBAU : Business Administration, MBA - Online (iMBA)**

Last approved: 06/14/22 4:05 pm

Last edit: 04/13/23 2:46 pm

Changes proposed by: Lorena Nicholas

Catalog Pages
Using this
Program

[Business Administration, MBA - Online (iMBA)](#)

Proposal Type:

In Workflow

1. **U Program Review**
2. **1902 Committee Chair**
3. **1902 Head**
4. **KM Committee Chair**
5. **KM Dean**
6. **University Librarian**
7. **Grad_College**
8. **COTE Programs**
9. **Provost**
10. **Senate EPC**
11. Senate
12. U Senate Conf
13. Board of Trustees
14. IBHE
15. HLC
16. DOE
17. DMI

Approval Path

1. 03/29/23 8:58 am
   Emily Stuby
   (eastuby):
   Approved for U
   Program Review
2. 03/29/23 8:59 am
   Brian Fulton
   (bfulton):
   Approved for 1902
   Committee Chair
3. 03/29/23 12:12 pm
   Carlos Torelli
   (ctorelli):
   Approved for 1902
   Head
4. 03/30/23 6:49 pm
   Susan Curtis
   (smcurtis):

Approved for KM Committee Chair
5. 03/31/23 9:11 am Brooke Elliott (wbe): Approved for KM Dean
6. 04/03/23 3:55 pm Chris Prom (prom): Approved for University Librarian
7. 04/05/23 2:16 pm Allison McKinney (agrindly): Approved for Grad_College
8. 04/05/23 2:17 pm Brenda Clevenger (bmclvngr): Approved for COTE Programs
9. 04/10/23 8:01 am Brooke Newell (bsnewell): Approved for Provost

History

1. Aug 3, 2019 by Mary Lowry (lowry)
2. Sep 26, 2019 by Mary Lowry (lowry)
3. Mar 3, 2021 by Whitney Smith (wsmith42)
4. Oct 25, 2021 by Whitney Smith (wsmith42)
5. Jun 14, 2022 by Whitney Smith (wsmith42)

Major (ex. Special Education)

This proposal is for a:

Revision

Administration Details

Official Program Name	Business Administration, MBA - Online (iMBA)
Diploma Title	
Sponsor College	Gies College of Business
Sponsor Department	Business Administration
Sponsor Name	Nerissa Brown, Associate Dean W.Brooke Elliott
Sponsor Email	nerissab@illinois.edu wbe@illinois.edu
College Contact	Amanda Brantner Whitney Smith

College Contact Email

amandab@illinois.edu
wsmith42@illinois.edu

College Budget Officer	Gina Oleynichak
College Budget Officer Email	goleynic@uillinois.edu

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal needs rolled back. And any other stakeholders.

Amanda Brantner, amandab@illinois.edu

Does this program have inter-departmental administration?

No

Proposal Title

Effective Catalog Term	Fall 2023

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberals Art and Sciences, include the Graduate College for Grad Programs)

Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently. Example: If you are revising the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is related to the Concentration A proposal (key 145)."

This MBA Proposal (key596) JP: Business Administration, MBA (iMBA) and Accountancy, MS (iMSA) [key 1016]; the Global Challenges CERT [key 1004]; the Global Challenges Concentration [key 975]; the Managerial Economics and Business Analysis CERT [key 1002]; the Digital Marketing CERT [key 989]; and the Digital Marketing Concentration [key 971].

Program Justification

Provide a brief description of what changes are being made to the program.	We are proposing updates to the Business Administration, MBA - Online (iMBA) program that include previously approved rubric revisions, new courses and elective course revisions. We are also proposing a new focus area; and have edited the minimum number of credit hours required. The total credit hours required for this program is not changing with this revision.

Did the program content change 25% or more in relation to the total credit hours, since the 2020-2021 catalog. (http://catalog.illinois.edu/archivedacademiccatalogs/2020-2021/)

No

Why are these changes necessary?

MBA 549 (Multiculturalism in Management and the Marketplace) replaces MBA 546 (Global Business Horizons) in the Global Challenges in Business Focus Area / Specialization. MBA 549 enhances the collection of global business courses offered to online graduate business students and better prepare students for the global challenges that businesses face in the 21st century. This course will cover how businesses can navigate the challenges of increasing multiculturalism in consumer markets and organizational teams. MBA 546 will be offered as an election option.

ECON 528 has adopted a new rubric of FIN 574 as detailed in the FIN 574 course proposal. The content of the course remains the same. The rubric revision is a reflection of ownership and instruction of the course being with the Finance Department.

MBA 541 (Marketing in a Digital World) and MBA 544 (Marketing in an Analog World) are replaced by the recently approved course MBA 545 (Marketing in a New Digital World). The new course covers both topic areas and is a better fit for the program's future needs.

A fifth Focus Area / Specialization Mergers and Acquisitions comprised of three courses FIN 572 (Finance of Mergers and Acquisitions), ACCY 532 (Mergers and Acquisitions and Other Complex Transactions), and FIN 573 (Investment Banking Concepts) is added. This addition provides students with additional options and creates value for the program via differentiation.

ACCY 574 (Risk Management and Innovation) and ACCY 531 (Financial Statement and Analysis for MBAs) are recently approved courses that will now be offered as elective options to students in the program. With the recently approved program change to allow students to take individual elective courses (as opposed to sets of three courses/focus areas), new elective courses have been designed and will be added.

We have edited the minimum hours required to reflect the previous revision to the proposal completed in Spring 2022 to show reduced credit hour requirement for students entering with another Gies Graduate degree. The minimum total credit hours field was not updated with the previous revision. As such, updating this field for this CIM P revision is correcting what is now an erroneous entry. The total credit hours for this program is not changing with this revision. Additionally, the MBA coursework is the same sponsoring unit/roll up administration as this program, therefore, letters of support are not needed.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

Yes

Courses outside of the sponsoring department/interdisciplinary departments

ACCY 531 - FSA for MBAs
ACCY 532 - Accounting for M&As
ACCY 574 - Risk Management and Innovation
FIN 570 - Corporate Finance
FIN 571 - Money and Banking
FIN 572 - The Finance of Mergers and Acq
FIN 573 - Investment Banking Concepts

Please attach any letters of support/acknowledgement for any Instructional Resources consider faculty, students, and/or other impacted units as appropriate.

ACCY Letter of support for MBA and CERT.pdf
FIN Letter of support for MBA and CERT.pdf

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.

List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

Learning objectives:

1. Understand the core business functions and the foundational skills needed to integrate these functions into an organization.
2. Demonstrate critical thinking, employing appropriate analytical models and apply reasoning to evaluate evidence, select among alternatives, and generate creative options.
3. Determine the effectiveness with which goals are defined and achieved in team environments, assess the contributions made by themselves as well as by their peers within those environments, and to identify and resolve conflicts.
4. Communicate effectively in diverse business settings.

These learning objectives will continue to be assessed in alignment with the campus and college AACSB accreditation plans.

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program
Description and
Requirements
Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: https://www.ibhe.org/assets/files/PublicAdminRules2017.pdf). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

Revised programs   MBA side by side V2c.xlsx
  Attach a revised Sample Sequence (for undergraduate program)
  or college-level forms.

Catalog Page Text - Overview Tab

Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

Statement for Programs of Study Catalog

Program Requirements

Course List

Code	Title	Hours
Required Core Courses		48
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Operations Management	4
BADM 572	Stat for Mgt Decision Making	4
ACCY 500	Accounting Measurement, Reporting, and Control	4
ACCY 503	Managerial Accounting	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 571	Money and Banking	4
ECON 528	Course ECON 528 Not Found	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
Complete one of the following Focus Areas:		12
Digital Marketing		
MBA 541	Course MBA 541 Not Found	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Course MBA 544 Not Found	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	The Finance of Mergers and Acquisitions	

Code	Title	Hours
FIN 573	Applications of Investment Banking Concepts	
ACCY 532	Accounting for Mergers & Acquisitions and Other Complex Transactions	
Complete an additional focus area from the list above or 12 hours from the following courses:		12
MBA 541	Course MBA 541 Not Found	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Course MBA 544 Not Found	
MBA 546	Global Business Horizons	
MBA 545	Marketing in Our New Digital World	
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
MBA 565	Infonomics	
ACCY 531	Financial Statement Analysis for MBAs	
ACCY 532	Accounting for Mergers & Acquisitions and Other Complex Transactions	
ACCY 574	Risk Management and Innovation	
FIN 572	The Finance of Mergers and Acquisitions	
FIN 573	Applications of Investment Banking Concepts	
BADM 589	Project Management	
Total hours		72

Entering with Gies MS Management degree ~~Entering with approved non-management Gies graduate degreeOther Requirements (may overlap)~~

Course List

Code	Title	Hours
Required Core Courses		24
ACCY 500	Accounting Measurement, Reporting, and Control	4
BADM 509	Managing Organizations	4
BADM 572	Stat for Mgt Decision Making	4
ECON 528	Course ECON 528 Not Found	4
FIN 511	Investments	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
Complete one of the following Focus Areas or 12 hours from the following courses:		12
Digital Marketing		
MBA 541	Course MBA 541 Not Found	
MBA 542	Digital Marketing Analytics	

Code	Title	Hours
MBA 543	Digital Media & Marketing	
MBA 544	Course MBA 544 Not Found	
MBA 545	Marketing in Our New Digital World	
	Global Challenges in Business	
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
	Entrepreneurship & Strategic Innovation	
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
	Business Analytics	
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	The Finance of Mergers and Acquisitions	
FIN 573	Applications of Investment Banking Concepts	
ACCY 532	Accounting for Mergers & Acquisitions and Other Complex Transactions	
Total hours		36

Entering with approved non-management Gies graduate degree

Course List

Code	Title	Hours
Must enroll in the following required courses		
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
Complete 48 credit hours from core and elective course offerings list		
500 level coursework to be chosen in consultation with advisor to compliment and build on previously completed coursework to ensure all core requirement and learning objectives are met without duplicating coursework		
Total hours		48

Other Requirements (may overlap)

Grad Other Degree Requirements

Requirement	Description
Complete any two specialization capstones (MBA 590) and program capstone (MBA 591)	
The prescribed courses may only be used to satisfy the requirements of one specialization.	
Course substitutions may be approved by the Department of Business Administration.	
Minimum Hours Required Within the Unit:	72, 48 or 36 depending on entry
Minimum 500-level Hours Required Overall:	72, 48 or 36 depending on entry

Requirement	Description
Minimum GPA:	2.75

Corresponding Degree	MBA Master of Business Administration

Program Features

Academic Level	Graduate
Does this major have transcripted concentrations?	Yes ~~No~~
Will you admit to the concentration directly?	No
Is a concentration required for graduation?	No

What is the typical time to completion of this program?
  3 ~~2-3~~ years

What are the minimum Total Credit Hours required for this program?
  36 ~~72~~

What is the required GPA?	2.75
CIP Code	520201 - Business Administration and Management, General.

Is This a Teacher Certification Program?
  No

Will specialized accreditation be sought for this program?

  No

Delivery Method

This program is available:
  Online Only - The entire program is delivered online, students are not required to come to campus.

Describe the use of this delivery method:
  Online only.

Admission Requirements

Desired Effective   Fall 2023
Admissions Term

Is this revision a change to the admission status of the program?

No

Provide a brief narrative description of the admission requirements for this program. Where relevant, include information about licensure requirements, student background checks, GRE and TOEFL scores, and admission requirements for transfer students.

Enrollment

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.
No change expected

Estimated Annual Number of Degrees Awarded

| Year One Estimate | admin migration | 5th Year Estimate (or when fully implemented) | admin migration |

What is the   Fall
matriculation
term for this
program?

Budget

| Are there budgetary implications for this revision? | No |

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?
No

Additional Budget
Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?
No

Attach letters of
support

What tuition rate do you expect to charge for this program? e.g, Undergraduate Base
Tuition, or Engineering Differential, or Social Work Online (no dollar amounts
necessary)

Are you seeking a change in the tuition rate or differential for this
program?

No

Is this program requesting self-supporting status?

No

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size,
teaching loads, student-faculty ratios, etc.

Current faculty will be adequate to provide instruction.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary
please consult with the appropriate disciplinary specialist within the University Library.

Library collections, resources and services are sufficient to support this revision.

EP Documentation

EP Control Number	EP.23.062
Attach Rollback/Approval Notices	ep23062_email to and response from sponsor_20230413.pdf
This proposal requires HLC inquiry	No

DMI Documentation

Attach Final Approval Notices	
Banner/Codebook Name	MBA: iMBA Online -UIUC
Program Code:	10KS9875MBAU

Minor	Conc	Degree	MBA	Major

Code	Code	Code	Code	9875

Senate Approval
Date

Senate
Conference
Approval Date

BOT Approval
Date

IBHE Approval
Date

HLC Approval
Date

DOE Approval
Date

Effective Date:

Attached
Document
Justification for
this request

Program Reviewer **Brooke Newell (bsnewell) (03/22/23 7:51 pm):** Rollback: Email sent to Lorena
Comments **Brooke Newell (bsnewell) (03/27/23 4:04 pm):** Rollback: Email sent to Lorena
Brooke Newell (bsnewell) (04/13/23 2:15 pm): Per sponsor and EPC
subcommittee chair request, MBA 541 (deactivated course) removed from POS

Legend

Color	Meaning
Red	Course removed
Green	Course added
Light blue	Text added

Business Administration, MBA - Online (iMBA) — CURRENT

Code	Title	Hours
Required Core Courses		**48**
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Process Management	4
BADM 572	Stat for Mgt Decision Making	4
ACCY 500	Accounting Measurement, Reporting, and Control	4
ACCY 503	Managerial Accounting	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 571	Money and Banking	4
ECON 528	Microeconomics for Business	4
Complete one of the following Focus Areas:		**12**
Digital Marketing		
MBA 541	Marketing in a Digital World	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Marketing in an Analog World	
Global Challenges in Business		
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Complete an additional focus area from the list above or 12 hours from the following courses:		**12**
MBA 541	Marketing in a Digital World	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Marketing in an Analog World	
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
MBA 565	Infonomics	
BADM 589	Project Management	
Total hours		**72**

Entering with Gies MS Management degree

Code	Title	Hours
Required Core Courses		**24**
ACCY 500	Accounting Measurement, Reporting, and Control	4
BADM 509	Managing Organizations	4
BADM 572	Stat for Mgt Decision Making	4
ECON 528	Microeconomics for Business	4
FIN 511	Investments	4
FIN 571	Money and Banking	4
Complete one of the following Focus Areas or 12 hours from the following courses:		**12**
Digital Marketing		
MBA 541	Marketing in a Digital World	
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 544	Marketing in an Analog World	
Global Challenges in Business		
MBA 546	Global Business Horizons	
MBA 547	Global Marketing	
MBA 548	Global Strategy	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Total hours		**36**

Entering with approved non-management Gies graduate degree

Code	Title	Hours
Complete 48 credit hours from core and elective course offerings list		
500 level coursework to be chosen in consultation with advisor to compliment and build on previously		
Total hours		**48**

Business Administration, MBA - Online (iMBA) — PROPOSED

Code	Title	Hours
Required Core Courses		**48**
BADM 508	Leadership and Teams	4
BADM 509	Managing Organizations	4
BADM 520	Marketing Management	4
BADM 544	Strategic Management	4
BADM 567	Process Management	4
BADM 572	Stat for Mgt Decision Making	4
ACCY 500	Accounting Measurement, Reporting, and Control	4
ACCY 503	Managerial Accounting	4
FIN 511	Investments	4
FIN 570	Corporate Finance	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
MBA 590	Specialization Capstone (must enroll twice)	0
Complete one of the following Focus Areas:		**12**
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	Finance of Mergers and Acquisitions	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	
FIN 573	Investment Banking Concepts	
Complete an additional focus area from the list above or 12 hours from the following courses:		**12**
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
MBA 547	Global Marketing	
MBA 549	Multiculturalism in Management and the Marketplace	
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
FIN 572	Finance of Mergers and Acquisitions	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	
FIN 573	Investment Banking Concepts	
MBA 565	Infonomics	
BADM 589	Project Management	
MBA 546	Global Business Horizons	
ACCY 531	Financial Statement Analysis for MBAs	
ACCY 574	Risk Management and Innovation	
Total hours		**72**

Entering with Gies MS Management degree

Code	Title	Hours
Required Core Courses		**24**
ACCY 500	Accounting Measurement, Reporting, and Control	4
BADM 509	Managing Organizations	4
BADM 572	Stat for Mgt Decision Making	4
FIN 511	Investments	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
MBA 590	Specialization Capstone (must enroll twice)	0
MBA 597	Program Foundations	0
MBA 598	Program Capstone	0
Complete one of the following Focus Areas or 12 hours from the following courses:		
Digital Marketing		
MBA 542	Digital Marketing Analytics	
MBA 543	Digital Media & Marketing	
MBA 545	Marketing in Our New Digital World	
Global Challenges in Business		
MBA 547	Global Marketing	
MBA 548	Global Strategy	
MBA 549	Multiculturalism in Management and the Marketplace	
Entrepreneurship & Strategic Innovation		
MBA 551	Strategic Innovation	
MBA 552	Fostering Creative Thinking	
MBA 553	Entrepreneurship: From Startup to Growth	
Business Analytics		
MBA 561	Introduction to Business Analytics with R	
MBA 562	Introduction to Business Analytics: Communicating with Data	
MBA 563	Data Toolkit: Business Data Modeling & Predictive Analytics	
MBA 564	Data Analytics Applications in Business	
Mergers and Acquisitions		
FIN 572	Finance of Mergers and Acquisitions	
FIN 573	Investment Banking Concepts	
ACCY 532	Mergers and Acquisitions and Other Complex Transactions	
Total hours		**36**

Entering with approved non-management Gies graduate degree

Code	Title	Hours
Must enroll in the following required courses		
MBA 590	Specialization Capstone (must enroll twice)	
MBA 597	Program Foundations	
MBA 598	Program Capstone	
Complete 48 credit hours from core and elective course offerings list		
500 level coursework to be chosen in consultation with advisor to compliment and build on previously		
Total hours		**48**

I support the proposed program additions and revisions. I believe the department has adequate faculty resources to deliver these courses.

Louis K. C. Chan
Hoeft Professor of Business and Chair,
  Department of Finance

Hi Louis. As you know, the following courses from the Finance Department have been added to Online Graduate Programs - FIN 574: Microeconomics, FIN 571: Money & Banking, FIN 570: Corporate Finance, FIN 572: Finance of Mergers and Acquisitions, and FIN 573: Investment Banking Concepts. The proposal process for program revision requires approval of these additions and revisions from you as Department Executive Officer.

Could you reply to this email with your support and confirmation that the department has adequate faculty resources to deliver these courses? Of course, if you have any questions or concerns about this, I am glad to review and discuss. Your approval will be attached to the program revisions in CIM.

Revision	Details	Program Impact
FIN 574 replaces ECON 528	ECON 528 has adopted a new rubric of FIN 574 as detailed in the FIN 574 course proposal. The content of the course remains the same. The rubric revision is a reflection of ownership and instruction of the course being with the Finance Department.	MBA Program – Key 596 MBA/MSA – Key 1016 CERT - MEBA - Key 1002
FIN 571 replaces ECON 529	ECON 529 (Macroeconomics for Business) to be replaced by FIN 571 (Money and Banking). FIN 571 was developed to provide a better fit for the students in the program than ECON 529 due to including topics such as monetary policy and connections between money, banking, and financial markets. The new course will explain the economic functions of key financial institutions (including recent innovations such as securitization and fintech) and show how they fit into equilibrium in the macroeconomy. It will also put strong emphasis on recent financial regulations as well as central banks and modern monetary policy, which is knowledge that is imperative for MBA candidates to understand. This change was approved to the MBA - Online (iMBA) program of study via 10/25/21 revision.	MBA/MSA – Key 1016 CERT - MEBA - Key 1002
FIN 570 replaces FIN 580	FIN 580 (Special Topics in Finance) was replaced by FIN 584 (Corporate Finance) in SU21 which was renumbered to FIN 570 effective SP23. This change was approved to the MBA - Online (iMBA) program of study via 10/25/21 revision. This change was approved to the MBA - Online (iMBA) program of study via 10/25/21 revision.	MBA/MSA – Key 1016

Addition Of Mergers & Acquisitions Focus Area and CERT	A fifth Focus Area / Specialization and CERT inMergers and Acquisitions comprised of three courses FIN 572 (Finance of Mergers and Acquisitions), ACCY 532 (Mergers and Acquisitions and Other Complex Transactions), and FIN 573 (Investment Banking Concepts) is added. This addition provides students with additional options and creates value for the program via differentiation.	MBA Program – Key 596 M & A CERT, key 1186

Best,

Amanda

From: Donohoe, Michael P <mdonohoe@illinois.edu>
Sent: Friday, March 24, 2023 2:04 PM
To: Brantner, Amanda M <amandab@illinois.edu>
Cc: Urcan, Oktay <ourcan@illinois.edu>; Brown, Nerissa <nerissab@illinois.edu>; Nicholas, Lorena K <lorenan@illinois.edu>
Subject: Re: ACCY Course Revisions/Additions - Grad Program CIM Proposals

Hi Amanda,

Thank you for your note and the revision information. I support these changes and confirm that the department has adequate faculty resources to deliver the courses listed below. Thank you for all that you do!

Michael

From: "Brantner, Amanda M" <amandab@illinois.edu>
Date: Friday, March 24, 2023 at 10:57 AM
To: Michael Donohoe <mdonohoe@illinois.edu>
Cc: "Urcan, Oktay" <ourcan@illinois.edu>, "Brown, Nerissa" <nerissab@illinois.edu>, "Nicholas, Lorena K" <lorenan@illinois.edu>
Subject: ACCY Course Revisions/Additions - Grad Program CIM Proposals

Hi Michael. As you know, the following courses from the Accountancy Department have been added to Online Graduate Programs - ACCY 532: Mergers and Acquisitions and Other Complex Transactions, ACCY 574: Risk Management and Innovation, and ACCY 531:Financial Statement and Analysis for MBAs. The proposal process for program revision requires approval of these additions from you as Department Executive Officer.

Could you reply to this email with your support and confirmation that the department has adequate faculty resources to deliver these courses? Of course, if you have any questions or concerns about this, I am glad to review and discuss. Your approval will be attached to the program revisions in CIM.

Revision	Details	Program Impact
Add ACCY 574 and ACCY 531 as electives	ACCY 574 (Risk Management and Innovation) and ACCY 531 (Financial Statement and Analysis for MBAs) are recently approved courses that will now be offered as elective options to students in the program. With the recently approved program change to allow students to take individual elective courses (as opposed to sets of three courses/focus areas), new elective courses have been designed and will be added.	MBA Program – Key 596
Addition or Mergers & Acquisitions Focus Area/CERT	A fifth Focus Area / Specialization and CERT in Mergers and Acquisitions comprised of three courses FIN 572 (Finance of Mergers and Acquisitions), ACCY 532 (Mergers and Acquisitions and Other Complex Transactions), and FIN 573 (Investment Banking Concepts) is added. This addition provides students with additional options and creates value for the program via differentiation.	MBA Program – Key 596 CERT – Key 1186

Best,

Amanda

Hello Barb,

There has been further work on this proposal. Could you please replace the prior string that you kindly installed with this current one?

I am very grateful to you for all your help!

All best,

Jennie

JENNIFER N. PAHRE
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From: Newell, Brooke <bsnewell@illinois.edu>
Sent: Thursday, April 13, 2023 2:15 PM
To: Pahre, Jennie <jpahre@illinois.edu>
Subject: RE: EP 23.062: To Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Jennie,

I did this update. I have made a comment that per sponsor and EPC subcommittee chair request, MBA 541 (deactivated course) removed from POS.

Best,

Brooke S. Newell
Coordinator for Educational Programs
Office of the Vice Chancellor for Academic Affairs and Provost
University of Illinois Urbana-Champaign

From: Pahre, Jennie <jpahre@illinois.edu>
Sent: Thursday, April 13, 2023 2:14 PM
To: Newell, Brooke <bsnewell@illinois.edu>
Subject: Fw: EP 23.062: To Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Hello Brooke,
Please note that the sponsor has requested the correction of what is clearly a clerical error in EP 23.062.

Is this within your scope?

All best,
Jennie

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From: Nicholas, Lorena K <lorenan@illinois.edu>
Sent: Thursday, April 13, 2023 2:12 PM
To: Pahre, Jennie <jpahre@illinois.edu>; Brown, Nerissa <nerissab@illinois.edu>
Cc: Brantner, Amanda M <amandab@illinois.edu>; Martensen, Kathy <kmartens@illinois.edu>; Newell, Brooke <bsnewell@illinois.edu>
Subject: RE: EP 23.062: To Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Hi Jennie,
Thank you for reaching out – I do see that it is listed twice (once struck out and once just with a red box). If Brooke Newell can make the edit that would be very much appreciated.

Kind regards,
Lorena

From: Pahre, Jennie <jpahre@illinois.edu>
Sent: Thursday, April 13, 2023 2:04 PM
To: Brown, Nerissa <nerissab@illinois.edu>; Nicholas, Lorena K <lorenan@illinois.edu>
Cc: Brantner, Amanda M <amandab@illinois.edu>; Martensen, Kathy <kmartens@illinois.edu>; Newell, Brooke <bsnewell@illinois.edu>
Subject: Re: EP 23.062: To Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College
Importance: High

Dear Nerissa and Lorena,

I'm sorry to bug you again; I have received another question about this proposal, EP 23.062. But I think this one will be easy to address.

Here it is:

The proposal says that MBA 541 and MBA 544 are to be replaced with MBA 545. The problem is that MBA 541 remains in the Program of Study in the main text of the document; there's a red box around it, so someone likely intended to strike it out. (I note that it has been correctly removed in the side-by-side comparison Program of Study table.)

If you agree, I will ask Brooke Newell if she can make the change in the proposal to correct what appears to be this clerical error.

All best,

Jennie

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From: Brown, Nerissa <nerissab@illinois.edu>
Sent: Thursday, April 13, 2023 10:24 AM
To: Pahre, Jennie <jpahre@illinois.edu>
Cc: Nicholas, Lorena K <lorenan@illinois.edu>; Brantner, Amanda M <amandab@illinois.edu>; Martensen, Kathy <kmartens@illinois.edu>
Subject: Re: EP 23.062: To Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Thank you Jennie and Lorena!

Nerissa C. Brown PhD CFE
Associate Dean of Graduate Programs
Gies College of Business
University of Illinois at Urbana-Champaign

On Apr 13, 2023, at 11:20 AM, Pahre, Jennie <jpahre@illinois.edu> wrote:

Lorena,

Thank you for obtaining this useful guidance. I better understand the system's query for this entry thanks to the explanation.

With the additional information clarifying that the total required hours vary depending upon the circumstances of entry into the program, there should not be any real confusion. And certainly, there are advisors who can address any questions.

I will pass this information to the member of my subcommittee who posed the question, and let you know if there is a follow-up.

Kind regards,

Jennie

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From: Nicholas, Lorena K <lorenan@illinois.edu>
Sent: Thursday, April 13, 2023 9:45 AM
To: Pahre, Jennie <jpahre@illinois.edu>
Cc: Brantner, Amanda M <amandab@illinois.edu>; Martensen, Kathy <kmartens@illinois.edu>; Brown, Nerissa <nerissab@illinois.edu>
Subject: RE: EP 23.062: To Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Hi Jennie –

Nerissa is traveling today – we did want to respond to your question/request. I believe the section you are referring to is a text box in CIM. I reached out to Brooke Newell to for information on that particular field. She clarified that the system guidance (help bubble) states: *"Enter the lowest number (minimum) of credit hours required to earn the degree as a single number with no range and no conditions."* I believe the credit hours will still be listed as below in the Program of Study:

Minimum Hours Required Within the Unit:	72, 48 or 36 depending on entry
Minimum 500-level Hours Required Overall:	72, 48 or 36 depending on entry

Please let me know if you are comfortable leaving the text box as is, and that the clarifying information elsewhere in the Program of Study addresses your committee's concerns.

Kind regards,
Lorena

Lorena K. Nicholas
Director of Administration and Graduate Programs
Graduate Programs
3019 BIF, 515 E. Gregory Dr., Champaign, IL 61820
217.244-6550| lorenan@illinois.edu

I ILLINOIS
Gies College of Business

From: Pahre, Jennie <jpahre@illinois.edu>
Date: Tuesday, April 11, 2023 at 3:13 PM
To: Brown, Nerissa <nerissab@illinois.edu>
Cc: Brantner, Amanda M <amandab@illinois.edu>, Martensen, Kathy <kmartens@illinois.edu>
Subject: EP 23.062: To Revise the Master of Business Administration in Business Administration in the Gies College of Business and the Graduate College

Dear Dean Brown,

This year, I am the chair of Subcommittee A of the Senate Educational Policy Committee. The proposal that you sponsored, EP 23.062, was sent to my subcommittee for review on Friday of last week. Some members of my committee have now had the opportunity to review it, and one small thing has come up so far.

Our last scheduled Educational Policy Committee meeting is scheduled for this coming Monday. I'd like to be able to present your proposal at that meeting, with all issues resolved, to facilitate its swift approval. (I may receive more questions in a day or so, but given the timetable, I thought I would not delay. I hope you understand, and I apologize if there are multiple notes.)

Here is the issue:

The proposal states as follows:

What are the minimum Total Credit Hours required for this program? 36

In the proposal, the minimum total of credit hours was changed from 72 to 36 to reflect the reduced credit hour requirement for students entering with another Gies graduate degree. Shouldn't we confirm here that the minimum credit hours is 36 <u>only if a student already holds a Gies MS Management degree</u>? Without a degree, the minimum credit hours would be 72; with an approved, non-management Gies graduate degree, the minimum credit hours would be 48, as is stated in other places in the proposal.

Our concern is chiefly how the proposal will be processed in the system if the response remains unchanged. I don't know how that might work (perhaps you do?). I am copying Kathy Martinsen, who likely will know whether or not this will be a problem. There are other places in the proposal where the 36 - 48 - 72 hour difference is explained very clearly.

Thank you,

Jennie

JENNIFER N. PAHRE
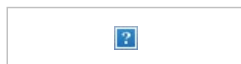*Teaching Associate Professor and Director of Undergraduate Studies*
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