

APPROVED BY SENATE
04/05/2021

10KT0278BS: JOURNALISM, BS

In Workflow

1. U Program Review (dforgacs@illinois.edu; eastuby@illinois.edu; aledward@illinois.edu)
2. 1642 Committee Chair (ekmeyer@illinois.edu; keclark@illinois.edu)
3. 1642 Head (scraft@illinois.edu)
4. KT Committee Chair (jpchambe@illinois.edu; keclark@illinois.edu)
5. KT Dean (keclark@illinois.edu; tsulkin@illinois.edu)
6. University Librarian (jpwilkin@illinois.edu)
7. Provost (kmartens@illinois.edu)
8. Senate EPC (bjlehman@illinois.edu; moorhouz@illinois.edu; kmartens@illinois.edu)
9. Senate (jtempel@illinois.edu)
10. U Senate Conf (none)
11. Board of Trustees (none)
12. IBHE (none)
13. DMI (eastuby@illinois.edu; aledward@illinois.edu; dforgacs@illinois.edu)

Approval Path

1. Wed, 24 Feb 2021 22:18:13 GMT
Deb Forgacs (dforgacs): Approved for U Program Review
2. Thu, 25 Feb 2021 17:23:07 GMT
Eric Meyer (ekmeyer): Approved for 1642 Committee Chair
3. Fri, 26 Feb 2021 16:35:56 GMT
Stephanie Craft (scraft): Approved for 1642 Head
4. Wed, 03 Mar 2021 20:20:42 GMT
Jason Chambers (jpchambe): Approved for KT Committee Chair
5. Thu, 04 Mar 2021 20:21:49 GMT
Katie Clark (keclark): Approved for KT Dean
6. Thu, 04 Mar 2021 20:48:54 GMT
John Wilkin (jpwilkin): Approved for University Librarian
7. Thu, 04 Mar 2021 21:31:29 GMT
Kathy Martensen (kmartens): Approved for Provost

Date Submitted: Tue, 23 Feb 2021 20:04:17 GMT

Viewing: 10KT0278BS : Journalism, BS

Changes proposed by: Stephanie Craft

Proposal Type

Proposal Type:

Major (ex. Special Education)

This proposal is for a:

Revision

Proposal Title:

If this proposal is one piece of a multi-element change please include the other impacted programs here. *example: A BS revision with multiple concentration revisions*

A revision to the BS changing required hours in the major and eliminating some required courses outside the major.

EP Control Number

EP:21.082

Official Program Name

Journalism, BS

Effective Catalog Term

Fall 2021

Sponsor College

Media, College of

Sponsor Department

Journalism

Sponsor Name

Stephanie Craft

Sponsor Email

scraft@illinois.edu

College Contact

Katie Clark

College Contact Email

keclark@illinois.edu

Program Description and Justification

Justification for proposal change:

The Accrediting Council on Education in Journalism and Mass Communication recently eliminated a requirement that Journalism majors take at least 72 hours of coursework outside the major. The end of this "72-hour rule" means students have the opportunity to take additional elective courses, to pursue minors that were previously excluded, and to have greater flexibility in meeting major requirements. It also offers the department the opportunity to build a better progression from foundational to advanced courses.

Is this program interdisciplinary?

No

Academic Level

Undergraduate

Will you admit to the concentration directly?

No

Is a concentration required for graduation?

No

CIP Code

090401 - Journalism.

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

Admission Requirements

Desired Effective Admissions Term

Fall 2021

Is this revision a change to the admission status of the program?

No

Enrollment

Describe how this revision will impact enrollment and degrees awarded.

No impact on enrollment or degrees awarded.

Estimated Annual Number of Degrees Awarded

What is the matriculation term for this program?

Fall

What is the typical time to completion of this program?

4 years

What are the minimum Total Credit Hours required for this program?

124

Delivery Method

Is this program available on campus and online?

No

This program is available:

On Campus

Budget

Are there budgetary implications for this revision?

No

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Resource Implications

Facilities

Will the program require new or additional facilities or significant improvements to already existing facilities?

No

Technology

Will the program need additional technology beyond what is currently available for the unit?

No

Non-Technical Resources

Will the program require additional supplies, services or equipment (non-technical)?

No

Resources

For each of these items, be sure to include in the response if the proposed new program or change will result in replacement of another program(s). If so, which program(s), what is the anticipated impact on faculty, students, and instructional resources? Please attach any letters of support/acknowledgement from faculty, students, and/or other impacted units as appropriate.

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc. Describe how the unit will support student advising, including job placement and/or admission to advanced studies.

None

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

None

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does the program include other courses/subjects impacted by the creation/revision of this program?

Yes

Required courses

STAT 107 - Data Science Discovery

Explain how the inclusion or removal of the courses/subjects listed above impacts the offering departments.

The revised curriculum removes the following specific course requirements:

CS105, ECON 102, ECON 103, PSYC 100, SOC 100. Of course, students may still choose those courses to fulfill General Education requirements and, because the proposed revision retains the requirement to complete 18 hours of specialization (through approved minors, certificates other sets of courses approved by an advisor), students are still likely to enroll in many of these courses. The impact on the offering departments is negligible.

The current curriculum requires STAT 100 or STAT 107. The revised curriculum also requires a statistics course. STAT/CS/IS 107 is listed as recommended to fulfill the requirement; STAT 100, SOC/GEOG 280, PSYC 235, ECON 202, EDPSY 280 and UP 116 are listed as acceptable.

The current curriculum includes 12 hours of College electives and a minor or specialization outside the College. The revised curriculum shifts 9 of those elective hours to the department, but also allows minors and certificates within the College to fulfill the minor/specialization requirement.

Therefore, the reduced College electives but broader minor eligibility are predicted to essentially cancel each other out in terms of possible impact on the other departments in the College.

In addition, the revised curriculum includes 9 to 24 hours of free electives, which Journalism majors may take in any department, including in the College of Media. These hours were previously limited by the "72-hour rule."

Enrollment data has been reviewed by the College of Media's Courses & Curriculum committee, which determined this curriculum change will not have a significant impact on the enrollments in Advertising and Media & Cinema Studies courses. In Fall 2020, there were 28 Journalism majors enrolled in Advertising courses and 27 Journalism majors enrolled in MACS courses.

See also the attached letters of support from the Advertising and Media & Cinema Studies department heads.

Attach letters of support from other departments.

ADVSupportLetter.pdf

MACSSupportLetter.pdf

Financial Resources

Will the unit need to seek campus or other external resources?

No

Are you seeking a change in the tuition rate or differential for this program?

No

Program Regulation and Assessment

Briefly describe the plan to assess and improve student learning, including the program's learning objectives; when, how, and where these learning objectives will be assessed; what metrics will be used to signify student's achievement of the stated learning objectives; and the process to ensure assessment results are used to improve student learning. (Describe how the program is aligned with or meets licensure, certification, and/or entitlement requirements, if applicable).

The Journalism major meets the standards set forth by the Accrediting Council on Education in Journalism and Mass Communication and undergoes re-accreditation on a six-year cycle. Assessment is one of the eight accreditation standards. Our curriculum is aligned with the competencies students in accredited programs are expected to achieve, which include: understanding principles of free expression, journalism history, ethics and diversity; conducting and evaluating research and applying basic statistical concepts; mastery of reporting, visual, writing, editing and presentation skills. We employ multiple direct and indirect measures of student learning (e.g. entrance and exit exams, portfolio reviews, internship evaluations, focus groups and grading data) as the accreditation standard requires.

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

"Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PrivateAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

All proposals must attach the new or revised version of the Academic Catalog program of study entry. Contact your college office if you have questions.

Revised programs

Curriculum update comparison.docx

Journalism Rev Curric catalog text_.docx

Attach a side-by-side comparison with the existing program AND, if the revision references or adds “chosed-from” lists of courses students can select from to fulfill requirements, a listing of these courses, including the course rubric, number, title, and number of credit hours.

Catalog Page Text

Catalog Page Text: Description of program for the catalog page. This is not official content, it is used to help build the catalog pages for the program. Can be edited in the catalog by the college or department.

JOURNALISM (JOUR), prepares the next generation of journalists to explore and report on the diversity of ideas, people and events in a democratic society. Students learn the reporting, writing, editing, producing, and multimedia skills and concepts required to produce accurate, fair and thorough journalism and to navigate the ever-changing news media landscape. Journalism graduates combine strong professional training with a broad liberal arts education to pursue careers in online newsrooms, television and radio stations, newspapers and magazines and emerging media.

Statement for Programs of Study Catalog

Code	Title	Hours
Required Major Courses <small>All required courses must be taken for a letter grade.</small>		
JOUR 200	Introduction to Journalism	3
JOUR 205	History of American Journalism	3
or JOUR 452	Great Books of Journalism	
JOUR 210	Newsgathering Across Platforms	4
JOUR 215	Multimedia Reporting	4
JOUR 220	News Editing	4
JOUR 250	Journalism Ethics & Diversity	3
JOUR 311	Media Law	3
Select two of the following:		8
JOUR 315	Adv Public Affairs Reporting	
JOUR 340	Video Reporting & Storytelling	
JOUR 425	Multimedia Editing and Design	
Select three of the following:		9-12
JOUR 335	Audio Journalism	
JOUR 430	Augmented and Virtual Reality	
JOUR 445	Video Storytelling 2-Producing	
JOUR 471	Science Journalism	
JOUR 472	Business Reporting	
JOUR 480	Advanced Reporting Topics	
JOUR 482	Immersion Journalism	
JOUR 483	Investigative Journalism	
Select one of the following:		3
JOUR 450	Media and Public Opinion	
JOUR 451	Research Methods in Journalism (or equivalent)	
JOUR 454	Propaganda & the News Media	
JOUR 460	Special Topics (department approval required)	

Journalism Electives **9**

Any Journalism course at the 200-level or above. Courses from the list above not used to complete requirements may be taken as electives.

Minor or Specialization **18**

A campus-approved minor, or one 18-hour specialization, or two 9-hour specializations (with at least 6 hours at the 300-level or above), approved by advisor.

Statistical Methods Course (Choose 1) **3-4**

STAT 107	Data Science Discovery (recommended)	4
STAT 100	Statistics	3
SOC 280	Intro to Social Statistics	4
PSYC 235	Intro to Statistics	3
ECON 202	Economic Statistics I	3
EPSY 280	Elements of Statistics	4
UP 116	Urban Informatics I	3

or other approved statistical methods course

General Education Requirements **29-41**

The department maintains a list of recommended courses to fulfill General Education requirements. Some courses may fulfill multiple General Education categories. Courses may also fulfill both major requirements and General Education categories.

Composition I 4

Advanced Composition (JOUR 200 can fulfill) 3

Quantitative Reasoning I 4

A course in statistical methods is required. STAT/CS/IS 107 is recommended to fulfill the requirement. STAT 100, SOC/GEORG 280, PSYC 235, ECON 202, EPSY 280, UP 116 or other approved introductory statistics course may also be used to complete the requirement.

Quantitative Reasoning II (JOUR 451 can fulfill) 3

Humanities and the Arts (JOUR 205, JOUR 452 can fulfill) 3

Cultural Studies: Western Comparative 3

Cultural Studies: US Minority Cultures 3

Cultural Studies: Non-Western Cultures 3

Natural Science and Technology 6

Social and Behavioral Sciences 6

Minimum Total Hours required for graduation **124**

EP Documentation

DMI Documentation

Banner/Codebook Name

BS: Journalism -UIUC

Program Code:

10KT0278BS

Degree Code

BS

Major Code

0278

Program Reviewer Comments

Deb Forgacs (dforgacs) (Tue, 03 Sep 2019 20:47:31 GMT):I have added STAT 107 and CS 125 as "OR" courses in the Programs of Study table.

Deb Forgacs (dforgacs) (Wed, 04 Sep 2019 13:36:11 GMT):Rollback: rollback

Key: 477

Current Journalism degree requirements

All of these courses (20)

JOUR 200: Introduction to Journalism
JOUR 205 or 452: History of American Journalism or Great Books
JOUR 210: Newsgathering Across Platforms
JOUR 215: Multimedia Reporting
JOUR 250: Journalism Ethics & Diversity
JOUR 311: Media Law

Four of the following courses (16)

JOUR 220: News Editing
JOUR 315: Advanced Public Affairs Reporting
JOUR 335: Audio Journalism
JOUR 340: Video Reporting & Storytelling
JOUR 425: Multimedia Editing and Design
JOUR 445: Video Storytelling 2-Producing

One of the following courses (3)

JOUR 450: Media and Public Opinion
JOUR 451: Research Methods in Journalism

Journalism hours	39
+ College elective hours	12-13
Total	51-52

Proposed Journalism degree requirements

All of these courses (24)

JOUR 200: Introduction to Journalism
JOUR 205 or 452: History of American Journalism or Great Books
JOUR 210: Newsgathering Across Platforms
JOUR 215: Multimedia Reporting
JOUR 220: News Editing
JOUR 250: Journalism Ethics & Diversity
JOUR 311: Media Law

At least two of the following courses (8)

JOUR 315: Advanced Public Affairs Reporting
JOUR 340: Video Reporting & Storytelling
JOUR 425: Multimedia Editing and Design

At least three of the following courses (9-12)

JOUR 335: Audio Journalism
JOUR 400: Newsroom Experience (3-4 hours)
JOUR 430: Augmented & Virtual Reality
JOUR 445: Video Storytelling 2-Producing
JOUR 471: Science Journalism
JOUR 472: Business Reporting
JOUR 473: In-Depth Writing Styles
JOUR 480: Advanced Reporting Topics
JOUR 482: Immersion Journalism
JOUR 483: Investigative Journalism

At least one of these courses (3)

JOUR 450: Media and Public Opinion
JOUR 451: Research Methods (or equivalent)
JOUR 454: Propaganda and the News Media
JOUR 460: Special Topics (with approval)

Required Journalism hours	44-47
+ Journalism elective hours, numbered 200 or above	9
Total:	53-56

Current Journalism degree requirements, continued

Minor or specialization

Recognized minor or one 18-hour specialization or two 9-hour specializations, approved by advisor, from outside the College of Media and Department of Communication. May include hours listed above. Students may choose to complete a Public Relations minor in addition to the non-Media minor or specialization.

Courses outside the College of Media

CS 105: Intro Computing: Non-Tech (QR 1)

ECON 102: Microeconomic Principles (SS)

ECON 103: Macroeconomic Principles (SS)

PSYC 100: Intro Psych (BS)

RHET 105: Writing and Research (or Comp. 1 equivalent)

SOC 100: Introduction to Sociology (SS)

Campus General Education requirements not met by classes listed above: 12 hours

Proposed Journalism degree requirements, continued

Minor or specialization

Recognized minor or one 18-hour specialization or two 9-hour specializations (with at least 6 hours numbered 300 or above), approved by adviser.

Statistical Methods Course

STAT 107 is recommended to fulfill the requirement. STAT 100, SOC/GEOG 280, PSYC 235, ECON 202, EPSY 280, UP 116 or other approved introductory statistics course may also be used to complete the requirement.

General Education

The department maintains a list of recommended courses to fulfill General Education requirements. Some courses may fulfill multiple General Education categories. Courses may also fulfill both major requirements and General Education categories.

Composition I

Advanced Composition (JOUR 200 can fulfill)

Quantitative Reasoning I

A course in statistical methods is required. STAT/CS/IS 107 is recommended to fulfill the requirement. STAT 100, SOC/GEOG 280, PSYC 235, ECON 202, EPSY 280, UP 116 or other approved introductory statistics course may also be used to complete the requirement.

Quantitative Reasoning II (JOUR 451 can fulfill)

Humanities and the Arts (JOUR 205, JOUR 452 can fulfill)

Cultural Studies: Western Comparative

Cultural Studies: US Minority Cultures

Cultural Studies: Non-Western Cultures

Natural Science and Technology

Social and Behavioral Sciences



COLLEGE OF MEDIA

Department of Media & Cinema Studies
119 Gregory Hall, MC-462
810 S. Wright St.
Urbana, IL 61801

March 4, 2021

To: College of Media Curriculum Committee

Dear Members of the College Curriculum Committee:

I'm aware that the Department of Journalism is revising its curriculum to reduce the required hours outside the major and increase elective hours within the major, and, to allow majors to complete minors within the College. I believe that the Journalism faculty's curricular revisions serve the best interests of their majors, and, by extension, those of the College of Media.

Sincerely,

A handwritten signature in black ink, appearing to read 'CL Cole'.

CL Cole
Professor and Head, MACS



COLLEGE OF MEDIA

The Charles H. Sandage Department of Advertising
119 Gregory Hall, MC-462
810 S. Wright St.
Urbana, IL 61801

February 25, 2021

To: College of Media Curriculum Committee

Dear Members of the College Curriculum Committee,

The purpose of this letter is to confirm that I am aware that the Department of Journalism is updating its curriculum by the Journalism Department in the wake of changes to its accreditation requirements. To my knowledge, the proposed changes involve a reduction in the number of required hours outside the major, increasing the number of elective hours in the major, and allowing students to take any minor, including PR, Cinema Studies, Critical Film Production, to fulfill the minor and GenEd requirements. I believe the proposed change would have a broad and positive impact on students in the journalism program and the College as a whole.

Yours Sincerely,

A handwritten signature in black ink, appearing to be 'AY', written in a cursive style.

Mike Yao
Professor and Head

Journalism Curriculum

Required major courses 44-47

All required courses must be taken for a letter grade.

JOUR 200: Introduction to Journalism	3
JOUR 205: History of American Journalism or JOUR 452: Great Books of Journalism	3
JOUR 210: Newsgathering Across Platforms	4
JOUR 215: Multimedia Reporting	4
JOUR 220: News Editing	4
JOUR 250: Journalism Ethics & Diversity	3
JOUR 311: Media Law	3

Select at least two of the following courses

JOUR 315: Advanced Public Affairs Reporting	4
JOUR 340: Video Reporting & Storytelling	4
JOUR 425: Multimedia Editing and Design	4

Select at least three of the following courses

JOUR 335: Audio Journalism	4
JOUR 400: Newsroom Experience	3-4
JOUR 430: Augmented & Virtual Reality	3
JOUR 445: Video Storytelling 2-Producing	4
JOUR 471: Science Journalism	3
JOUR 472: Business Reporting	3
JOUR 473: In-Depth Writing Styles	3
JOUR 480: Advanced Reporting Topics	3-4
JOUR 482: Immersion Journalism	3
JOUR 483: Investigative Journalism	4

Select at least one of these courses

JOUR 450: Media and Public Opinion	3
JOUR 451: Research Methods (or equivalent)	3
JOUR 454: Propaganda and the News Media	3
JOUR 460: Special Topics (with approval)	3

Journalism elective hours 9

Any Journalism course numbered 200 or above. Courses from the list above not chosen to complete requirements may be taken as electives.

Minor or specialization 18

A recognized minor, or one 18-hour specialization, or two 9- hour specializations (with at least 6 hours numbered 300 or above), approved by adviser.

Statistical methods course **3-4**

STAT/CS/IS 107 is recommended to fulfill the requirement. STAT 100, SOC/GEOG 280, PSYC 235, ECON 202, EPSY 280, UP 116 or other approved introductory statistics course may also be used to complete the requirement.

General Education Requirements **29-41**

The department maintains a list of recommended courses to fulfill General Education requirements. Some courses may fulfill multiple General Education categories. Courses may also fulfill both major requirements and General Education categories.

Composition I 4

Advanced Composition (JOUR 200 can fulfill) 3

Quantitative Reasoning I 4

A course in statistical methods is required. STAT/CS/IS 107 is recommended to fulfill the requirement. STAT 100, SOC/GEOG 280, PSYC 235, ECON 202, EPSY 280, UP 116 or other approved introductory statistics course may also be used to complete the requirement.

Quantitative Reasoning II (JOUR 451 can fulfill) 3

Humanities and the Arts (JOUR 205, JOUR 452 can fulfill) 6

Cultural Studies: Western Comparative 3

Cultural Studies: US Minority Cultures 3

Cultural Studies: Non-Western Cultures 3

Natural Science and Technology 6

Social and Behavioral Sciences 6

Total credits for BS in Journalism

General Education 29-41

Journalism Required Courses 44-47

Journalism Electives 9

Minor or Specialization 18

Free Electives 9-24

Total **124 hours**