

**APPROVED BY SENATE**  
**02/10/2020**

# New Proposal

Date Submitted: 11/19/19 3:48 pm

## Viewing: : **German Business & Commercial Studies Minor**

Last edit: 01/31/20 10:22 am

Changes proposed by: Amy Elli

### In Workflow

1. **U Program Review**
2. **1927 Head**
3. **SLCL Head**
4. **KV Dean**
5. **University Librarian**
6. **Provost**
7. **Senate EPC**
8. Senate
9. U Senate Conf
10. Board of Trustees
11. IBHE
12. DMI

### Approval Path

1. 11/20/19 1:26 pm  
Deb Forgacs (dforgacs): Approved for U Program Review
2. 11/20/19 3:39 pm  
Stephanie Hilger (hilger): Approved for 1927 Head
3. 11/21/19 7:18 am  
Luisa-Elena Delgado (ldelgado): Approved for SLCL Head
4. 11/21/19 9:47 am  
Kelly Ritter (ritterk): Approved for KV Dean
5. 11/21/19 10:08 am  
John Wilkin (jpwilkin): Approved for

- University Librarian
6. 11/21/19 11:16 am  
Kathy Martensen (kmartens):  
Rollback to KV  
Dean for Provost
7. 12/06/19 4:00 pm  
Kelly Ritter (ritterk):  
Approved for KV  
Dean
8. 12/06/19 4:32 pm  
John Wilkin (jpwilkin):  
Approved for  
University Librarian
9. 12/10/19 7:37 pm  
Kathy Martensen (kmartens):  
Approved for  
Provost
10. 01/30/20 3:06 am  
Barbara Lehman (bjlehman):  
Rollback to KV  
Dean for Senate  
EPC
11. 01/30/20 2:51 pm  
Kelly Ritter (ritterk):  
Approved for KV  
Dean
12. 01/30/20 3:17 pm  
John Wilkin (jpwilkin):  
Approved for  
University Librarian
13. 01/30/20 3:43 pm  
Kathy Martensen (kmartens):  
Approved for  
Provost

## Proposal Type

Proposal Type:

Minor (ex. European Union Studies)

Proposal Title:

if this proposal is one piece of a multi-element change please include the other impacted programs here. *example: A BS revision with multiple concentration revisions*

Minor in German Business and Commercial Studies

EP Control  
Number

EP.20.76\_revision1

Official Program  
Name

German Business & Commercial Studies Minor

Effective Catalog  
Term

Fall 2020

Sponsor College

Liberal Arts & Sciences

Sponsor  
Department

Germanic Languages and Literatures

Sponsor Name

Carl Niekerk

Sponsor Email

niekerk@illinois.edu

College Contact

Kelly Ritter

College Contact  
Email

ritterk@illinois.edu

## Program Description and Justification

Provide a **brief** description and justification of the program, including highlights of the program objectives, and the careers, occupations, or further educational opportunities for which the program will prepare graduates, when appropriate.

In addition to the minor in German, the Department of Germanic Languages and Literatures would like to create a new Minor in German Business and Commercial Studies (parallel in design to the "Business and Commercial Studies" concentration in the German major). As is the case with pending revisions to the existing minor (see separate proposal), this new minor will require GER 211 "Conversation and Writing I" and GER 420 "German Cultural History." In addition, the new minor in German Business and Commercial Studies will also require GER 320 "German for Business" and GER 321 "German for Economics," as part of the 21 hours of total required coursework in GER.

Students pursuing the Minor in German Business and Commercial Studies will be comprehensively trained in German language and society, but in addition they will gain expertise in the fields of German Business and Economics.

The department thinks that there is a real need for this minor among undergraduate students who are looking to use German as part of a career in business or employment with international or intergovernmental organizations. The department already offers a "Business and Commercial Studies" concentration in the major. However, it is at the moment very hard for undergraduates outside of LAS, for instance in the College of Business, to do the Business and Commercial Studies concentration in the major, because they need to complete a double degree. This turns out to be prohibitive for many students. This new minor will serve these students' needs. For this minor, we are also targeting students in LAS who may not have the time to complete the requirement for our major, but may be able to fit in a minor; these could for instance be students majoring in Economics (LAS). Business and Commercial Studies courses in GLL traditionally have been popular among students with a wide variety of backgrounds; creating this new minor gives the department more flexibility in catering to their needs.

Please include how the proposed minor requires some depth in the subject, but not as extensive as the major.

By including the two courses GER 320 / 321 German for Business / Economics in the requirements for the minor, the minor has substantial depth in the field of German commerce. Someone pursuing the major track in German Business and Commercial Studies will by necessity need to take more advanced coursework than those enrolled in the minor, in particular on the 400-level (for instance, courses in advanced communication and translation, or with an advanced focus on German society and globalization). These more advanced hours will translate into advanced proficiency and cultural literacy, also in the areas of business and commerce. For many students whose major is in the College of Business, doing the major track will not be an option (since they would need to register in LAS); for them the Minor in German Business and Commercial Studies is an ideal solution.

Is this program interdisciplinary?

No

Is this minor?

A Comprehensive study in a single discipline

Academic Level Undergraduate

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

## Enrollment

Will the department limit enrollment to the minor?

No

Describe how the department will monitor the admission to/enrollment in the minor.

The undergraduate advisor in GLL will advertise the minor, communicate with all students who have signed up for the minor, and will be available during office hours or willing to make an appointment to answer questions.

Are there any prerequisites for the proposed minor?

No

Number of Students in Program (estimate)

Year One Estimate

5

5th Year Estimate (or when fully implemented)

15

## Delivery Method

This program is available:

On Campus

Other than certification via the students' degree audits, is there any additional planned mechanism to award/honor successful completion of the minor?

No

## Budget

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget  
Information

Attach File(s)

## Resource Implications

### Facilities

Will the program require new or additional facilities or significant improvements to already existing facilities?

No

### Technology

Will the program need additional technology beyond what is currently available for the unit?

No

### Non-Technical Resources

Will the program require additional supplies, services or equipment (non-technical)?

No

## Resources

### Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

None. While our students may, at times, use the library, we do not think that the proposed minor will lead to a more intensive use.

### Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects impacted by the creation/revision of this program?

Yes

### Required courses

PS 385 - Politics of the European Union

Explain how the inclusion or removal of the courses/subjects listed above impacts the offering departments.

see attached email

Attach letters of support from other departments. [German Curricular Revision and Political Science course.pdf](#)

## Financial Resources

How does the unit intend to financially support this proposal?

Current resources will suffice for this proposed minor.

Will the unit need to seek campus or other external resources?

No

Attach letters of support

## Program Regulation and Assessment

Briefly describe the plan to assess and improve student learning, including the program's learning objectives; when, how, and where these learning objectives will be assessed; what metrics will be used to signify student's achievement of the stated learning objectives; and the process to ensure assessment results are used to improve student learning. (Describe how the program is aligned with or meets licensure, certification, and/or entitlement requirements, if applicable).

Individual learning outcomes will be assessed at the end of the two core courses: GER 320 German for Business and GER 321 German for Economics. Goals set for the course are in line with the international Certificate (C1) Business German, administered by the Goethe Institute, an international educational institution sponsored by the German government (with an office in Chicago). Students who have completed the minor may opt to do the exam for this certificate (which is administered by the Goethe Institute Office in Chicago). Overall assessment of learning progress of German majors and minors happens in GER 211 and GER 420, courses that are required for all tracks in the major and minor.

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

## Program of Study

"Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PrivateAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

An undergraduate minor should consist of at least 16 - and no more than 21 hours - of course work, with at least 6 hours of 300- or 400- level courses. Except clearly remedial offerings, prerequisite courses within the sponsoring unit count towards the total; prerequisite courses outside the sponsoring unit do not count toward this total. The unit sponsoring the minor and that unit's college may set educationally necessary prerequisites for eligibility for the minor within these constraints. Does this proposal meet these criteria?

Yes

All proposals must attach the new or revised version of the Academic Catalog program of study entry. Contact your college office if you have questions.

For new programs, attach Program of Study [Minor in German Business and Commercial Studies Academic catalog entry.docx](#)

### Catalog Page Text

Catalog Page Text: Description of program for the catalog page. This is not official content, it is used to help build the catalog pages for the program. Can be edited in the catalog by the college or department.

### Statement for Programs of Study Catalog

#### Course List

Code	Title	Hours
<a href="#">GER 211</a>	Conversation and Writing I	3
<a href="#">GER 320</a>	German for Business	3
<a href="#">GER 321</a>	German for Economics	3
<a href="#">GER 420</a>	German Cultural History	4
Select two courses from the list below:		6-8

<a href="#">GER 103</a>	Intermediate German I
<a href="#">GER 104</a>	Intermediate German II
<a href="#">GER 201</a>	German Popular Culture
<a href="#">GER 205</a>	Germany and Europe
<a href="#">GER 212</a>	Conversation and Writing II
<a href="#">GER 250</a>	Grimms' Fairy Tales - ACP



Code	Title	Hours
or <a href="#">GER 251</a>	Grimm's Fairy Tales in Context	
<a href="#">GER 260</a>	The Holocaust in Context - ACP	
or <a href="#">GER 261</a>	The Holocaust in Context	
<a href="#">GER 270</a>	Sexuality and Literature	
<a href="#">GER 331</a>	Intro to German Literature	
<a href="#">GER 332</a>	German Literature and Culture	
<a href="#">GER 401</a>	Global Issues in German	
<a href="#">PS 385</a>	Politics of the European Union	
<a href="#">GER 403</a>	German-English Translation: Theory & Practice	
<a href="#">GER 465</a>	Ling Structures of German	
<a href="#">GER 470</a>	Middle Ages to Baroque	
<a href="#">GER 471</a>	Enlightenment to Romanticism	
<a href="#">GER 472</a>	Realism to Expressionism	
<a href="#">GER 473</a>	1920s to Today	
<a href="#">GER 493</a>	German Cinema I	
<a href="#">GER 494</a>	German Cinema II	
Total Hours		19-21

## EP Documentation

Attach [ep2076\\_email to sponsor re proposal 20200128.pdf](#)  
 Rollback/Approval  
 Notices

## DMI Documentation

Attach Final  
 Approval Notices

Banner/Codebook  
 Name

Program Code:

Minor Code	Conc Code	Degree Code	Major Code
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Senate Approval  
 Date

Senate  
 Conference  
 Approval Date

BOT Approval

Date

IBHE Approval

Date

Effective Date:

Attached  
Document

Justification for  
this request

Program Reviewer  
Comments

**Kathy Martensen (kmartens) (11/21/19 11:16 am):** Rollback: GER 494 is showing as not found and appears to still be at the department level in CIM Courses. Is there an ETA in the near future as to when that course is expected to be through workflow? If not, please provide some accompanying materials as an attachment that illustrate what the expected class structure is if possible. Thanks! --Kathy

**Barbara Lehman (bjlehman) (01/30/20 3:06 am):** Rollback: Please see attached email.

Key: 935