

Date Submitted: 10/30/19 12:57 pm

Viewing: **5548 : Germanic Studies:
German Business & Commercial
Studies, BALAS**

Last approved: 04/29/19 10:53 am

Last edit: 10/30/19 1:13 pm

Changes proposed by: Amy Elli

Catalog Pages [Germanic Studies: German Business & Commercial Studies,](#)
Using this [BALAS](#)
Program

In Workflow

1. **U Program Review**
2. **1927 Head**
3. **SLCL Head**
4. **KV Dean**
5. **University Librarian**
6. **Provost**
7. **Senate EPC**
8. Senate
9. U Senate Conf
10. Board of Trustees
11. IBHE
12. DMI

Approval Path

1. 10/30/19 1:35 pm
Deb Forgacs (dforgacs):
Approved for U Program Review
2. 10/30/19 3:17 pm
Stephanie Hilger (hilger): Approved for 1927 Head
3. 10/30/19 5:04 pm
Luisa-Elena Delgado (ldelgado):
Approved for SLCL Head
4. 10/31/19 9:12 am
Amy Elli (amyelli):
Approved for KV Dean
5. 10/31/19 9:57 am
John Wilkin (jpwilkin):
Approved for University Librarian

6. 10/31/19 11:33
am
Kathy Martensen
(kmartens):
Approved for
Provost

History

1. Apr 29, 2019 by
Deb Forgacs
(dforgacs)

Proposal Type

Proposal Type:
Concentration (ex. Dietetics)

This proposal is
for a:

Revision

Proposal Title:

if this proposal is one piece of a multi-element change please include the other impacted programs here. *example: A BS revision with multiple concentration revisions*

Revise requirements for the German Business and Commercial Studies concentration. Part of the Germanic Studies revision. Keys: 717(Germanic Studies, BALAS); 721 (Scandanavian Studies);718 (German Business & Commercial Studies; 719 (German Studies); 720 (German Linguistics). migration

Is this program available on campus and online? No

Official Program Name Germanic Studies: German Business & Commercial Studies, BALAS

Banner/Codebook Name
German Business and Commercial Studies

Program Code: 5548

Major Code	1292	Minor Code	Conc Code	5548 Degree Code
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BALAS

EP Control **EP.20.37**
Number

Senate Approval
Date

Senate
Conference
Approval Date

BOT Approval
Date

IBHE Approval
Date

Effective Date:

Effective Catalog Term Fall 2020

Sponsor College Liberal Arts & Sciences

Sponsor Department Germanic Languages and Literatures

Sponsor Name **Carl Niekerk**
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Sponsor Email

College Contact **Kelly Ritter**
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College Contact
Email

Is this program interdisciplinary?

No

Corresponding
Program(s):

Corresponding Program(s)

Germanic Studies, BALAS

Academic Level Undergraduate

Additional concentration notes (e.g., estimated enrollment, advising plans, etc.)

The Department proposes a number of changes to the German Major that will give students more freedom in selecting their courses and allow them to decide about their own priorities within the department's course offerings. This proposal outlines the changes to the current German Business & Commercial studies concentration. Please see additional proposals for other revisions.

The department proposes to reduce the number of required courses for the German Business and Commercial Studies concentration. In addition to GER 211, 212, and 420, GER 320 (German for Business) and GER 321 (German for Economics) will also be required. The remaining courses (18 hours) will be selected from other 200, 300, and 400-level courses offered in the Germanic Languages and Literatures department. The total number of hours in German courses will be increased from 31 to 34, but the total number of hours for the major will be reduced, as we propose to also eliminate the 12 hours of supporting coursework currently required, making the number of total hours required now 34 instead of 43. Of these, 21 hours must be at the 300 or 400 level, including 12 of the elective hours, toward the 40 hours overall required by IBHE for students to receive the BALAS.

For both the German Studies and German Business and Commercial Studies concentrations, the department proposes to allow GER103 (Intermediate German I) and GER 104 (Intermediate German II) to count as electives within the 24 and 18 hours of required hours for each concentration.

CIP Code

Program Description and Justification

Justification for proposal change:

The department's goal is to enable students to start the major- and minor-track at an earlier stage in their studies, and to make their own choices within the course offerings of the department. We aim for a relatively 'open' model for the major. The new major gives students more flexibility to assemble their own individualized course of study from existing 200-, 300-, and 400-level course offerings, following their own specific interests and professional goals. Additionally, fewer students nowadays come with AP credit in German. As a result, we have more students starting with the 101-104 sequence. The new major and minor will allow them to take courses towards the major and minor while still enrolled in the 101-104 sequence (in the current curriculum there is only one course that qualifies). In the following we list explanations for the aggregate changes proposed above:

1. The change of name from German Culture and Literature concentration to the German Studies concentration reflects the fact that the program allows students to go for specializations other than culture and literature, for instance by opting for courses on German society, Germany and the European

Union, translation, etc.

2. The reduction of the number of specific required courses for the “German Studies” concentration will allow the student, in consultation with the department’s undergraduate advisor, more freedom to choose among courses offered by the department, and it will put less pressure on the department to offer specific courses with low enrollments (which are currently required for some concentrations). The decision of which courses will be taken toward the major will be made by the student and the advisor jointly. The advisor and the student will stay in close touch and meet at least once a semester.

Assessment of the students’ progress will take place in GER 211, 212 and 420 – courses required for all students in the major.

3. Students opting for the German Business and Commercial Studies concentration give preference to a pre-professional track in our major: they hope to use German as a language and their knowledge of German society and culture in their future professions. For that reason, they may also, in consultation with the undergraduate advisor, opt for different courses in the elective section of the major (GER 401--Global Issues in German and GER 403--German-English Translation are popular courses for this concentration, for example). The undergraduate advisor will make sure that the student opts for a package of courses that is in line with her/his professional goals, and will meet with the student frequently to ensure that this is the case.

4. We will not accept GER 320, German for Business and GER 321, German for Economics as electives for the “German Studies” concentration to make sure that the German Studies concentration is sufficiently different in requirements from the German Business and Commercial Studies concentration. Dropping the supporting coursework requirement will allow our students to move through our major faster; in practice student’s work out their own arrangements combining majors / minors during their time at Illinois. Many majors in German are double majors. Current students in the German major are double-majoring in Behavioral Neuroscience, Psychology, Molecular Biology, Mechanical Engineering, Chemical Engineering, Global Studies, Comparative and World Literature, Mathematics, Computer Science, International Business. In addition, two current German majors intend to pursue the Bachelor of Arts in Teaching German, meaning they will complete 29 additional hours of Education coursework plus student teaching. With this in mind, the department does not feel the need for a formal requirement of supporting coursework that encourages students to explore other divisions.

5. We increased the number of required hours in German from 31 to 34 to compensate for the fact that we will allow two lower level courses (GER 103 and 104) to count towards the major.

6. We think it is reasonable to accept GER 103 and 104 “Intermediate German I and II” for major credit because fewer students come with high school AP credit for these courses. Only 35 first-year students taking classes in GLL in the Fall of 2019 had AP credit in German, with 134 students taking the AP exam in German. This is roughly half the number of students who took this exam 10 years ago. In comparison to the past, it happens more frequently that students take elementary and intermediate language courses (GER 101 –

that students take elementary and intermediate language courses (GER 101 – 104) on campus at Illinois (as is often the case with lesser taught languages). To allow GER 103 and 104 to count towards the major is in line with developments in our field. For 2019, DMI lists 5 majors in German (our new undergraduate advisor, however, has 14 major plans of study on file). For 2009, DMI listed 29 majors, and for 2005 it listed 23. It is clear that we need to respond to German being offered less in high school by adjusting our curricula. This is in line with discussions going on in German departments at other BTAA institutions (as documented at the annual meeting of German department heads at BTAA institutions).

7. We are not proposing to make any changes to the core requirements for the Scandinavian Studies concentration at this point, except that we will drop the 12 hours of supporting coursework, as we have proposed for the other concentrations. Though this concentration will now only require 29-30 hours total versus the 34 hours required for the other concentrations, it will typically be paired with a second major or minor, as noted above.

8. The linguistics concentration is rarely chosen by our students; the department has no extensive offerings in linguistics that would legitimize such a concentration.

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

No

Enrollment

Describe how this revision will impact enrollment and degrees awarded.

The revisions to the concentration will allow the department more flexibility in meeting student demand and interest. We envision that this will lead to higher enrollments in our existing courses and help enrollment in new courses to be developed.

Delivery Method

This program is available:

Face-to-Face

Budget

Are there budgetary **No**

implications for
this revision?

Will the program or revision require staffing (faculty, advisors, etc.)
beyond what is currently available?

No

Additional Budget
Information

Attach File(s)

Resource Implications

Facilities

Will the program require new or additional facilities or significant
improvements to already existing facilities?

No

Technology

Will the program need additional technology beyond what is currently
available for the unit?

No

Non-Technical Resources

Will the program require additional supplies, services or equipment (non-technical)?

No

Resources

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc. Describe how the unit will support student advising, including job placement and/or admission to advanced studies.

The changes are designed to be implemented without adding additional faculty. We think the changes will lead to higher enrollments in existing classes. Some classes that until now did not qualify for credit towards the major, like GER 493 and 494, two German cinema courses, will now count as electives towards the major. The 'open' nature of the new major – the fact that students can choose from a range of classes instead of having to take specific classes – will encourage faculty to develop new classes with high-enrollment potential.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

We do not envision any impact on library resources.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects impacted by the creation/revision of this program?

No

Financial Resources

How does the unit intend to financially support this proposal?

No additional budgetary investments will be necessary. In fact, we think the new major will allow the department to function more efficiently regarding budget. Since the revised concentration allows for more electives, the department has more flexibility introducing new courses that can be added as options.

Will the unit need to seek campus or other external resources?

No

Attach letters of support

Program Regulation

Describe how the program is aligned with or meets licensure, certification, and/or entitlement requirements, if applicable.

Briefly describe the plan to assess and improve student learning, including the program's learning objectives; when, how, and where these learning objectives will be assessed; what metrics will be used to signify student's achievement of the stated learning objectives; and the process to ensure assessment results are used to improve student learning.

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

"Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PrivateAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

All proposals must attach the new or revised version of the Academic Catalog program of study entry. Contact your college office if you have questions.

Revised programs [German Business and Commercial Studies Concentration Academic Catalog entry.docx](#)
[German Business and Commercial Studies Concentration side by side comparison.docx](#)

Attach a side-by-side comparison with the existing program AND, if the revision references or adds "chose-from" lists of courses students can select from to fulfill requirements, a listing of these courses, including the course rubric, number, title, and number of credit hours.

Catalog Page Text

Catalog Page Text: Description of program for the catalog page. This is not official content, it is used to help build the catalog pages for the program. Can be edited in the catalog by the college or department.

Statement for Programs of Study Catalog

General education: Students must complete the [Campus General Education](#) requirements including the campus general education language requirement.

Minimum required major and supporting course work: Normally equates to **34 43** hours ~~with at least 31 hours~~ in German. Twelve hours of 300- and 400-level in the major must be taken on this campus.

Minimum hours required for graduation: 120 hours.

Course List

Code	Title	Hours
GER 211	Conversation and Writing I	3

Code	Title	Hours
GER 212	Conversation and Writing II	3
GER 320	German for Business	3
GER 321	German for Economics	3
GER 420	German Cultural History	4
Select three from:		9
Select 18 hours, including at least 12 hours of 300- and 400- level coursework from this list:		18
GER 103	Intermediate German I	
GER 104	Intermediate German II	
GER 201	German Popular Culture	
GER 205	Germany and Europe	
GER 250	Grimms' Fairy Tales - ACP	
or GER 251	Grimm's Fairy Tales in Context	
GER 260	The Holocaust in Context - ACP	
or GER 261	The Holocaust in Context	
GER 270	Sexuality and Literature	
GER 331	Intro to German Literature	
GER 332	German Literature and Culture	
GER 385	Politics of the European Union	
GER 401	Global Issues in German	
GER 403	German-English Translation: Theory & Practice	
GER 465	Ling Structures of German	
GER 470	Middle Ages to Baroque	
GER 471	Enlightenment to Romanticism	
GER 472	Realism to Expressionism	
GER 473	1920s to Today	
Supporting Courses approved by the Undergraduate Advisor		12
Total hours		43
GER 493	German Cinema I	
GER 494	German Cinema II	
Total Hours		34

EP Documentation

Attach
Rollback/Approval
Notices

DMI Documentation

Attach Final
Approval Notices

Attached
Document

Justification for
this request

Program Reviewer
Comments

Appendix A:
Comparative Table of Proposed Changes

Germanic Studies: German Business & Commercial Studies, BALAS

Current Requirements Minimum of 31 hours of German courses including:	Hours	Proposed Requirements Minimum of 34 hours of German courses including:	Hours
Required	22	Required	16
GER 205 Germany and Europe	3	GER 211 Conversation and Writing I	3
GER 211 Conversation and Writing I	3	GER 212 Conversation and Writing II	3
GER 212 Conversation and Writing II	3	GER 320 German for Business	3
GER 320 German for Business	3	GER 321 German for Economics	3
GER 321 German for Economics	3	GER 420 German Cultural History	4
GER 331 Intro to German Lit.	3		
GER 420 German Cultural History	4		
Select three courses from:	9	Select 18 hours, 12 of which must be at the 300 or 400-level:	18
GER 401 Global Issues in German	3	GER 103 Intermediate German I	4
GER 403 German-English Translation: Theory and Practice	3	GER 104 Intermediate German II	4
GER 465 Linguistic Structures of German	3	GER 201 German Popular Culture	3
GER 470 Middle Ages to Baroque	3	GER 205 Germany and Europe	3
GER 471 Enlightenment to Romanticism	3	GER 250 Grimms' Fairy Tales – ACP	3
GER 472 Realism to Expressionism	3	GER 251 Grimms' Fairy Tales in Context	3
GER 473 1920s to Today	3	GER 260 The Holocaust in Context – ACP	3
		GER 261 The Holocaust in Context	3
		GER 270 Sexuality and Literature	3
		GER 331 Intro to German Literature	3
		GER 332 German Literature and Culture	3
		GER 385 Politics of the European Union	3
		GER 401 Global Issues in German	3

		GER 403 German-English Translation: Theory and Practice	3
		GER 465 Linguistic Structures of German	3
		GER 470 Middle Ages to Baroque	3
		GER 471 Enlightenment to Romanticism	3
		GER 472 Realism to Expressionism	3
		GER 473 1920s to Today	3
		GER 493 German Cinema I	3
		GER 494 German Cinema II	3
12 hours of supporting coursework approved by the undergraduate advisor	12		
TOTAL	43		34

Germanic Studies: German Business & Commercial Studies, BALAS

for the degree of Bachelor of Arts in Liberal Arts & Sciences Major in Germanic Studies, German Business & Commercial Studies Concentration

department website: <https://www.germanic.illinois.edu>

department faculty: [Germanic Languages & Literatures Faculty](#)

overview of college admissions & requirements: [Liberal Arts & Sciences](#)

college website: <https://las.illinois.edu/>

email: germanic@illinois.edu

DEGREE REQUIREMENTS TAB

The German Business and Commercial Studies concentration focuses on the language and customs of the business world in German-speaking countries, together with study of international affairs and commerce, especially trade with Europe.

A Major Plan of Study Form must be completed and submitted to the LAS Student Affairs Office before the end of the fifth semester (60-75 hours). Please see your adviser.

Departmental distinction: Students majoring in the Department of Germanic Languages and Literatures are urged to consult the departmental honors adviser by the second semester of the junior year for information pertaining to senior honors work and honors awards in the department.

General education: Students must complete the [Campus General Education](#) requirements including the campus general education language requirement.

Minimum required major and supporting course work: Normally equates to 34 hours in German. Twelve hours of 300- and 400-level in the major must be taken on this campus.

Minimum hours required for graduation: 120 hours.

Requirements	Hours
Minimum of 34 hours of German courses including: GER 211 Conversation and Writing I GER 212 Conversation and Writing II GER 320 German for Business GER 321 German for Economics GER 420 German Cultural History	
Select 18 hours, including at least 12 hours of 300- and 400-level coursework from this list: GER 103 Intermediate German I GER 104 Intermediate German II GER 201 German Popular Culture GER 205 Germany and Europe GER 250 Grimms' Fairy Tales – ACP GER 251 Grimms' Fairy Tales in Context GER 260 The Holocaust in Context – ACP GER 261 The Holocaust in Context GER 270 Sexuality and Literature GER 331 Intro to German Literature GER 332 German Literature and Culture GER 385 Politics of the European Union GER 401 Global Issues in German GER 403 German-English Translation: Theory and Practice GER 465 Linguistic Structures of German GER 470 Middle Ages to Baroque GER 471 Enlightenment to Romanticism GER 472 Realism to Expressionism GER 473 1920s to Today GER 493 German Cinema I GER 494 German Cinema II	18
TOTAL	34