

PROPOSAL TO THE SENATE COMMITTEE ON EDUCATIONAL POLICY

(April 11, 2008)

TITLE: Establish a Graduate-level **Minor in Heritage Studies**

Specifically: Creation of a graduate-level Minor in Heritage Studies in the Department of Landscape Architecture (College of Fine and Applied Arts) and the Department of Anthropology (College of Liberal Arts and Sciences), administered through the College of Fine and Applied Arts. The minor will be known as "Heritage Studies Minor" and is offered at the graduate level only. It is abbreviated as HSM in this proposal.

CO-SPONSORS:

D. Fairchild Ruggles
 Department of Landscape Architecture
 101 Temple Buell Hall, MC-620
 Phone: 333-9279
 E-mail: dfr1@uiuc.edu

Helaine Silverman
 Department of Anthropology (zero-time in Landscape Architecture)
 109 Davenport Hall, MC-148
 Phone: 333-3616
 E-mail: helaine@uiuc.edu

(Note: The Graduate Minor is embedded in academic Ph.D.-granting departments, and the sponsors of this proposal are faculty members).

LETTERS OF SUPPORT FROM RELEVANT DEPARTMENT HEADS. Letters (attached) from Dr. James L. Wescoat, Jr. (Landscape Architecture) and Dr. Steven Leigh (Anthropology):

- express support for the HSM
- attest to the lack of budgetary implications
- certify that no new courses need be created for the HSM
- certify that the participating faculty are willing to teach the core and elective courses
- certify departmental administrative willingness to permit the required courses to be taught regularly

OTHER LETTERS OF SUPPORT. Letters (attached) from the two most actively involved members of the 6-member Steering Committee of the HSM, besides the co-sponsors, attest that they are willing to supervise the culminating project of students in HSM: Dr. Amita Sinha (Landscape Architecture) and Dr. Christopher Fennell (Anthropology).

- attest to their enthusiasm for the HSM
- willingness to keep teaching relevant courses in this area
- state what those courses are

BRIEF DESCRIPTION

We propose to create a Heritage Studies Minor for students pursuing a MA, MLA, or PhD in the departments of Anthropology and Landscape Architecture. The HSM would also be available to students pursuing master's or PhD degrees in other departments. All participating students must receive approval from their home departments. The HSM courses are also open to other graduate students as elective courses.

We anticipate that other departments may wish to participate in the HSM, once it is approved by the Illinois Board of Higher Education. Likely departments to join the HSM are Urban & Regional Planning (which already has a "heritage track,"), History, Architecture, and Recreation, Sport & Tourism. At that time additional course selections from new collaborating units will be added to the course list upon approval of the HSM Steering Committee; the pan-departmental required coursework would remain the same but the range of electives would change as would the nature of the required culminating project.

Students seeking the HSM will pursue the courses and requirements for the master's or PhD in their home department. However, HSM students will take **two specifically required HSM courses and two elective HSM courses** as specified below. At least one of the electives must be taught by a faculty member outside the student's department. ANTH 460 (taught by Anthropology professor) is currently cross-listed as LA 460 to facilitate student access; LA 594 (taught by Landscape professor) will shortly be cross-listed in ANTH as well. Thus, whether in Anthropology or Landscape Architecture, students are compelled to take a core course outside of their discipline. These HSM courses already satisfy credit hours/units for the MA or PhD degree in the home department, so that completion of the HSM will not delay the time to completion of the graduate degree. This may be unusual in practice, but it does not contradict the "Guidelines for Graduate Minors" which state: "The student's enrolling department may decide how many graduate hours of a minor may help fulfill the degree requirements for the student's program." In an accredited professional program such as Landscape Architecture, it is essential that the fulfillment of the HSM not unduly delay progress towards completion of the degree, which already has a largely preordained required sequence (depending on whether a student is in the 2, 2.5, or 3 year program). The Department suffers from a critical shortage of studio space and, if required to accommodate existing students for a longer period of time, would have to reduce admissions with an ensuing loss of revenues to the University. For students in departments other than LA or Anthropology, the home department will decide how many hours may be applied to the major degree, as stated in the "Guidelines for Graduate Minors."

In addition to the four courses, students will do a **culminating project**. The project will typically be produced in one of the four courses required for the minor as a normal output from the course, or it may emerge from the student's own research. This may consist of an in-depth research paper, a master's thesis or doctoral dissertation, a design thesis, or an internship project written up as a field report. The choice of culmination project is flexible: doctoral students are not required to write a heritage-based dissertation, for example; they may elect to do an internship or write a seminar paper. Students enrolled in the HSM minor will be required to discuss their proposed culminating project with the professor of the course and with the chair of the HSM Steering Committee to make sure that its concept falls within what is expected for the project.

The chair of the Steering Committee will give the student written approval for undertaking the culminating project and will review the culminating project for certification. If the project is undertaken as coursework, the course professor will independently assign a grade to the student for the course. Since the student will be working in close communication with the HSM chair and HSM faculty, it is unlikely that the final project would fail to receive certification. We can, however, envision a situation in which the student is required to improve the project after the end of the course in which he/she has received a grade so that the project is certifiable. The culminating project has no budgetary implications for the University because it is produced in the process of normal coursework.

The HSM can be obtained in two years (4 semesters) because of the frequency with which the core and elective courses are taught; it is designed for both master's and doctoral students.

The HSM Steering Committee is composed of representatives from the currently participating departments of Anthropology and Landscape Architecture and represents the strengths of both departments. The five committee members are selected by the chair of HSM in consultation with the director(s) of the Collaborative for Cultural Heritage and Museum Practices (CHAMP). At such time as other departments join the HSM, the number of members from the original departments would be reduced accordingly and the number of committee members may grow. Optimally, there will always be a minimum of one faculty representative per department on the HSM steering committee.

JUSTIFICATION

The implementation of the HSM is justified on the basis of the following arguments.

1. Faculty interest in heritage studies is high because of the growing need for understanding and accommodating difference and conflict in sites where identity is articulated and interpreted. Moreover, there has been an explosive growth of heritage preservation and tourism in recent years as a consequence of globalization, planning for urban and rural economic development, and a new perception of the built environment as foundational for the creation of social, cultural, and ethnic identity. Historic/archaeological sites, which include places as diverse as battlefields, pilgrimage destinations and places of ritual, vernacular architecture, archaeological ruins and historic urban districts, have had an important social, political, economic, ideological and artistic impact over time and around the globe. They are compelling both as physical environments and, in a broad sense, as places for the representation of culture. These sites require not only the attention of historians and archaeologists, but also sensitive management and design by professionals. Currently there are very few programs in the world that specifically train students in scholarly study *and* professional practice.

2. This campus has a range of experienced professors on whom to draw for this proposed minor. The Department of Landscape Architecture has conducted more than a decade of heritage work in India, involving Professors Vincent Bellafiore, Terry Harkness, Gary Kesler, Amita Sinha, D. Fairchild Ruggles and James Wescoat. In Anthropology Professors Helaine Silverman and Christopher Fennell are actively engaged in questions of community heritage and tourism. Beyond these two departments, in Urban & Regional Planning lecturer Alice Novak regularly

teaches a course on historic preservation; in Recreation, Sport & Tourism, Professors William Stewart and Carla Santos teach courses in park management and tourism; the School of Architecture is currently redesigning its curriculum in architectural preservation (dependent on new hires) but it has historically offered courses in historic preservation; in History, Professor Vernon Burton is a specialist in public history/oral heritage; in the Institute of Communications Research, Susan Davis studies memory and tourism.

3. With the HSM we are not seeking the creation of an autonomous unit or a new M.A. program. Instead, it will complement and augment existing academic departments. The Urbana campus is already invested in heritage studies by virtue of the number of faculty teaching and researching in this area (Appendix 1), as well as the FAA-supported Collaborative for Cultural Heritage and Museum Practices (Appendix 2). The Department of Landscape Architecture already has an informally defined track for graduate students focusing on cultural heritage (Urban & Regional Planning and Architecture have similar tracks) but the HSM stresses interdisciplinarity in a way that the Landscape Architecture “track” does not; the creation of an independent minor will allow students in other departments, as well as “tracks” in Landscape Architecture (such as ecology and social factors), to learn about heritage management as well.

4. A proposal for a parallel Museum Studies Minor was submitted to LAS more than a year ago and has been tentatively approved. Museum Studies and Heritage Studies share some of the same courses and faculty and, like HSM, the Museum Studies Minor is designed as a two-year cycle for graduate students pursuing master’s and doctoral degrees (primarily in Art History, Anthropology, and GSLIS). The Heritage and Museum Studies Minors were drafted by the co-directors of CHAMP; they are intellectually enriched by the lectures, conferences, and reading groups organizing by CHAMP and benefit from (without being dependent upon) the funding resources that CHAMP has obtained.

5. Graduate student interest in heritage studies is high, as seen in strong student enrollment in already existing courses that deal directly with heritage theory and practice. These courses are: ANTH 460/LA 460 (Heritage Management), LA 594 (Cultural Heritage Landscapes), and LA 438 (Design Workshop, one section of which each year is devoted to a heritage site). In addition, several other courses already offered provide a strong foundation for heritage studies such as ANTH 557 (Social Construction of Space) and LA 513 (History of World Landscapes).

6. Students are interested in this field because it enhances their academic and professional breadth. The visibility, activity, and number of heritage sites has generated a rich source of employment in the fields of design, interpretation, conservation, and management (as dedicated professionals or contracted consultants), as well as in university settings. The proposed HSM seeks to produce practitioners with strong intellectual training and scholars with practical experience.

There are currently ten graduate students (4 in Anthropology and 6 in Landscape) who have expressed interest in pursuing simultaneous work in a heritage studies. This number will grow when there is a HSM in place.

7. The HSM can be at the cutting edge of research and practice. A clearly defined heritage studies program will attract students nationally and internationally and thus enhance the reputation of the University of Illinois. D.F. Ruggles and Helaine Silverman (co-directors of CHAMP) have

received many inquiries from potential applicants to the University of Illinois asking about admission to Heritage Studies. While the HSM is not an independent program, it will enhance applications to the degree programs that it serves and the University. When fully approved, the HSM will be advertised in promoting the graduate programs of our academic departments. The HSM will be a strong recruiting tool for the best students, since graduate students will know that they can come to the Urbana campus of the University of Illinois to earn both an advanced disciplinary degree and a minor which will enhance their employment opportunities when they graduate.

The HSM can make a significant contribution to developing the profession and discipline of heritage studies at the national and international levels (the latter by attracting foreign, full tuition-and-fee-paying students in coordination with initiatives toward international professional MA degrees already in progress through International Programs and Studies). To a limited extent, some internet-taught HSM courses in the future may be developed for students whose residence on campus is limited to one year, but who need a second year to fulfill HSM requirements.

The number of universities that offer a cultural heritage minor or certificate is small but growing quickly. Our proposed HSM has signature qualities that will make our campus distinguished in this field:

- interdisciplinarity with faculty in three departments already contributing to the HSM
- strong theorization of and historical perspectives on cultural heritage
- breadth of understanding about what constitutes cultural heritage
- combination of technical/practical training with strong emphasis on intellectual scholarship
- expertise in the politics of cultural tourism, civic engagement and economic development, and a track record of publishing in these areas
- international focus and emphasis on globalization as the key context of heritage sites today
- ability to integrate studio practice and scholarly research
- the annual conferences and publications on heritage themes sponsored by the Collaborative for Cultural Heritage and Museum Practices (CHAMP) on campus (2006 Cultural Heritage and Human Rights; 2007 Intangible Heritage; 2008 Heritage Cities and 2008 Contested Heritage)

HOW THE HERITAGE STUDIES MINOR WILL FUNCTION

Students would be enrolled for their master's or PhD degree in Anthropology, Landscape Architecture, or one of the other departments that wish to join this endeavor.

Each student will have a one-on-one advisor who will be a faculty member in the department through which he/she chooses to pursue the HSM.

The HSM will be overseen by a faculty Steering Committee. Membership on the Steering Committee will be decided in consultation between the department heads and the co-Directors of the Collaborative for Cultural Heritage and Museum Practices (CHAMP). The Steering Committee will be responsible for advising students on course requirements and will vet project/paper topics that fulfill the culminating project requirement (the latter in close consultation with the faculty member whom the student has chosen for his/her supervisor). One person on the Committee will be responsible for oversight of completion of HSM requirements. At present, this is Dr. Susan Frankenberg (Anthropology).

In their home departments students would complete all the requirements for the master's or PhD degree. As they complete those requirements, they would simultaneously meet the HSM requirements. A motivated student may take more heritage-related courses than the minimum four that are required.

Interested students from departments not listed above may inform the HSM Steering Committee of their interest, and could be approved for participation in the Minor with consent of their home department and the HSM Steering Committee. It is also possible that once the Minor is functioning other departments with heritage-interested faculty might wish to join us. In that case, a faculty member of the new department would become a member of the HSM Steering Committee, so that each participating department is represented.

COURSE OF STUDY TO OBTAIN THE GRADUATE MINOR

The Heritage Studies Minor can be completed in two years (four semesters) by following the course of study indicated below. There are a total of 4 courses (12-16 hours), and a culminating thesis or project.

Two Required Core Courses for all students, regardless of home department, each of which is taught yearly.

course	title	hours
*ANTH 460/LA460	Heritage Management (syllabus attached)	(4 hrs)
LA 594	Cultural Heritage Landscapes (syllabus attached)	(2 or 4 hrs)

Two Elective courses chosen from the following, each of which is taught at least once every two years. The selection is so large as to enable any student to obtain these courses. This list is flexible as some courses are not actively taught when faculty retire or leave, and as others are added each year. The chair of the HSM Steering Committee decides which new courses count toward the fulfillment of this elective. Of the listed elective courses, at least one must be taken which is taught by a faculty member in a department that is not the student's home department.

ANTH 557/LA 562	Social Construction of Space	(4 hrs)
ANTH/ARTH 462/LA 472	Museum Theory and Practice	(4 hrs)
ANTH 453/LA 454	Landscape Archaeology	(4 hrs)

ANTH 505	Global Modernities	(4 hrs)
ANTH 504	Colonialism and Postcolonialism	(4 hrs)
LA 513/ARCH 510	History of World Landscapes	(4 hrs)
	(Note: this is already a requirement in the Department of Landscape Architecture)	
LA 425	History and Geography of American Landscape to 1880	(4 hrs)
LA 426	History and Geography of American Landscape since 1880	(4 hrs)
LA 427	History of the American Vernacular Landscape	(4 hrs)
ANTH 453/LA 454	Landscape Archaeology	(3-4 hrs)
LA/RST/UP 540	Public Involvement in Resource Management	(3-4 hrs)
LA 517	Land and Society	(4 hrs)
LA 583/UP583	Environmental History: Cities and Regions	(4 hrs)
LA 593	Islamic and South Asian Landscapes	(4 hrs)
UP 504	History of Planning Cities	(4 hrs)
ARCH 412	Medieval Architecture	(3 hrs)
ARCH 413	Renaissance Architecture	(3 hrs)
ARCH 414	Baroque & Rococo Architecture	(3 hrs)
ARCH 415	Neoclassical and Nineteenth Century Architecture	(3 hrs)
ARCH 416	Modern American Architecture	(3 hrs)
ARCH 417	Twentieth-Century Architecture	(3 hrs)
ARCH 418	History of the Urban Environment	(3 hrs)
ARCH 419	Historic Building Preservation	(3 hrs)
ARCH 511	Seminar in Ancient Architecture	(4 hrs)
ARCH 513	Seminar in Renaissance and Baroque Architecture	(4 hrs)
ARCH 515	Architectural History of American Communities	(4 hrs)
ARTH 460	Museum Management	(3-4 hrs)
	and most of the art history graduate level courses.	
DANC 440	Dance History I	(3 hrs)
DANC 441	Dance History II	(3 hrs)
THEA 461	History of Theater 1	(4 hrs)
THEA 462	History of Theater II	(4 hrs)
THEA 463	American Theater History I	(4 hrs)
THEA 464	American Theater History II	(4 hrs)
THEA 465	Musical Theater History	(4 hrs)
THEA 468	History of Theater in Western Society I	(4 hrs)
THEA 469	History of Theater in Western Society II	(4 hrs)

One Culminating Project produced in the process of the any of the above courses, in consultation with the HSM Steering Committee. Note that LA 438 (Design Studio) is required of all Landscape Architecture graduate students (although it is not a requirement for the HSM) and would readily yield an appropriate culminating project for the HSM. Note that Anthropology students typically go into the field in the summer for either archaeological or ethnographic work (funded by the Department of Anthropology and/or one of the university's area centers such as CLACS) and that experience might also yield material appropriate for a HSM culminating project. There are no budgetary implications for the culminating project because it can be

produced as the end result of one of the four HSM courses in which the student is enrolled, or perhaps in another course (subject to consultation with the HSM Steering Committee).

COURSE PRAGMATICS AT THE DEPARTMENTAL LEVEL

The letters of departmental support included with this proposal address the budgetary implications of the proposal, namely how often the particular departmental courses will be offered. Further, these letters state that these courses will be part of the departmental teaching load of the HSM faculty members and are open to students from other units. Each supporting departmental letter indicates that the heritage courses are part of the participating professors' normal teaching load, not an overload. Each department head certifies that he/she will permit his/her department's heritage courses to be taught with the necessary regularity such that graduate students seeking the HSM can take these courses without spending extra time in the department en route to the final degree. Each department certifies that his/her department's heritage courses are available to students from other units, thereby reiterating the interdisciplinary mission of the Minor.

BUDGETARY AND STAFF IMPLICATIONS

Little budgetary impact is anticipated for the proposed Heritage Studies Minor. No additional staff, professors, academic professionals, or clerical help is needed at its present size. The Library already subscribes to the major heritage journals and receives relevant books. There is no cost to the University involved with the culminating project.

The HSM is coordinated by its five-member steering committee. Two of these members (D. Fairchild Ruggles and Helaine Silverman) are the Co-Directors of CHAMP, which is directly concerned with the proposed Minor. No course release is necessary for the HSM because Profs. Ruggles and Silverman are already deeply involved in all heritage issues on campus and undertake this new Minor as part of CHAMP's sphere. We see the HSM as an extension of the activities in which we are already involved and which we seek to promote. Also, realistically, we do not envision ever having more than fifteen students pursuing the Minor at any one time.

There are no implications for "internal reallocations." There will be no changes in class size or teaching loads or student-faculty ratios as the courses that constitute the curriculum of the HSM are already being offered.

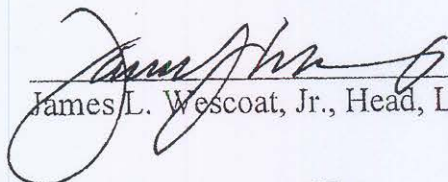
There is no effect on course enrollment in other departments. The courses constituting the Minor are not competing with each other. Rather, many are cross-listed to the advantage of all departments.

We do not envision any special software needs or computing hardware beyond those already budgeted by the participating units.

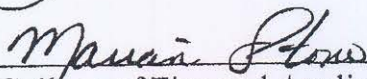
ADMINISTRATIVE CLEARANCES



Steven Leigh, Head, Anthropology 7 Nov 2007
date



James L. Wescoat, Jr., Head, Landscape Architecture 20 Oct 07
date



College of Fine and Applied Arts 11-13-07
date



Graduate College 3/14/08
date

Office of the Provost date

PROPOSED EFFECTIVE DATE: Upon Approval

STATEMENT FOR *PROGRAMS OF STUDY* CATALOG

Heritage Studies

www.champ.uiuc.edu

Head of Steering Committee: D. Fairchild Ruggles

Department of Landscape Architecture

101 Temple Hoyne Buell Hall, MC- 620

Champaign, Illinois 61820

Phone: (217) 333-9279

E-mail: dfr1@uiuc.edu

Graduate Minor: Heritage Studies

Graduate Degree Program

The Heritage Studies Minor (HSM) is pursued at the graduate level in a student's home department through completion of four courses plus a culminating project arising out of normal coursework undertaken in consultation with the HSM Committee Head.

Admission

Admission for the Heritage Studies Minor is contingent upon the approval of the Steering Committee and the student's home department. Students are admitted to the graduate program of the particular academic department in which they will pursue their master's or PhD degree. A student interested in the HSM should clearly indicate this in the application statement to the University and, upon matriculation, should inform the HSM Committee of the intent to pursue the Minor and begin planning how to satisfy the requirements. The HSM Steering Committee reviews student progress in consultation with the student's academic advisor. Students must be admitted to the graduate program of an academic department in order to participate in the HSM. Students already enrolled in one of the University of Illinois at Urbana-Champaign graduate programs may also apply for admission to the HSM at any time, but are advised to do so in their first year of study.

There are no prerequisites for admission to the HSM other than admission to a university graduate program. The HSM does not require prior practical experience in heritage work for admission. However, the HSM will encourage students to obtain such practical experience during their graduate work at the University of Illinois.

Requirements - Graduate Minor

The Minor is obtained by successfully completing four courses in the stipulated heritage-related topics plus a culminating project (fulfilled by a project, paper, or design: choice is determined in consultation with the Minor's Steering Committee). ANTH/LA 460, Heritage Management (4 hrs) and LA 594, Cultural Heritage Landscapes (2 or 4 hrs) are required of all students in the minor. Two additional courses from an approved list, chosen by the student and their advisor, must also be completed, at least one of which is taught by a faculty member outside the student's home department.

Faculty Research Interests

The HSM courses offer broad coverage of different approaches to heritage theory and practice, including interdisciplinary perspectives from Anthropology, Landscape Architecture, Urban and Regional Planning, Architecture, History, Geography, Education, and other fields. Faculty work collaboratively with each other and across the globe, focusing on a range of cultures and time periods from prehistoric to contemporary.

Financial Aid

The Minor itself does not provide financial aid. Financial aid may be requested from the admitting graduate program of the particular academic department.