

**APPROVED BY SENATE**  
**11/13/2017**  
**AS AMENDED**



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## **Request for Advice – Academic Senate**

### **ACTIVITY:**

Seeking Board of Trustees approval for naming of campus program in recognition of substantial donor contribution - Gies College of Business

### **SUBMITTED BY:**

Robert J. Jones, Chancellor

### **COLLEGE CONTACT:**

Jeffrey R. Brown, Dean of the College of Business

### **BRIEF DESCRIPTION:**

Consistent with the University Statutes and General Rules, the chancellor will submit for approval by the president and the Board of Trustees the naming of the College of Business as the Gies College of Business, in recognition of a substantial donation by an alumnus. The College's executive committee has voted unanimously in support of this recognition, and pursuant to the Campus Administrative Manual, the chancellor seeks the advice of the Academic Senate.

### **SUMMARY:**

The College of Business at the University of Illinois at Urbana-Champaign provides a world-class educational experience for the next generation of business leaders. For more than 100 years, the College has delivered on the promise of innovation in business education, with a commitment to cutting-edge curriculum design and delivery, exceptional experiential learning opportunities, and unparalleled academic excellence. Its faculty prepare more than 5,100 students, including 3,100 undergraduates, to be at the forefront of innovation and leadership in the global economy.

Thanks to the generosity of College of Business alumnus Larry Gies and his wife Beth, the College of Business is poised to enhance its' core mission through several key initiatives that will deliver undergraduate excellence, create exceptional graduate programs, recruit and retain world-class faculty scholars, expand the boundaries of theoretical and applied business knowledge and use technology to democratize education. The donors' intent is to create an immediate and lasting impact for current and future students of the College through their \$150 million gift. The Gies family has made clear that their priority for this funding is to ensure affordability and access for generations of students, as well as the faculty to support those students.

In recognition of this transformational gift, the chancellor intends to request Board of Trustees approval to officially name the college as the “Gies College of Business.” The College’s executive committee voted unanimously in support of this recognition. Article V, Section 4(b) of the General Rules provides that the naming of University programs for donors, among others, lies within the authority of the Board of Trustees. Section 4 further authorizes the chancellor to develop campus procedures for internal review and approval prior to submission of the item to the Board for consideration. The Campus Administrative Manual states that the chancellor shall seek the advice of the Academic Senate prior to submitting naming requests to the Board for action. In accordance with this requirement and in recognition of the faculty’s important role in the careful consideration of transformational opportunities, the chancellor seeks the advice of the Senate prior to the Board’s consideration of this naming request at its November 16, 2017 meeting.

This naming recognition for the substantial contribution toward the advancement of the College of Business does not involve the renaming of the Business Instructional Facility nor any change in academic organization of the college.

**EP.18.27 should not be considered as setting precedent for the process to be followed in the naming or renaming of campus units, per University Statutes, Article VIII.**

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

EP.18.27

Office of the Provost and Vice Chancellor for Academic  
Affairs

Swanlund Administration Building  
601 East John Street  
Champaign, IL 61820



November 4, 2017

Gay Miller, Chair  
Senate Committee on Educational Policy  
Office of the Senate  
228 English Building, MC-461

Dear Professor Miller:

Enclosed is a request for the Senate's advice to seek Board of Trustees' approval for the naming of the Gies College of Business to recognize donor contribution.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Kathryn A. Martensen'.

Kathryn A. Martensen  
Assistant Provost

Enclosures

c: R. Jones  
J. Brown  
J. Wilkin