PROPOSAL TO THE SENATE COMMITTEE ON EDUCATIONAL POLICY
TO ESTABLISH AN UNDERGRADUATE MINOR

Title of the proposed minor: Undergraduate Minor in Global Markets and Society
Sponsoring unit(s): LAS Global Studies in the College of LAS
College Contact: Karen Carney, Associate Dean, College of LAS

Brief description of program of study

The Global Markets and Society Minor enables students at the University of Illinois at Urbana-Champaign to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices. The minor requires 18 hours of coursework completed through six courses, with a minimum of six hours at the advanced level. The minor has three required components. (1) 3 hours of a required introductory Foundation course, GLBL 270; (2) 6 hours chosen from a small list of Core Courses; and (3) 9 hours in a Specialization Track chosen by the student with courses selected in consultation with an advisor (See Appendix A for a list of tracks and courses). In addition, students may complete an optional professional development capstone experience, which can be satisfied through an approved internship or by producing a research project or analytical/research paper under the direction of a faculty member.

Justification

The relationship between global markets and society is a major topic in university classrooms. Corporate social responsibility, fair trade, global production systems, public-private partnerships, human rights in global supply chains—these terms convey the diversity of global market-society relations that characterize the 21st century. And as historians, geographers, and sociologists have widely noted, the current expansion in the scale and pace of global market-society relations is just one chapter in the history of the global economy in which state and non-state institutions and transnational corporations have been key agents.

In contrast to the Business Minor offered by the College of Business, which develops professional business knowledge and technical skills such as accounting, finance, and marketing, the proposed minor emphasizes liberal arts and humanities perspectives on the interrelationships between markets and society, both historically and in the present. Examples of market-society interactions include:

1. The influence of global institutions like the World Trade Organization, World Bank, and International Monetary Fund on national social, economic, and environmental policies.

2. How private actors like the Bill and Melinda Gates Foundation shape markets for agriculture, health, and new technologies in the global South through public-private partnerships.
3. The rise of global-scale non-profits organizations like the Fair Trade Labeling Organization that seek to promote new marketing practices based on principles of ethical production and consumption.

4. Societal concerns over food safety and personal health that are affecting how businesses operate. Most recently, for example, the MacDonald’s Corporation has declared that it will no longer serve chicken raised with human antibiotics in its 14,000 restaurants in the USA.

5. The prominence of market-based solutions like carbon trading in which the market becomes the privileged arena for addressing environmental problems like global climate change.

6. Corporate social responsibility has become a global business policy as transnational firms assume increasing responsibility for the impact of their activities on worker safety and the environment.

This diversity of market-society relations and their expanded global scope opens increasing opportunities for students with a liberal arts education to excel in the private sector. Indeed, companies are increasingly recruiting liberal arts graduates due to their problem-solving abilities, intercultural and creative skills, and overall ability to adapt and learn new skills on the job. Moreover, by 2025 it is projected that over 45% of the Fortune 500 companies will be located in emerging economies, making it imperative that today’s students are prepared to interact and compete in a truly global economic environment. In a highly competitive job market those liberal arts majors with a foundation in global market-society relations are going to be better prepared to take advantage of these opportunities. This means that students need a well-rounded yet focused and deliberate academic foundation that provides both the liberal arts-based skills and content knowledge that are in demand by employers. This Minor is intended to do just that by complementing the coursework of LAS majors and other students through a market-society focused course of study with a global scope.

Housed in the LAS Global Studies Program within the College of Liberal Arts and Sciences, the proposed minor investigates market-society relations from an interdisciplinary perspective along different thematic tracks: global markets and governance; science, technology and markets; historical and cultural dimensions of global market-society interactions; global markets,
development, and the environment; the global workforce; and analytical approaches and languages.

The proposed minor does not compete with the Business Minor in the College of Business. Rather it complements it in three fundamental ways. First, the proposed minor offers a well-structured interdisciplinary approach to the study of market-society relations. Coursework draws upon faculty expertise across the social sciences and humanities to create a coherent program of study. Second, the knowledge and skills gained in the program will nurture a liberal arts perspective on market-society relations that is marked by holistic thinking, sensitivity to cultural, historical and geographical diversity, and multiple research methods. Third, the emphasis of the minor on global-scale speaks to the ever-expanding global-level processes that shape and are shaped by market-society relations.

Students will be better prepared for a career in the private sector by enriching their disciplinary training with the proposed interdisciplinary program of study. Housing this new minor within the LAS Global Studies program is ideal as it takes advantage of the program's expertise in administering a globally focused, interdisciplinary degree that brings together the humanities and social science components within the College of LAS. A Global Markets and Society Minor Advisory Committee drawn from across the College of LAS will be charged with overseeing the implementation and future development of the minor.

The Deans of the College of LAS and the College of Business support the creation of a minor in Global Market and Society housed in LAS.7

Budgetary and Staff Implications

a. Additional staff and funding needed. The majority of the courses for the minor already exist across the College. A new course, GLBL 270, Introduction to Global Markets and Society has been developed, but other courses required for the minor already exist and courses that count toward the minor can be selected from a list of options. If demand for seats in these courses increases, the College can and will cover any costs associated with additional demand.8 Global Studies will provide academic advising for students in the minor, with support from the College. We have received gifts from private donors to provide initial support for new course development, academic advising, and special events.9 We aim to secure additional external funding to endow the minor in perpetuity. Until such time, LAS is able to cover the new costs associated with the program.

b. Internal reallocations (e.g. change in class size, teaching loads, etc.). We anticipate enrolling about 100-150 students per year per level (sophomores, juniors, and seniors) in

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7 See attached letters of support from Executive Associate Dean Brian Ross, College of Liberal Arts and Sciences and Dean of Business, Jeffrey R. Brown.
8 See attached letter of support from Associate Dean David Tewksbury indicating College of LAS support.
9 Personal communication, Joan Volkmann, LAS Advancement, October 2, 2014.
the minor, for a total of up to 500 students. Existing courses have some capacity and can manage initial demands. If demand increases, we will create additional course sections and/or expand capacity in current offerings. A letter of support from each academic unit that offers one of the core courses is attached.

c. **Effect on course enrollments in other units.** Letters of support are attached from a number of LAS units, including Anthropology, Communication, Economics, English, Geography and Geographic Information Science, History, Political Science, Psychology, and Sociology. In addition, the College of Business and the College of Engineering have also provided letters of support. Both of these units have indicated that the minor does not conflict with their programs of study.

d. **Impact on library, computer use, laboratory use, equipment, etc.** The Library has been consulted regarding the minor proposal (see attached). There are no lab courses in the minor.

**Requirements:** Students enrolling in the minor must have their Plan of Study approved by a LAS Global Studies advisor.

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<tr>
<th>Hours</th>
<th>Requirements</th>
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| 3     | **Foundations Course**  
GLBL 270: Intro to Global Markets and Society |
| 6     | **Core Courses - choose 2 from the following list**  
(Courses used in the core cannot be used again in your Specialization Track)  
ANTH 2xx: Economy, Business, and Society (under development)  
CMN 211: Business Communication  
CS 105: Intro Computing: Non-Tech  
ECON 102: Microeconomic Principles  
GEOG 205: Business Location Decisions  
HIST 259: Twentieth Century World since Mid-Century  
PS 220: Introduction to Public Policy  
PSYC 245: Industrial Organization Psychology  
SOC 160: Global Inequality and Social Change |
|       | **Specialization Track – choose three courses in your track**  
(At least 2 of the 3 courses must be at the 300 or 400 level. Alternate courses may be considered on a case-by-case basis. Students choose courses from a list maintained by LAS Global Studies, and reviewed annually by the Global Markets and Society Advisory Committee. See Appendix A.)  
1. **Global Markets and Governance**  
The economy is intricately connected to institutions at the local, national, and international levels that affect market practices and outcomes. This track focuses on the institutions and social relations that govern global market practices.  
2. **Science, Technology, and Markets**  
Technological innovations in transportation and communications are driving business location decision-making and operations at the global scale. This track is aimed at science |
and technology majors with entrepreneurial ambitions as well as students in the social sciences and humanities investigating the interface between science, technology, and society.

3. Global Encounters
Participation in the global economy requires firms to be geographically dispersed and capable of partnering with a global audience of stakeholders. This track is focused on the historical and cross-cultural understanding necessary to engage in global markets.

Global markets can create positive environmental outcomes in the locations where they operate. This track focuses on the challenges in designing, building, and evaluating sustainable environmental and development outcomes, including ecological modernization, market environmentalism, and political ecology.

5. The Global Workforce
Global production systems depend on the effective organization and participation of workers in the global workforce. This track focuses on human resources, organizational structures, and group communication in the contexts of working class history and global labor markets.

6. Analytical Approaches & Languages
Investigating global market-society relations requires a basic level of competence in communication skills, research methods, and analytical techniques. This track offers students a range of market language, methods, and skills oriented courses that build such competency.

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<th>18-21</th>
<th>Total Hours</th>
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Minimum of 6 hours must be at the advanced (300-/400-level).

3 | **OPTIONAL Professional Development Capstone Experience**
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<td>Choose one option in consultation with the Global Markets and Society minor advisor: Internship or Field Experience in a market-focused organization. Research Experience with a Faculty Member Analytical/Research Paper with Faculty Guidance Credit is awarded for each of these three options on the basis of an analytical/research paper written by the student under the supervision of a faculty adviser.</td>
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Prerequisites for the minor
Undergraduate standing at the University of Illinois at Urbana-Champaign campus. Completion of 30 hours of undergraduate coursework by the end of the spring semester of application.

Expected enrollment in the minor
At steady state, approximately 300-500 students (roughly 100-150 at each level, sophomore, junior and senior). We anticipate relatively low enrollments initially, with phased growth over time.
Admission to the minor
Interested students will be asked to demonstrate a commitment to the program through (a) completing an application, including a written statement of goals for participation in the program and evidence of or commitment to participation in activities designed to enhance professional and leadership skills, and (b) developing a Minor plan of study with the program coordinator and/or one of our academic advisors prior to admission. A committee, the Global Markets and Society Advisory Committee, will review applications each Spring semester. The committee will include a faculty representative from each of the units with a core course in the minor (Anthropology, Economics, History, Political Science, Communication, Geography & GIS, Psychology, and Sociology), the Program Coordinator, and two student representatives.

Minor advisor
A program coordinator will advise students on internship opportunities. This individual will assist with academic advising, as needed, although the majority of advising will be addressed by the participating students’ existing major advisors.

Certification of successful completion
The College of Liberal Arts and Sciences will confirm completion of the minor based on a review of the course work the student has taken. The minor will appear on student transcripts.
APPROVALS:  Karen M Carney

Karen Carney, Associate Dean, College of LAS

Bettina Francis, Chair, Senate Educational Policy Committee:

**Proposed Effective Date:**

Fall 2016
Statement for the Academic Catalog:
Global Markets and Society Minor

The LAS Global Markets and Society Minor enables students at the University of Illinois to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices. The minor requires 18-21 hours of coursework completed through six courses, with a minimum of six hours at the advanced level. A professional development capstone experience course is optional and can be met by completing an internship or participating in a research experience and/or written project. The LAS Global Markets and Society Minor is open to undergraduate students in any major at the University of Illinois at Urbana-Champaign campus.

Applications Requirements and Procedures
Completion of 30 hours of undergraduate coursework by the end of the Spring semester of application.

Students are admitted by application into the LAS Global Markets and Society Minor. Interested students will be asked to demonstrate a commitment to the program through (a) completing an application to the program, including a written statement of goals for participation in the program and/or evidence of or commitment to participation in activities designed to enhance leadership, and (b) developing a program plan with the program coordinator and/or their academic advisor prior to admission.

Only students officially admitted into the LAS Global Markets and Society Minor may earn the minor.
Appendix A: Specialization Tracks and Courses

1. Global Markets and Governance
The economy is intricately connected to institutions at the local, national, and international levels that affect market practices and outcomes. This track focuses on the institutions and social relations that govern global markets.

ANTH 368 ‘America’ in the World
ECON 220 Intl Economic Principles
GLBL 220 Governance
BADM 380 International Business
HIST 310 Global Capitalism in History
HIST 380 US in an Age of Empire
PS 180 Intro Politics of Globalization
PS 220 Intro to Public Policy
PS 356 Comparative Political Economy
PS 382 Intl Political Economy
PS 384 Politics of Globalization
PS 282 Governing Globalization
PS 321 Principles of Public Policy
PS 340 Politics in Int’l Development
SOC 261 Gender in Transnational Perspective

2. Science, Technology, and Markets
Technological innovations in transportation and communications are driving business location decision-making and operations at the global scale. This track is aimed at science and technology majors with entrepreneurial ambitions as well as students in the social sciences and humanities investigating the interface between science, technology, and society.

ANTH 374 Anthropology of Science & Technology
ANTH 423 Economic Anthropology
GEOG 105 Digital Earth
GEOG 204 Cities of the World
GEOG 205 Business Location Decisions
GEOG 479 Business Applications of Geographic Information Systems (GIS)
GEOG 465 Transportation and Sustainability
GEOG 438 Geography of Health Care
HIST 264 Technology in Western Society
INFO 202 Social Aspects of Information Technology
NPRE 101/ ENVS 101 Introduction to Energy Sources
PHYS 150 Physics of Societal Issues
SOC 350 Technology and Society
3. Global Encounters
Participation in the global economy requires firms to be geographically dispersed and capable of partnering with a global audience of stakeholders. This track is focused on the historical and cross-cultural understanding necessary to engage in global markets.

ANTH 104  Talking Culture
ANTH 270  Language in Culture
ANTH 271  Language in Culture- ACP
CMN 476  Commercialism and the Public
CWL 114  Global Consciousness and Literature
CWL 441  Themes in Narrative-section: Literature and Global Finance
ENG 274  Literature and Society
HIST 221  Modern China
HIST 260  History of Russia
HIST 405  History of Brazil from 1808
HIST 430  India from Colony to Nation

Global markets can create positive environmental outcomes in the locations where it operates. This track focuses on the challenges in designing, building, and evaluating sustainable environmental and development outcomes, including ecological modernization, market environmentalism, and political ecology.

ANTH 278  Climate Change and Civilization
ANTH 379  Medical Anthropology
ANTH 420  Case Studies in Global Heritage
ANTH 466  Class, Culture and Society
ECON 411  Public Sector Economics
ECON 414  Urban Economics
ECON 450  Development Economics
ECON 482  Health Economics
ENG 476  Topics in Literature and Environment
ESE 200  Earth Systems
GEOG 101  Global Development & Environment
GEOG 287  Environment & Society
GEOG 210  Contemporary Social and Environmental Problems
GEOG 410  Geography of Development & Underdevelopment
GLBL 250  Development
GLBL 350  Poverty in a Global Context
GLBL 450  Poverty Interventions & Evaluation
HIST 202  American Environmental History
SOC 364  Impacts of Globalization
SOC 373  Social Stratification
SOC 447  Environmental Sociology
SOC 470  Social Movements
5. The Global Workforce

Global production systems depend on the effective organization and participation of workers in the global workforce. This track focuses on human resources, organizational structures, and group communication in the contexts of working class history and global labor markets.

- **ANTH 466**  Class, Culture and Society
- **CMN 212**  Intro to Organizational Comm
- **CMN 232**  Intro to Intercultural Comm
- **CMN 411**  Organizational Comm Assessment
- **CMN 412**  Adv Organizational Comm
- **CMN 413**  Adv Small Group Communication
- **ECON 440**  Economics of Labor Markets
- **GLBL 392**  Int Diplomacy and Negotiation
- **HIST 450**  European Working Class History
- **HIST 480**  U.S. Working Class History
- **PSYC 245**  Industrial Org Psych
- **PSYC 352**  Attitude Theory and Change
- **PSYC 455**  Organizational Psych

6. Analytical Tools & Languages

Investigating global market-society relations requires a basic level of competence in communication skills, research methods, and analytical techniques. This track offers students a range of languages, methods, and skills oriented courses that build such competency.

- **ANTH 260**  World Ethnography
- **BTW 250**  Principles Bus Comm
- **BTW 261**  Principles Tech Comm
- **BTW 271**  Persuasive Writing
- **CMN 211**  Business Communication
- **CMN 321**  Strategies of Persuasion
- **CMN 323**  Argumentation
- **CS 105**  Intro Computing: Non-Tech
- **ECON 202**  Economic Statistics
- **FR 485**  Commercial & Econ French I
- **FR 486**  Commercial & Econ French II
- **GER 320**  German for Business
- **GER 321**  German for Economics
- **GEOG 379**  Introduction to GIS
- **GEOG 380**  Introduction to GIS II
- **GEOG 479**  Business Applications of Geographic Information Systems (GIS)
- **GEOG 473**  Computer Cartography
- **HNDI 412**  Business Hindi
- **HIST 391**  Oral History Methods
- **RUSS 305**  Business Russian
- **SOC 280**  Introduction to Social Statistics
<table>
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<th>Course Code</th>
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<tr>
<td>SOC</td>
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<tr>
<td>SOC</td>
<td>481</td>
<td>Survey Research Methods</td>
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<tr>
<td>SPAN</td>
<td>142</td>
<td>Spanish in the Professions</td>
</tr>
<tr>
<td>SPAN</td>
<td>202</td>
<td>Spanish for Business</td>
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<tr>
<td>SPAN</td>
<td>332</td>
<td>Spanish and Entrepreneurship</td>
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<tr>
<td>STAT</td>
<td>200</td>
<td>Statistical Analysis</td>
</tr>
<tr>
<td>TRST</td>
<td>405</td>
<td>Commercial &amp; Technical Translation</td>
</tr>
</tbody>
</table>
November 11, 2015

Karen M. Carney
Associate Dean
College of Liberal Arts and Sciences
2090 Lincoln Hall, MC-448
702 S. Wright St., Urbana IL 61801

Dear Dean Karney:

Thank you for giving the University Library the opportunity to review the proposal to establish an Undergraduate Minor in Global Markets and Society in the College of Liberal Arts and Science. Based upon the evaluation of the proposal received on November 6, 2015, there is limited concern with the proposed course of study, primarily residing on the Library's current support of resources related to the network society and civil society organizations. At present, access to subscription-based resources in this area might prove to be limited. For example, we subscribe to the OECD iLibrary, but not the World Bank eLibrary, and many resources in this area that we do deliver are supported by grant funds.

As the program gets started, we will need to evaluate the impact of this program on the Library’s current offerings, and if additional services or materials are required as the program develops, we will be happy to discuss those needs as they emerge.

Sincerely,

John P. Wilkin
Juanita J. and Robert E. Simpson
Dean of Libraries and University Librarian

e-cc: Karen Carney, Associate Dean, College of Liberal Arts and Sciences
      Amy Lawrence Elli, Assoc. Dir, or HR Hiring & Assoc. Dir. Of Academic Programs
      Lynne Rudasill
      Thomas Teper
October 14, 2015

Thomas J. Bassett, Professor and Director  
LAS Global Studies  
703 S. Wright Street, 3rd Floor  
MC-301

Dear Tom:

We are pleased to enthusiastically support the proposed Global Markets and Society minor. The proposed minor will enable LAS undergraduates to complement their liberal arts and sciences majors with an understanding of economic principles, business and market practices, as well as the influence of historical, geographical, political, and social relations on global business and economic development.

This minor will benefit our college in a variety of ways—its interdisciplinary approach will encourage students to choose courses from a number of LAS units, and it will enable them to combine qualitative and quantitative methods and to consider both social science and humanities perspectives.

We note that LAS Global Studies is willing to assume advising and administrative responsibility for the proposed minor in addition to the successful Global Studies major and minor. We realize that adding the minor is likely to require additional resources to cover advising and course development needs, and are committed to working with you as the minor is launched to determine appropriate staffing levels in the unit.

Sincerely,

[Signature]

Brian H. Ross  
Executive Associate Dean
October 20, 2015

Professor Tom Bassett, Director  
Global Studies Program  
College of Liberal Arts and Sciences  
University of Illinois at Urbana-Champaign

Dear Professor Bassett,

I am writing to express the support of the Department of Anthropology for the proposed Global Markets and Society minor planned to be housed in the LAS Global Studies Program. We have identified a number of existing Anthropology courses that may serve as electives in the program, and we are currently developing a 200-level course with the provisional title Economy, Business and Society that will be listed among the core courses for the minor.

If I can provide any additional information about our support for this proposed minor, please let me know.

Sincerely,

Andrew Orta  
Head, Department of Anthropology
Date: October 9, 2015

To: Karen Carney, Associate Dean, College of Liberal Arts and Sciences

From: Jeffrey R. Brown, Josef and Margot Lakonishok Professor in Business and Dean, College of Business

Re: LAS Global Markets & Society Minor

Thank you for visiting and discussing your new proposed minor from the College of Liberal Arts & Sciences. After reviewing the revised proposal that you sent to me on 10/07/15, I am delighted to lend my full support for the Global Markets & Society Minor.

Without question, the world continues to be influenced at a faster rate of change by global market forces. Indeed, as noted in the proposal, it is important for students “to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices.”

Regarding any effect on the College of Business, the new minor will have no impact on business course offerings. The proposed minor does not duplicate the learned knowledge, skills, or attributes associated with the College’s minor in Business. Rather, the Global Markets & Society Minor is a complementary program for students, and it provides an important interdisciplinary and liberal arts lens to globalization.

Please accept this letter of the College of Business’ full support for the Liberal Arts & Sciences Global Markets & Society Minor. Regardless of the students’ major, they will be well served by this curriculum as they come to better understand the forces impacting the global economy and society.
October 15, 2015

Thomas J. Bassett  
Professor of Geography and GIS  
Director, LAS Global Studies  
University of Illinois at Urbana-Champaign  
255 Computing Applications Building, MC-150  
605 East Springfield Avenue  
Champaign, IL 61820

Dear Professor Bassett:

I write to indicate our support for the inclusion of Communication 211 (Business Communication) as a core course in the new undergraduate minor in Global Markets and Society. We believe that this course will be a good fit for the new minor.

If you need any additional information, please let me know.

Sincerely,

David Tewksbury  
Professor and Head  
Department of Communication
To whom it may concern,

The CS department is supportive of the proposed Global Markets and Society minor, and has no concerns with the inclusion of CS 105 as an option in the Core Courses group.

Respectfully,

Leonard Pitt
Professor and Associate Head
Director of Undergraduate Programs
Department of Computer Science
University of Illinois. Urbana, IL 61801
Ph: 217-333-7505. Email pitt@illinois.edu
October 16, 2015

Thomas J. Bassett  
Professor of Geography and GIS  
Director, LAS Global Studies  
University of Illinois at Urbana-Champaign

The Department of Economics supports the inclusion of Microeconomic Principles (ECON 102) as a core course for the proposed minor in Global Markets and Society.

In addition, the Department will work with Global Studies to develop additional courses which could be electives within the minor curriculum.

Sincerely,

[Signature]

Martin K. Perry  
Head, Department of Economics  
University of Illinois at Urbana-Champaign  
217-244-3108
Dear Committee,

The College of Engineering has reviewed and endorses the proposal to establish a new minor entitled, “Undergraduate Minor in Global Markets and Society.” We believe that this program will provide unique opportunities for students from many disciplines, including students in science and engineering.

We are happy to have CS 105 listed as an option under Core Courses, and PHYS 150 and NPRE/ENVS 101 listed as course options within the "Science, Technology and Markets" specialization.

Sincerely,

Kevin T. Pitts
Professor of Physics
Associate Dean of Undergraduate Programs
October 16, 2015

Thomas J. Bassett  
Director, LAS Global Studies  
College of Liberal Arts and Sciences  
University of Illinois at Urbana-Champaign

Dear Professor Bassett,

I am writing to give my support to the idea of including a course on Intercultural Business Communication (BTW 2xx) in the new Undergraduate Minor in Global Markets and Society that LAS Global Studies is proposing. The Department of English is pleased to partner with you in the creation of this minor by developing a new course in this area.

Sincerely yours,

Michael Rothberg  
Professor and Department Head
October 14, 2015

Professor Tom Bassett, Director
Global Studies Program
College of Liberal Arts and Sciences

Dear Tom:

I am writing to express support for the inclusion of GEOG 205, Business Location Decisions, as a core course in the proposed minor in Global Markets and Society. Currently, the course is taught once a year, and enrollment is limited to 35 students.

We look forward to working with you on this exciting new minor.

Sincerely yours,

[Signature]
Sara McLafferty
Professor and Department Head
October 21, 2015

Prof. Thomas J Bassett
Professor of Geography and GIS
Director, LAS Global Studies
UIUC

Dear Tom:

The History Department is pleased to offer its support for the proposed LAS Global Markets and Society minor. We pledge to regularly offer as a core course History 259: The Twentieth-Century World since Mid-Century. Here is a current description of the course:

In this course, we will attempt to construct the historical genealogy of our contemporary world. In other words, we will examine the major historical forces of the second half of the twentieth century, which had a lasting impact on shaping the world in which we live today. The course begins by looking at the ways in which decolonization drastically changed life in both formerly colonized countries and within Europe itself. We shall then turn to an examination of the cold war, looking specifically at how the conflict between the Eastern bloc and the Western powers affected the so-called “third world” through proxy wars and neo-colonial relationships. Next we will turn to the role of global capital in shaping the post-war world, looking at the dynamic new ways in which corporations and free market ideology run our world, and the movements which have developed in opposition to those phenomena.

In addition, we currently offer the following courses that would fit in your specialty tracks:

Hist 202: American Environmental History
Hist 264: Technology in Western Society
Hist 310: Global Capitalism in History
Hist 450: European Working-Class History
Hist 480: U.S. Working-Class History

And a suite of courses that provide knowledge about the BRIC economies:

Hist 221: Modern China
Hist 260: History of Russia
Hist 405: History of Brazil from 1808
Hist 430: India from Colony to Nation

Our faculty also look forward to developing new 200-level courses, such as History of Capitalism, which will also benefit students in this minor.

Best wishes,

Clare Crowston
Professor and Chair
October 16, 2015

Professor Thomas Bassett
Director, Global Studies

Dear Tom,

The Department of Political Science is very happy to support the proposed Global Studies minor in “Global Markets and Society.”

We are also pleased to support your use of PS 220 (Introduction to Public Policy) as a core course in the minor. This helps serve your goal of giving students a multidisciplinary perspective on the role of global markets in human society more generally.

The Department hopes that students in the minor will take advantage of other relevant political science courses.

Sincerely,

Robert Pahre
Professor and Head, Political Science
pahre@illinois.edu
Proposed Global Markets and Society Minor
Wickesberg, Robert E

Sent: Thursday, October 22, 2015 2:37 PM
To: Bassett, Thomas J

Dear Tom,

The proposed Global Markets and Society minor in LAS is a really good opportunity for our Psychology majors. The Psychology Department approves of the inclusion of PSYC 245 Industrial Org Psych as a core course in the minor.

Best,
Bob

Robert E. Wickesberg
Associate Head for Undergraduate Studies
Office: 321 Psychology
Phone: 217-333-0022
Email: wickesbe@illinois.edu
October 19th, 2015

Dear Professor Bassett,

Pursuant to our conversation last week, I write to confirm that Sociology 160, Global Inequalities and Social Change, will be a foundation course for the Global Studies Minor in Global Markets and Society. We typically teach it once a year and it routinely makes its current cap of 60. As we discussed, if enrollments rise significantly in the wake of its inclusion in the minor, we will talk about the possibility of TA support. Meanwhile we are glad to have the chance to bring more students into contact with Sociology and to collaborate with Global Studies on this initiative.

Many thanks.

Yours sincerely,

Kevin T. Leicht
Head of Sociology

Cc: Shari Day

Nicole Holtzclaw-Stone
Ilana Redstone Akresh (Curriculum Committee Chair, AY 13-15)
PROPOSAL TITLE (Same as on proposal): Undergraduate Minor in Global Markets and Society

PROPOSAL TYPE (select all that apply below):

A. ☒ Proposal for a NEW or REVISED degree program. Please consult the Programs of Study Catalog for official titles of existing degree programs.

1. Degree program level:
   - ☐ Graduate
   - ☐ Professional
   - ☒ Undergraduate

2. ☐ Proposal for a new degree (e.g. B.S., M.A. or Ph.D.):
   - Degree name, “e.g., Bachelor of Arts or Master of Science”: _____

3. ☒ Proposal for a new or revised major, concentration, or minor:
   - ☐ New or ☐ Revised Major in (name of existing or proposed major): _____
   - ☐ New or ☐ Revised Concentration in (name of existing or proposed concentration): _____
   - ☒ New or ☐ Revised Minor in (name of existing or proposed minor): Global Markets and Society

4. ☐ Proposal to rename an existing major, concentration, or minor:
   - ☐ Major
   - ☐ Concentration
   - ☐ Minor
   - Current name: _____
   - Proposed new name: _____

5. ☐ Proposal to terminate an existing degree, major, concentration, or minor:
   - ☐ Degree
   - ☐ Major
   - ☐ Concentration
   - ☐ Minor
   - Name of existing degree, major, or concentration: _____

6. ☐ Proposal involving a multi-institutional degree:
   - ☐ New
   - ☐ Revision
   - ☐ Termination
   - Name of existing Illinois (UIUC) degree: _____
Name of non-Illinois partnering institution: _____

Location of non-Illinois partnering institution:

☐ State of Illinois  ☐ US State: _____  ☐ Foreign country: _____

B. ☐ Proposal to create a new academic unit (college, school, department, program or other academic unit):

Name of proposed new unit: _____

C. ☐ Proposal to rename an existing academic unit (college, school, department, or other academic unit):

Current name of unit: _____

Proposed new name of unit: _____

D. ☐ Proposal to reorganize existing units (colleges, schools, departments, or program):

1. ☐ Proposal to change the status of an existing and approved unit (e.g. change from a program to department)

Name of current unit including status: _____

2. ☐ Proposal to transfer an existing unit:

Current unit’s name and home: _____

Proposed new home for the unit: _____

3. ☐ Proposal to merge two or more existing units (e.g., merge department A with department B):

Name and college of unit one to be merged: _____

Name and college of unit two to be merged: _____

Proposed name and college of new (merged) unit: _____

4. ☐ Proposal to terminate an existing unit:

Current unit’s name and status: _____

E. ☐ Other educational policy proposals (e.g., academic calendar, grading policies, etc.)

Nature of the proposal: _____

Revised 10/2012
November 13, 2015

Kathryn Martensen
Associate Provost
Office of the Provost and Vice Chancellor for Academic Affairs
207 Swanlund Administration Building
MC-304

Dear Kathy:

The Committee on Courses and Curricula on behalf of the Faculty of the College of Liberal Arts and Sciences has voted to approve the following proposal:

Establish an Undergraduate Minor in Global Markets and Society

Please address all correspondence concerning this proposal to me. This proposal is now ready for review by the Senate Educational Policy Committee for proposed implementation in Fall 2016.

Sincerely,

Karen M. Carney
Associate Dean

enclosure
C: Professor Thomas Bassett
November 16, 2015

Bettina Francis, Chair
Senate Committee on Educational Policy
Office of the Senate
228 English Building, MC-461

Dear Professor Francis:

Enclosed is a copy of a proposal from the College of Liberal Arts and Sciences to Establish an Undergraduate Minor in Global Markets and Society

Sincerely,

Kathryn A. Martensen
Assistant Provost

Enclosures

c: T. Bassett
   K. Carney
   A. Elli