

**PROPOSAL TO THE SENATE COMMITTEE ON EDUCATIONAL POLICY  
TO ESTABLISH AN UNDERGRADUATE MINOR**

**Title of the proposed minor:** Undergraduate Minor in Global Markets and Society

**Sponsoring unit(s):** LAS Global Studies in the College of LAS

**College Contact:** Karen Carney, Associate Dean, College of LAS

**Brief description of program of study**

The Global Markets and Society Minor enables students at the University of Illinois at Urbana-Champaign to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices. The minor requires 18 hours of coursework completed through six courses, with a minimum of six hours at the advanced level. The minor has three required components. (1) 3 hours of a required introductory Foundation course, GLBL 270; (2) 6 hours chosen from a small list of Core Courses; and (3) 9 hours in a Specialization Track chosen by the student with courses selected in consultation with an advisor (See Appendix A for a list of tracks and courses). In addition, students may complete an optional professional development capstone experience, which can be satisfied through an approved internship or by producing a research project or analytical/research paper under the direction of a faculty member.

**Justification**

The relationship between global markets and society is a major topic in university classrooms. Corporate social responsibility, fair trade, global production systems, public-private partnerships, human rights in global supply chains—these terms convey the diversity of global market-society relations that characterize the 21<sup>st</sup> century. And as historians, geographers, and sociologists have widely noted, the current expansion in the scale and pace of global market-society relations is just one chapter in the history of the global economy in which state and non-state institutions and transnational corporations have been key agents.

In contrast to the Business Minor offered by the College of Business, which develops professional business knowledge and technical skills such as accounting, finance, and marketing, the proposed minor emphasizes liberal arts and humanities perspectives on the interrelationships between markets and society, both historically and in the present. Examples of market-society interactions include:

1. The influence of global institutions like the World Trade Organization, World Bank, and International Monetary Fund on national social, economic, and environmental policies.
2. How private actors like the Bill and Melinda Gates Foundation shape markets for agriculture, health, and new technologies in the global South through public-private partnerships.

3. The rise of global-scale non-profits organizations like the Fair Trade Labeling Organization that seek to promote new marketing practices based on principles of ethical production and consumption.
4. Societal concerns over food safety and personal health that are affecting how businesses operate. Most recently, for example, the MacDonal'd's Corporation has declared that it will no longer serve chicken raised with human antibiotics in its 14,000 restaurants in the USA.
5. The prominence of market-based solutions like carbon trading in which the market becomes the privileged arena for addressing environmental problems like global climate change.
6. Corporate social responsibility has become a global business policy as transnational firms assume increasing responsibility for the impact of their activities on worker safety and the environment.

This diversity of market-society relations and their expanded global scope opens increasing opportunities for students with a liberal arts education to excel in the private sector. Indeed, companies are increasingly recruiting liberal arts graduates due to their problem-solving abilities<sup>1</sup>, intercultural and creative skills<sup>2</sup>, and overall ability to adapt and learn new skills on the job.<sup>3</sup> Moreover, by 2025 it is projected that over 45% of the Fortune 500 companies will be located in emerging economies, making it imperative that today's students are prepared to interact and compete in a truly global economic environment.<sup>4</sup> In a highly competitive job market those liberal arts majors with a foundation in global market-society relations are going to be better prepared to take advantage of these opportunities. This means that students need a well-rounded yet focused and deliberate academic foundation that provides both the liberal arts-based skills and content knowledge that are in demand by employers.<sup>5,6</sup> This Minor is intended to do just that by complementing the coursework of LAS majors and other students through a market-society focused course of study with a global scope.

Housed in the LAS Global Studies Program within the College of Liberal Arts and Sciences, the proposed minor investigates market-society relations from an interdisciplinary perspective along different thematic tracks: global markets and governance; science, technology and markets; historical and cultural dimensions of global market-society interactions; global markets,

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- 1 Bronfman, 2013. "Business and the Liberal Arts" <http://www.insidehighered.com/views/2013/10/17/liberal-arts-are-best-preparation-even-business-career-essay#sthash.nkpQRiB5.dpbs>; G. Andrews 2015. "That 'Useless' Liberal Arts Degree Has Become Tech's Hottest Ticket." <http://www.forbes.com/sites/georgeanders/2015/07/29/liberal-arts-degree-tech/>
  - 2 Association of American Colleges and Universities, 2013. "It Takes More than a Major: Employer Priorities for College Learning and Student Success." [http://www.aacu.org/leap/documents/2013\\_EmployerSurvey.pdf](http://www.aacu.org/leap/documents/2013_EmployerSurvey.pdf)
  - 3 American Academy of Arts and Sciences, 2013. "The Heart of the Matter: The Humanities and Social Sciences for a Vibrant, Competitive and Secure Nation." [http://www.humanitiescommission.org/\\_pdf/hss\\_report.pdf](http://www.humanitiescommission.org/_pdf/hss_report.pdf)
  - 4 McKinsey Global Institute, 2013. "Urban World: The Shifting Global Business Landscape" [http://www.mckinsey.com/insights/urbanization/urban\\_world\\_the\\_shifting\\_global\\_business\\_landscape](http://www.mckinsey.com/insights/urbanization/urban_world_the_shifting_global_business_landscape)
  - 5 DeLong, 2014. "How Liberal Arts Colleges Can Stop Fueling the 'Skills Gap'" <http://blogs.hbr.org/2014/02/how-liberal-arts-colleges-can-stop-fueling-the-skills-gap/>
  - 6 Eckert, 2014. "Coke Exec Tells Students Liberal Arts is Best Preparation for Business Careers." <http://news.blogs.wlu.edu/2014/04/01/coke-exec-tells-students-liberal-arts-is-best-preparation-for-business-careers/>

development, and the environment; the global workforce; and analytical approaches and languages.

The proposed minor does not compete with the Business Minor in the College of Business. Rather it complements it in three fundamental ways. First, the proposed minor offers a well-structured *interdisciplinary* approach to the study of market-society relations. Coursework draws upon faculty expertise across the social sciences and humanities to create a coherent program of study. Second, the knowledge and skills gained in the program will nurture a *liberal arts perspective* on market-society relations that is marked by holistic thinking, sensitivity to cultural, historical and geographical diversity, and multiple research methods. Third, the emphasis of the minor on *global-scale* speaks to the ever-expanding global-level processes that shape and are shaped by market-society relations.

Students will be better prepared for a career in the private sector by enriching their disciplinary training with the proposed interdisciplinary program of study. Housing this new minor within the LAS Global Studies program is ideal as it takes advantage of the program's expertise in administering a globally focused, interdisciplinary degree that brings together the humanities and social science components within the College of LAS. A Global Markets and Society Minor Advisory Committee drawn from across the College of LAS will be charged with overseeing the implementation and future development of the minor.

The Deans of the College of LAS and the College of Business support the creation of a minor in Global Market and Society housed in LAS.<sup>7</sup>

### **Budgetary and Staff Implications**

- a. Additional staff and funding needed.** The majority of the courses for the minor already exist across the College. A new course, GLBL 270, Introduction to Global Markets and Society has been developed, but other courses required for the minor already exist and courses that count toward the minor can be selected from a list of options. If demand for seats in these courses increases, the College can and will cover any costs associated with additional demand.<sup>8</sup> Global Studies will provide academic advising for students in the minor, with support from the College. We have received gifts from private donors to provide initial support for new course development, academic advising, and special events.<sup>9</sup> We aim to secure additional external funding to endow the minor in perpetuity. Until such time, LAS is able to cover the new costs associated with the program. Approximately 50% of LAS undergraduates currently participate in research with a faculty member, based on senior survey findings; thus, we do not anticipate difficulties with access for students who elect research involvement for the optional capstone experience.
- b. Internal reallocations (e.g. change in class size, teaching loads, etc.).** We anticipate enrolling about 100-150 students per year per level (sophomores, juniors, and seniors) in

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<sup>7</sup> See attached letters of support from Executive Associate Dean Brian Ross, College of Liberal Arts and Sciences and Dean of Business, Jeffrey R. Brown.

<sup>8</sup> See attached letter of support from Associate Dean David Tewksbury indicating College of LAS support.

<sup>9</sup> Personal communication, Joan Volkmann, LAS Advancement, October 2, 2014.

the minor, for a total of up to 500 students. Existing courses have some capacity and can manage initial demands. If demand increases, we will create additional course sections and/or expand capacity in current offerings. A letter of support from each academic unit that offers one of the core courses is attached.

- c. **Effect on course enrollments in other units.** Letters of support are attached from a number of LAS units, including Anthropology, Communication, Economics, English, Geography and Geographic Information Science, History, Political Science, Psychology, and Sociology. In addition, the College of Business and the College of Engineering have also provided letters of support. Both of these units have indicated that the minor does not conflict with their programs of study.
- d. **Impact on library, computer use, laboratory use, equipment, etc.** The Library has been consulted regarding the minor proposal (see attached). There are no lab courses in the minor.

**Requirements:** Students enrolling in the minor must have their Plan of Study approved by a LAS Global Studies advisor.

Hours	Requirements
3	<b>Foundations Course</b> GLBL 270: Intro to Global Markets and Society
6	<b>Core Courses - choose 2 from the following list</b> <b>(Courses used in the core cannot be used again in your Specialization Track)</b>  ANTH 2xx: Economy, Business, and Society (under development) CMN 211: Business Communication CS 105: Intro Computing: Non-Tech ECON 102: Microeconomic Principles GEOG 205: Business Location Decisions HIST 259: Twentieth Century World since Mid-Century PS 220: Introduction to Public Policy PSYC 245: Industrial Organization Psychology SOC 160: Global Inequality and Social Change
	<b>Specialization Track – choose three courses in your track</b> (At least 2 of the 3 courses must be at the 300 or 400 level. Alternate courses may be considered on a case-by-case basis. Students choose courses from a list maintained by LAS Global Studies, and reviewed annually by the Global Markets and Society Advisory Committee. See Appendix A.)  <u>1. Global Markets and Governance</u> The economy is intricately connected to institutions at the local, national, and international levels that affect market practices and outcomes. This track focuses on the institutions and social relations that govern global market practices.  <u>2. Science, Technology, and Markets</u> Technological innovations in transportation and communications are driving business location decision-making and operations at the global scale. This track is aimed at science

	<p>and technology majors with entrepreneurial ambitions as well as students in the social sciences and humanities investigating the interface between science, technology, and society.</p> <p><u>3. Global Encounters</u> Participation in the global economy requires firms to be geographically dispersed and capable of partnering with a global audience of stakeholders. This track is focused on the historical and cross-cultural understanding necessary to engage in global markets.</p> <p><u>4. Markets, Development, and the Environment</u> Global markets can create positive environmental outcomes in the locations where they operate. This track focuses on the challenges in designing, building, and evaluating sustainable environmental and development outcomes, including ecological modernization, market environmentalism, and political ecology.</p> <p><u>5. The Global Workforce</u> Global production systems depend on the effective organization and participation of workers in the global workforce. This track focuses on human resources, organizational structures, and group communication in the contexts of working class history and global labor markets.</p> <p><u>6. Analytical Approaches &amp; Languages</u> Investigating global market-society relations requires a basic level of competence in communication skills, research methods, and analytical techniques. This track offers students a range of market language, methods, and skills oriented courses that build such competency.</p>
18-21	Total Hours

**Minimum of 6 hours must be at the advanced (300-/400-level).**

3	<p><b>OPTIONAL Professional Development Capstone Experience</b> Choose one option in consultation with the Global Markets and Society minor advisor: Internship or Field Experience in a market-focused organization. Research Experience with a Faculty Member Analytical/Research Paper with Faculty Guidance Credit is awarded for each of these three options on the basis of an analytical/research paper written by the student under the supervision of a faculty adviser.</p>
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**Prerequisites for the minor**

Undergraduate standing at the University of Illinois at Urbana-Champaign campus.  
Completion of 30 hours of undergraduate coursework by the end of the spring semester of application.

**Expected enrollment in the minor**

At steady state, approximately 300-500 students (roughly 100-150 at each level, sophomore, junior and senior). We anticipate relatively low enrollments initially, with phased growth over time.

**Admission to the minor**

Interested students will be asked to demonstrate a commitment to the program through (a) completing an application, including a written statement of goals for participation in the program and evidence of or commitment to participation in activities designed to enhance professional and leadership skills, and (b) developing a Minor plan of study with the program coordinator and/or one of our academic advisors prior to admission. A committee, the Global Markets and Society Advisory Committee, will review applications each Spring semester. The committee will include a faculty representative from each of the units with a core course in the minor (Anthropology, Economics, History, Political Science, Communication, Geography & GIS, Psychology, and Sociology), the Program Coordinator, and two student representatives.

**Minor advisor**

A program coordinator will advise students on internship opportunities. This individual will assist with academic advising, as needed, although the majority of advising will be addressed by the participating students' existing major advisors.

**Certification of successful completion**

The College of Liberal Arts and Sciences will confirm completion of the minor based on a review of the course work the student has taken. The minor will appear on student transcripts.

APPROVALS: *Karen M Carney*

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Karen Carney, Associate Dean, College of LAS

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Bettina Francis, Chair, Senate Educational Policy Committee:

**Proposed Effective Date:**

Fall 2016

**Statement for the Academic Catalog:****Global Markets and Society Minor**

The LAS **Global Markets and Society** Minor enables students at the University of Illinois to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices. The minor requires 18-21 hours of coursework completed through six courses, with a minimum of six hours at the advanced level. A professional development capstone experience course is optional and can be met by completing an internship or participating in a research experience and/or written project. The LAS **Global Markets and Society** Minor is open to undergraduate students in any major at the University of Illinois at Urbana-Champaign campus.

**Applications Requirements and Procedures**

Completion of 30 hours of undergraduate coursework by the end of the Spring semester of application.

Students are admitted by application into the LAS **Global Markets and Society** Minor. Interested students will be asked to demonstrate a commitment to the program through (a) completing an application to the program, including a written statement of goals for participation in the program and/or evidence of or commitment to participation in activities designed to enhance leadership, and (b) developing a program plan with the program coordinator and/or their academic advisor prior to admission.

Only students officially admitted into the LAS **Global Markets and Society** Minor may earn the minor.



## Appendix A: Specialization Tracks and Courses

### 1. Global Markets and Governance

The economy is intricately connected to institutions at the local, national, and international levels that affect market practices and outcomes. This track focuses on the institutions and social relations that govern global markets.

ANTH 368	'America' in the World
ECON 220	Intl Economic Principles
GLBL 220	Governance
BADM 380	International Business
HIST 310	Global Capitalism in History
HIST 380	US in an Age of Empire
PS 180	Intro Politics of Globalization
PS 220	Intro to Public Policy
PS 356	Comparative Political Economy
PS 382	Intl Political Economy
PS 384	Politics of Globalization
PS 282	Governing Globalization
PS 321	Principles of Public Policy
PS 340	Politics in Int'l Development
SOC 261	Gender in Transnational Perspective

### 2. Science, Technology, and Markets

Technological innovations in transportation and communications are driving business location decision-making and operations at the global scale. This track is aimed at science and technology majors with entrepreneurial ambitions as well as students in the social sciences and humanities investigating the interface between science, technology, and society.

ANTH 374	Anthropology of Science & Technology
ANTH 423	Economic Anthropology
GEOG 105	Digital Earth
GEOG 204	Cities of the World
GEOG 205	Business Location Decisions
GEOG 479	Business Applications of Geographic Information Systems (GIS)
GEOG 465	Transportation and Sustainability
GEOG 438	Geography of Health Care
HIST 264	Technology in Western Society
INFO 202	Social Aspects of Information Technology
NPRE 101/	
ENVS 101	Introduction to Energy Sources
PHYS 150	Physics of Societal Issues
SOC 350	Technology and Society

### 3. Global Encounters

Participation in the global economy requires firms to be geographically dispersed and capable of partnering with a global audience of stakeholders. This track is focused on the historical and cross-cultural understanding necessary to engage in global markets.

ANTH 104	Talking Culture
ANTH 270	Language in Culture
ANTH 271	Language in Culture- ACP
CMN 476	Commercialism and the Public
CWL 114	Global Consciousness and Literature
CWL 441	Themes in Narrative-section: Literature and Global Finance
ENG 274	Literature and Society
HIST 221	Modern China
HIST 260	History of Russia
HIST 405	History of Brazil from 1808
HIST 430	India from Colony to Nation

### 4. Markets, Development, and the Environment

Global markets can create positive environmental outcomes in the locations where it operates. This track focuses on the challenges in designing, building, and evaluating sustainable environmental and development outcomes, including ecological modernization, market environmentalism, and political ecology.

ANTH 278	Climate Change and Civilization
ANTH 379	Medical Anthropology
ANTH 420	Case Studies in Global Heritage
ANTH 466	Class, Culture and Society
ECON 411	Public Sector Economics
ECON 414	Urban Economics
ECON 450	Development Economics
ECON 482	Health Economics
ENG 476	Topics in Literature and Environment
ESE 200	Earth Systems
GEOG 101	Global Development & Environment
GEOG 287	Environment & Society
GEOG 210	Contemporary Social and Environmental Problems
GEOG 410	Geography of Development & Underdevelopment
GLBL 250	Development
GLBL 350	Poverty in a Global Context
GLBL 450	Poverty Interventions & Evaluation
HIST 202	American Environmental History
SOC 364	Impacts of Globalization
SOC 373	Social Stratification
SOC 447	Environmental Sociology
SOC 470	Social Movements

### 5. The Global Workforce

Global production systems depend on the effective organization and participation of workers in the global workforce. This track focuses on human resources, organizational structures, and group communication in the contexts of working class history and global labor markets.

ANTH 466	Class, Culture and Society
CMN 212	Intro to Organizational Comm
CMN 232	Intro to Intercultural Comm
CMN 411	Organizational Comm Assessment
CMN 412	Adv Organizational Comm
CMN 413	Adv Small Group Communication
ECON 440	Economics of Labor Markets
GLBL 392	Int Diplomacy and Negotiation
HIST 450	European Working Class History
HIST 480	U.S. Working Class History
PSYC 245	Industrial Org Psych
PSYC 352	Attitude Theory and Change
PSYC 455	Organizational Psych

### 6. Analytical Tools & Languages

Investigating global market-society relations requires a basic level of competence in communication skills, research methods, and analytical techniques. This track offers students a range of languages, methods, and skills oriented courses that build such competency.

ANTH 260	World Ethnography
BTW 250	Principles Bus Comm
BTW 261	Principles Tech Comm
BTW 271	Persuasive Writing
CMN 211	Business Communication
CMN 321	Strategies of Persuasion
CMN 323	Argumentation
CS 105	Intro Computing: Non-Tech
ECON 202	Economic Statistics
FR 485	Commercial & Econ French I
FR 486	Commercial & Econ French II
GER 320	German for Business
GER 321	German for Economics
GEOG 379	Introduction to GIS
GEOG 380	Introduction to GIS II
GEOG 479	Business Applications of Geographic Information Systems (GIS)
GEOG 473	Computer Cartography
HNDI 412	Business Hindi
HIST 391	Oral History Methods
RUSS 305	Business Russian
SOC 280	Introduction to Social Statistics

SOC	380	Social Research Methods
SOC	481	Survey Research Methods
SPAN	142	Spanish in the Professions
SPAN	202	Spanish for Business
SPAN	332	Spanish and Entrepreneurship
STAT	200	Statistical Analysis
TRST	405	Commercial & Technical Translation

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

University Library

Office of Dean of Libraries  
and University Librarian  
230 Main Library, MC-522  
1408 West Gregory Drive  
Urbana, IL 61801



November 11, 2015

Karen M. Carney  
Associate Dean  
College of Liberal Arts and Sciences  
2090 Lincoln Hall, MC-448  
702 S. Wright St., Urbana IL 61801

Dear Dean Karney:

Thank you for giving the University Library the opportunity to review the proposal to establish an Undergraduate Minor in Global Markets and Society in the College of Liberal Arts and Science. Based upon the evaluation of the proposal received on November 6, 2015, there is limited concern with the proposed course of study, primarily residing on the Library's current support of resources related to the network society and civil society organizations. At present, access to subscription-based resources in this area might prove to be limited. For example, we subscribe to the OECD iLibrary, but not the World Bank eLibrary, and many resources in this area that we do deliver are supported by grant funds.

As the program gets started, we will need to evaluate the impact of this program on the Library's current offerings, and if additional services or materials are required as the program develops, we will be happy to discuss those needs as they emerge.

Sincerely,

A handwritten signature in black ink, appearing to read 'John P. Wilkin'.

John P. Wilkin  
Juanita J. and Robert E. Simpson  
Dean of Libraries and University Librarian

e-cc: Karen Carney, Associate Dean, College of Liberal Arts and Sciences  
Amy Lawrence Elli, Assoc. Dir, or HR Hiring & Assoc. Dir. Of Academic Programs  
Lynne Rudasill  
Thomas Teper

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Office of the Dean

College of Liberal Arts and Sciences  
2090 Lincoln Hall  
702 South Wright Street  
Urbana, IL 61801-3631



October 14, 2015

Thomas J. Bassett, Professor and Director  
LAS Global Studies  
703 S. Wright Street, 3<sup>rd</sup> Floor  
MC-301

Dear Tom:

We are pleased to enthusiastically support the proposed Global Markets and Society minor. The proposed minor will enable LAS undergraduates to complement their liberal arts and sciences majors with an understanding of economic principles, business and market practices, as well as the influence of historical, geographical, political, and social relations on global business and economic development.

This minor will benefit our college in a variety of ways—its interdisciplinary approach will encourage students to choose courses from a number of LAS units, and it will enable them to combine qualitative and quantitative methods and to consider both social science and humanities perspectives.

We note that LAS Global Studies is willing to assume advising and administrative responsibility for the proposed minor in addition to the successful Global Studies major and minor. We realize that adding the minor is likely to require additional resources to cover advising and course development needs, and are committed to working with you as the minor is launched to determine appropriate staffing levels in the unit.

Sincerely,



Brian H. Ross  
Executive Associate Dean

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Department of Anthropology  
College of Liberal Arts and Sciences  
109 Davenport Hall, MC-148  
607 South Mathews Avenue  
Urbana, IL 61801



October 20, 2015

Professor Tom Bassett, Director  
Global Studies Program  
College of Liberal Arts and Sciences  
University of Illinois at Urbana-Champaign

Dear Professor Bassett,

I am writing to express the support of the Department of Anthropology for the proposed Global Markets and Society minor planned to be housed in the LAS Global Studies Program. We have identified a number of existing Anthropology courses that may serve as electives in the program, and we are currently developing a 200-level course with the provisional title Economy, Business and Society that will be listed among the core courses for the minor.

If I can provide any additional information about our support for this proposed minor, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read 'Andrew Orta'.

Andrew Orta  
Head, Department of Anthropology

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

College of Business  
Office of the Dean  
260 Wohlers Hall  
1206 South Sixth Street  
Champaign, IL 61820-6980



Date: October 9, 2015

To: Karen Carney, Associate Dean, College of Liberal Arts and Sciences

From: Jeffrey R. Brown, Josef and Margot Lakonishok Professor in Business and Dean, College of Business

Re: LAS Global Markets & Society Minor

Thank you for visiting and discussing your new proposed minor from the College of Liberal Arts & Sciences. After reviewing the revised proposal that you sent to me on 10/07/15, I am delighted to lend my full support for the Global Markets & Society Minor.

Without question, the world continues to be influenced at a faster rate of change by global market forces. Indeed, as noted in the proposal, it is important for students “to gain interdisciplinary knowledge of global market-society relations through historical and global perspectives that emphasize the social, political, and economic forces that shape market institutions and practices.”

Regarding any effect on the College of Business, the new minor will have no impact on business course offerings. The proposed minor does not duplicate the learned knowledge, skills, or attributes associated with the College’s minor in Business. Rather, the Global Markets & Society Minor is a complementary program for students, and it provides an important interdisciplinary and liberal arts lens to globalization.

Please accept this letter of the College of Business’ full support for the Liberal Arts & Sciences Global Markets & Society Minor. Regardless of the students’ major, they will be well served by this curriculum as they come to better understand the forces impacting the global economy and society.



UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Department of Communication  
College of Liberal Arts and Sciences  
3001 Lincoln Hall  
702 South Wright Street  
Urbana, IL 61801



October 15, 2015

Thomas J. Bassett  
Professor of Geography and GIS  
Director, LAS Global Studies  
University of Illinois at Urbana-Champaign  
255 Computing Applications Building, MC-150  
605 East Springfield Avenue  
Champaign, IL 61820

Dear Professor Bassett:

I write to indicate our support for the inclusion of Communication 211 (Business Communication) as a core course in the new undergraduate minor in Global Markets and Society. We believe that this course will be a good fit for the new minor.

If you need any additional information, please let me know.

Sincerely,

A handwritten signature in blue ink, appearing to read 'David Tewksbury', written over a horizontal line.

David Tewksbury  
Professor and Head  
Department of Communication

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

**Department of Computer Science**  
201 North Goodwin Avenue  
Urbana, IL 61801-2302 USA



October 29, 2015

To whom it may concern,

The CS department is supportive of the proposed Global Markets and Society minor, and has no concerns with the inclusion of CS 105 as an option in the Core Courses group.

Respectfully,

A handwritten signature in cursive script, appearing to read 'Leonard Pitt', written in black ink.

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Leonard Pitt  
Professor and Associate Head  
Director of Undergraduate Programs  
Department of Computer Science  
University of Illinois. Urbana, IL 61801  
Ph: 217-333-7505. Email [pitt@illinois.edu](mailto:pitt@illinois.edu)

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Department of Economics

214 David Kinley Hall  
1407 West Gregory Drive  
Urbana, IL 61801 USA



October 16, 2015

Thomas J. Bassett  
Professor of Geography and GIS  
Director, LAS Global Studies  
University of Illinois at Urbana-Champaign

The Department of Economics supports the inclusion of Microeconomic Principles (ECON 102) as a core course for the proposed minor in Global Markets and Society.

In addition, the Department will work with Global Studies to develop additional courses which could be electives within the minor curriculum.

Sincerely,

A handwritten signature in black ink that reads "Martin K. Perry".

Martin K. Perry  
Head, Department of Economics  
University of Illinois at Urbana-Champaign  
217-244-3108

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

**Kevin T. Pitts**  
**College of Engineering**  
Office of the Associate Dean  
206 Engineering Hall, MC 272  
1308 W Green Street  
Urbana, IL 61801



5-Nov-15

Senate Educational Policy Committee

Dear Committee,

The College of Engineering has reviewed and endorses the proposal to establish a new minor entitled, "Undergraduate Minor in Global Markets and Society." We believe that this program will provide unique opportunities for students from many disciplines, including students in science and engineering.

We are happy to have CS 105 listed as an option under Core Courses, and PHYS 150 and NPRE/ENVS 101 listed as course options within the "Science, Technology and Markets" specialization.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kevin T. Pitts'.

Kevin T. Pitts  
Professor of Physics  
Associate Dean of Undergraduate Programs



**DEPARTMENT OF ENGLISH**  
Michael Rothberg, Head

608 South Wright Street  
Urbana, Illinois 61801  
phone: 217-333-2390  
fax: 217-333-4321  
email: [mpr@illinois.edu](mailto:mpr@illinois.edu)

October 16, 2015

Thomas J. Bassett  
Director, LAS Global Studies  
College of Liberal Arts and Sciences  
University of Illinois at Urbana-Champaign

Dear Professor Bassett,

I am writing to give my support to the idea of including a course on Intercultural Business Communication (BTW 2xx) in the new Undergraduate Minor in Global Markets and Society that LAS Global Studies is proposing. The Department of English is pleased to partner with you in the creation of this minor by developing a new course in this area.

Sincerely yours,

Michael Rothberg  
Professor and Department Head

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Department of Geography and  
Geographic Information Science

255 Computing Applications Building, MC-150  
605 East Springfield Avenue  
Champaign, IL 61820-6371



October 14, 2015

Professor Tom Bassett, Director  
Global Studies Program  
College of Liberal Arts and Sciences

Dear Tom:

I am writing to express support for the inclusion of GEOG 205, Business Location Decisions, as a core course in the proposed minor in Global Markets and Society. Currently, the course is taught once a year, and enrollment is limited to 35 students.

We look forward to working with you on this exciting new minor.

Sincerely yours,

A handwritten signature in black ink that reads "Sara McLafferty". The signature is written in a cursive, flowing style.

Sara McLafferty  
Professor and Department Head

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Department of History  
College of Liberal Arts and Sciences  
309 Gregory Hall, MC-466  
810 South Wright Street  
Urbana, IL 61801



October 21, 2015

Prof. Thomas J Bassett  
Professor of Geography and GIS  
Director, LAS Global Studies  
UIUC

Dear Tom:

The History Department is pleased to offer its support for the proposed LAS Global Markets and Society minor. We pledge to regularly offer as a core course History 259: The Twentieth-Century World since Mid-Century. Here is a current description of the course:

In this course, we will attempt to construct the historical genealogy of our contemporary world. In other words, we will examine the major historical forces of the second half of the twentieth century, which had a lasting impact on shaping the world in which we live today. The course begins by looking at the ways in which decolonization drastically changed life in both formerly colonized countries and within Europe itself. We shall then turn to an examination of the cold war, looking specifically at how the conflict between the Eastern bloc and the Western powers affected the so-called "third world" through proxy wars and neo-colonial relationships. Next we will turn to the role of global capital in shaping the post-war world, looking at the dynamic new ways in which corporations and free market ideology run our world, and the movements which have developed in opposition to those phenomena.

In addition, we currently offer the following courses that would fit in your specialty tracks:

Hist 202: American Environmental History  
Hist 264: Technology in Western Society  
Hist 310: Global Capitalism in History  
Hist 450: European Working-Class History  
Hist 480: U.S. Working-Class History

And a suite of courses that provide knowledge about the BRIC economies:

Hist 221: Modern China  
Hist 260: History of Russia  
Hist 405: History of Brazil from 1808

Hist 430: India from Colony to Nation

Our faculty also look forward to developing new 200-level courses, such as History of Capitalism, which will also benefit students in this minor.

Best wishes,

A handwritten signature in cursive script, appearing to read "Clare Crowston".

Clare Crowston  
Professor and Chair



UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

Department of Political Science

College of Liberal Arts and Sciences  
1407 W. Gregory Drive  
420 David Kinley Hall  
Urbana, IL 61801



October 16, 2015

Professor Thomas Bassett  
Director, Global Studies

Dear Tom,

The Department of Political Science is very happy to support the proposed Global Studies minor in "Global Markets and Society."

We are also pleased to support your use of PS 220 (Introduction to Public Policy) as a core course in the minor. This helps serve your goal of giving students a multidisciplinary perspective on the role of global markets in human society more generally.

The Department hopes that students in the minor will take advantage of other relevant political science courses.

Sincerely,

Robert Pahre  
Professor and Head, Political Science  
pahre@illinois.edu

## **Proposed Global Markets and Society Minor**

Wickesberg, Robert E

**Sent:** Thursday, October 22, 2015 2:37 PM

**To:** Bassett, Thomas J

Dear Tom,

The proposed Global Markets and Society minor in LAS is a really good opportunity for our Psychology majors. The Psychology Department approves of the inclusion of PSYC 245 Industrial Org Psych as a core course in the minor.

Best,  
Bob

Robert E. Wickesberg  
Associate Head for Undergraduate Studies  
Office: 321 Psychology  
Phone: 217-333-0022  
Email: [wickesbe@illinois.edu](mailto:wickesbe@illinois.edu)

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN



Department of Sociology  
3120 Lincoln Hall  
702 S. Wright St. M/C 454  
Urbana, IL 61801-3621

October 19th, 2015

Dear Professor Bassett,

Pursuant to our conversation last week, I write to confirm that Sociology 160, Global Inequalities and Social Change, will be a foundation course for the Global Studies Minor in Global Markets and Society. We typically teach it once a year and it routinely makes its current cap of 60. As we discussed, if enrollments rise significantly in the wake of its inclusion in the minor, we will talk about the possibility of TA support. Meanwhile we are glad to have the chance to bring more students into contact with Sociology and to collaborate with Global Studies on this initiative.

Many thanks.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Kevin T. Leicht'. The signature is fluid and somewhat abstract, with a long horizontal stroke extending to the right.

Kevin T. Leicht

Head of Sociology

Cc: Shari Day

Nicole Holtzclaw-Stone  
Ilana Redstone Akresh (Curriculum Committee Chair, AY 13-15)



## Senate Educational Policy Committee Proposal Check Sheet

**PROPOSAL TITLE** (Same as on proposal): Undergraduate Minor in Global Markets and Society

**PROPOSAL TYPE** (select all that apply below):

A.  Proposal for a NEW or REVISED degree program. Please consult the Programs of Study Catalog for official titles of existing degree programs.

1. Degree program level:

Graduate                       Professional                       Undergraduate

2.  Proposal for a new **degree** (e.g. B.S., M.A. or Ph.D.):

Degree name, "e.g., *Bachelor of Arts or Master of Science*": \_\_\_\_\_

3.  Proposal for a new or revised **major, concentration, or minor**:

New or  Revised **Major** in (name of existing or proposed major): \_\_\_\_\_

New or  Revised **Concentration** in (name of existing or proposed concentration): \_\_\_\_\_

New or  Revised **Minor** in (name of existing or proposed minor): Global Markets and Society

4.  Proposal to rename an existing major, concentration, or minor:

Major                       Concentration                       Minor

Current name: \_\_\_\_\_

Proposed new name: \_\_\_\_\_

5.  Proposal to terminate an existing degree, major, concentration, or minor:

Degree                       Major                       Concentration                       Minor

Name of existing degree, major, or concentration: \_\_\_\_\_

6.  Proposal involving a multi-institutional degree:

New                       Revision                       Termination

Name of existing Illinois (UIUC) degree: \_\_\_\_\_

Name of non-Illinois partnering institution: \_\_\_\_\_

Location of non-Illinois partnering institution:

State of Illinois     US State: \_\_\_\_\_     Foreign country: \_\_\_\_\_

- B.  Proposal to create a new academic unit (college, school, department, program or other academic unit):

Name of proposed new unit: \_\_\_\_\_

- C.  Proposal to rename an existing academic unit (college, school, department, or other academic unit):

Current name of unit: \_\_\_\_\_

Proposed new name of unit: \_\_\_\_\_

- D.  Proposal to reorganize existing units (colleges, schools, departments, or program):

1.  Proposal to change the status of an existing and approved unit (e.g. change from a program to department)

Name of current unit including status: \_\_\_\_\_

2.  Proposal to transfer an existing unit:

Current unit's name and home: \_\_\_\_\_

Proposed new home for the unit: \_\_\_\_\_

3.  Proposal to merge two or more existing units (e.g., merge department A with department B):

Name and college of unit one to be merged: \_\_\_\_\_

Name and college of unit two to be merged: \_\_\_\_\_

Proposed name and college of new (merged) unit: \_\_\_\_\_

4.  Proposal to terminate an existing unit:

Current unit's name and status: \_\_\_\_\_

- E.  **Other educational policy proposals** (e.g., academic calendar, grading policies, etc.)

Nature of the proposal: \_\_\_\_\_

Revised 10/2012

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

College of Liberal Arts and Sciences  
Office of the Dean

2090 Lincoln Hall  
702 S. Wright Street, MC-448  
Urbana, IL 61801



November 13, 2015

Kathryn Martensen  
Associate Provost  
Office of the Provost and Vice Chancellor for Academic Affairs  
207 Swanlund Administration Building  
MC-304

Dear Kathy:

The Committee on Courses and Curricula on behalf of the Faculty of the College of Liberal Arts and Sciences has voted to approve the following proposal:

**Establish an Undergraduate Minor in Global Markets and Society**

Please address all correspondence concerning this proposal to me. This proposal is now ready for review by the Senate Educational Policy Committee for proposed implementation in Fall 2016.

Sincerely,

A handwritten signature in black ink that reads "Karen M. Carney". The signature is written in a cursive style with a large, looped 'y' at the end.

Karen M. Carney  
Associate Dean

enclosure

C: Professor Thomas Bassett

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

EP.16.37

Office of the Provost and Vice Chancellor  
for Academic Affairs

Swanlund Administration Building  
601 East John Street  
Champaign, IL 61820



November 16, 2015

Bettina Francis, Chair  
Senate Committee on Educational Policy  
Office of the Senate  
228 English Building, MC-461

Dear Professor Francis:

Enclosed is a copy of a proposal from the College of Liberal Arts and Sciences to Establish an Undergraduate Minor in Global Markets and Society

Sincerely,

A handwritten signature in black ink that reads 'Kathryn A. Martensen'.

Kathryn A. Martensen  
Assistant Provost

Enclosures

c: T. Bassett  
K. Carney  
A. Elli