

**PROPOSAL TO THE SENATE COMMITTEE ON EDUCATIONAL POLICY  
TO ESTABLISH AN UNDERGRADUATE MINOR**

**Title of the proposed minor:** Food and Agribusiness Management

**Sponsoring Unit:** Department of Agricultural and Consumer Economics (ACE), College of ACES

**Contact:** Margaret Rosso Grossman, 3-1821, [peggyg@illinois.edu](mailto:peggyg@illinois.edu)

**Brief description of the program of study:** Please explain how the proposed minor meets the following criteria:

- *The minor program of study should require some depth in the subject, but not as extensive as the major.* The proposed minor requires 18 to 21 hours of coursework spanning introductory economics and management to advanced courses in food and agribusiness management. The current major concentration of Agribusiness Markets and Management includes additional coursework in economic theory, econometrics, accountancy, and computer applications that is not part of the proposed minor.
- *Ordinarily the minor should be: 1) a comprehensive study in a single discipline, or 2) an interdisciplinary study focusing on a single theme. If this minor is an exception, please explain and justify.* The proposed minor fits the first description.

**Justification:** The Department of ACE has a long history of teaching, research, and outreach in agribusiness management, a field that continues to be a leading area of study for those interested in working in the dynamic areas of food and agricultural management. Specialists educated in the field of food and agribusiness are critical because of the global demand for food, fiber, and fuel. This demand must be balanced with stewardship of the natural environment. Currently the concentration in Agribusiness Markets and Management in the Department of ACE is the only UIUC curriculum that focuses on issues of food and agribusiness economics and management. Students interested in food and agribusiness economics and management may be pursuing majors in other fields in ACES or other Colleges. Through a coherent set of courses addressing food, agriculture, agricultural economics, and management of agricultural businesses, the proposed minor enables students to deepen their knowledge of the global food and agribusiness system and associated managerial issues as a complement to studies in a related area.

**Budgetary and Staff Implications:**

- a. *Additional staff and dollars needed.* None. All of the proposed courses are currently staffed.
- b. *Internal reallocations (e.g. change in class size, teaching loads, student faculty ratio, etc).* Some classes may be slightly larger and require additional teaching assistants and larger rooms. No changes in teaching loads are anticipated.
- c. *Effect on course enrollment in other departments and explanations of discussions with representatives of those departments.* All courses in the minor are taught in ACE. The minor will have no effect on course enrollment in other departments.

d. *Impact on library, computer use, laboratory use, equipment, etc.* None. Please see attached letter dated 21 September 2012 from Paula Kaufman, University Librarian.

**Requirements:** *list the hours and course requirements for the proposed minor. The minor should consist of at least 16 and no more than 21 hours of coursework. At least six hours of coursework for the minor should be advanced (300-level or 400-level courses). If the proposed minor fails to meet these criteria, please provide a reason.*

ACE 100 (4 hrs)* ACE 222 (3 hrs) ACE 231 (3 hrs)	Agricultural, Consumer and Resource Economics Agricultural Marketing Food and Agribusiness Management
At least 3 hours from ACE 210 (3 hrs)** ACE 251 (3 hrs) ACE 306 (3 hrs) ACE 345 (3 hrs) ACE 360 (2 hrs)	Environmental Economics The World Food Economy Food Law Financial Decision Making: Individuals and Small Businesses Spreadsheet Models and Applications
At least 6 hours from ACE 427 (3 hrs) ACE 428 (3 hrs) ACE 430 (3 hrs)*** ACE 431 (3 hrs) ACE 435 (3 hrs) ACE 436 (4 hrs)**** ACE 444 (3 hrs)	Commodity Price Analysis Commodity Futures and Options Food Marketing Agri-Food Strategic Management Global Agribusiness Management International Business Immersion Financial Services and Investment Planning
Total 18-21 hours	
<p>*ECON 102 (3 hrs), Microeconomic Principles, is accepted in place of ACE 100.  **Cross-listed as ECON 210, ENVS 210, NRES 210, UP 210  ***Cross-listed as FSHN 425  ****Cross-listed as BADM 436</p>	

**Prerequisites for the minor:** *describe the prerequisites (if any) for the proposed minor. Prerequisite courses within the sponsoring unit count towards the total hours of coursework; prerequisite courses outside the sponsoring unit ordinarily do not. There are no additional prerequisites to be accepted in the minor in ACE. Some courses in the minor do have prerequisites.*

**Expected enrollment in the minor:** *provide an estimate of the total number of students expected in the minor once it achieves full enrollment. 20 students/year*

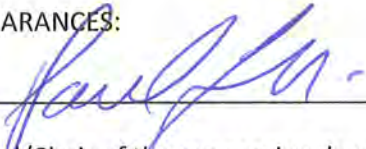
**Admission to the minor:** *describe how the department will monitor the admission process for the minor. If the department intends to limit enrollment in the minor, tell how this will be done. The Department will sign-off on and retain copies of all minor application forms. Students in the Agribusiness Markets and Management concentration in the Department of ACE may not be admitted to the Food and Agribusiness Management minor. Students in other concentrations in ACE may be admitted to the minor. No other restrictions on admission to the minor are anticipated.*

**Minor advisor:** *describe how students in the minor will be advised.* Students in the minor will be advised by Dr. Peter Goldsmith, Associate Professor, Department of ACE.

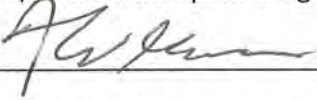
**Certification of successful completion:** *describe the system that has been set up within the department and college of the sponsoring department/unit for certifying successful completion of the minor.* The College of ACES Office of Academic Programs certifies the completion of minors offered within the College.

**Proposed Minor in Food and Agribusiness Management  
Department of Agricultural and Consumer Economics**

CLEARANCES:



\_\_\_\_\_  
Head/Chair of the sponsoring department or unit



\_\_\_\_\_  
Dean of the college of the sponsoring department or unit

\_\_\_\_\_  
Council of Teacher Education (minors that affect teacher certification)

\_\_\_\_\_  
Chair, Senate Educational Policy Committee

**Proposed Effective date:** January 15, 2013

**Statement for the Programs of Study Catalog:** *provide a brief description of the minor that includes a list of the specific courses and hours required.*

The Food and Agribusiness Management minor is designed for students to deepen their knowledge of the economics and management of agribusinesses as a complement to studies and practices in their major field. Courses will address food, biofuels, biotechnology, agriculture, the environment, and management within the global agribusiness system. The minor requires ACE 100 (4 hours) or ECON 102 (3 hours), ACE 222 (3 hours), ACE 231 (3 hours). Students will choose at least one course from ACE 210, ACE 251, ACE 306, ACE 345, ACE 360 (3 hours, except ACE 360, 2 hours) and at least two courses from ACE 427, ACE 428, ACE 430, ACE 431, ACE 435, ACE 436, ACE 444 (each 3 hours, except ACE 436, 4 hours). The 300- and 400-level courses may have additional prerequisites not included in requirements for the minor. Students in the Agribusiness Markets and Management concentration in the Department of ACE may not be admitted to the Food and Agribusiness Management minor, but students in other concentrations in ACE may be admitted to the minor. No other restrictions on admission to the minor are anticipated. Courses in the minor cannot be taken Credit/No Credit.

UNIVERSITY OF ILLINOIS  
AT URBANA-CHAMPAIGN

University Library

Office of Dean of Libraries  
and University Librarian  
230 Main Library, MC-522  
1408 West Gregory Drive  
Urbana, IL 61801



September 21, 2012

Margaret Rosso Grossman  
Department of Agricultural and Consumer Economics  
University of Illinois at Urbana-Champaign  
333 Mumford Hall  
MC-710

Dear Dr. Grossman:

Thank you for giving the University Library the opportunity to review the Department of Agricultural and Consumer Economics' proposal to the Senate Committee on Educational Policy to establish a minor in Food and Agribusiness Management. Based upon the proposal that we reviewed, it is our understanding that this program will build largely upon existing course offerings and local expertise. The proposal materials that you provided to the University Library do not lead us to believe that there will be an immediate impact on our operations or collections.

If additional services or materials are required as the program develops, we will be happy to discuss securing the requisite resources with the program sponsors.

Sincerely,

A handwritten signature in cursive script that reads 'Paula Kaufman'.

Paula Kaufman  
Juanita J. and Robert E. Simpson  
Dean of Libraries and University Librarian

c: Pat Allen

UNIVERSITY OF ILLINOIS  
AT URBANA - CHAMPAIGN

EP.13.21

Office of the Provost and Vice Chancellor  
for Academic Affairs

Swanlund Administration Building  
601 East John Street  
Champaign, IL 61820



December 3, 2012

Gay Miller, Chair  
Senate Committee on Educational Policy  
Office of the Senate  
228 English Building, MC-461

Dear Professor Miller:

Enclosed is a copy of a proposal from the College of Agricultural, Consumer and Environmental Sciences to establish a new undergraduate minor in Food and Agribusiness Management.

This proposal has been approved by the ACES Courses and Curriculum Committee. It now requires Senate review.

Sincerely,

A handwritten signature in cursive script that reads 'Kristi A. Kuntz'.

Kristi A. Kuntz  
Assistant Provost

KAK/njh

Enclosures

c: P. Ellinger  
M. Grossman

UNIVERSITY OF ILLINOIS  
AT URBANA - CHAMPAIGN

College of Agricultural, Consumer  
and Environmental Sciences

Academic Programs  
128 Mumford Hall, MC-710  
1301 West Gregory Drive  
Urbana, IL 61801



RECEIVED  
NOV 21 2012  
Office of the Provost

November 17, 2012

Kristi Kuntz, Assistant Provost  
Office of the Provost, Second Floor  
Swanlund Administration Building  
Campus MC-304

Dear Kristi:

Please find enclosed a proposal for a new **Minor in Food and Agribusiness Management** from the College of ACES. It has been reviewed and approved by our Courses and Curricula Committee, and now I am forwarding it to you for campus-level review in the Senate.

Thank you for your consideration of this request for minor changes. I look forward to receiving your reply.

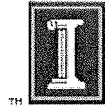
Sincerely,

F. William Simmons  
Assistant Dean, College of ACES

FWS/rhc

cc: P. N. Ellinger  
M. R. Grossman  
ACE C&C File





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**Senate Educational Policy Committee  
Proposal Check Sheet**

**PROPOSAL TITLE** (Same as on proposal): Establish a Minor in Food and Agribusiness Management within the Department of Agricultural and Consumer Economics

**PROPOSAL TYPE** (Please select all that apply below):

A.  **Program and degree proposals**

1. This proposal is for a graduate program or degree

Yes  No

2. **Degree** proposal (e.g. B.S., M.A. or Ph.D.)

New degree — please name the new degree: \_\_\_\_\_

Revision of an existing degree — please name the existing degree to be revised: \_\_\_\_\_

3. **Major** proposal (disciplinary focus, e.g., Mathematics)

New major — please name the new major: \_\_\_\_\_

Revision of an existing major — please name the existing major to be revised: \_\_\_\_\_

4. **Concentration** proposal (e.g. Financial Planning)

New concentration — please name the new concentration: \_\_\_\_\_

Revision of an existing concentration — please name the existing concentration to be revised: \_\_\_\_\_

5. **Minor** proposal (e.g. Cinema Studies)

New minor — please name the new minor: Food and Agribusiness Management

Revision of an existing minor — please name the existing minor to be revised: \_\_\_\_\_

6.  Proposal for renaming an existing degree, major, concentration, or minor
- degree       major       concentration       minor
- Please provide the current name: \_\_\_\_\_
- Please provide the proposed new name: \_\_\_\_\_
7.  Proposal for terminating an existing degree, major, concentration, or minor
- Please name the existing degree, major, concentration, or minor: \_\_\_\_\_
8.  Proposal for a multi-institutional degree between Illinois (UIUC) and a foreign institution
- Please name the existing Illinois degree or program: \_\_\_\_\_
- Please name the partnering institution: \_\_\_\_\_
- B.  **Proposal for renaming existing academic units** (college, school, department, or program)
- Please provide the unit's current name: \_\_\_\_\_
- Please provide the unit's proposed new name: \_\_\_\_\_
- C.  **Proposal for reorganizing existing units** (colleges, schools, departments, or programs)
- Change in status of an existing and approved unit (e.g. change from a program to department) — please indicate current unit name including status: \_\_\_\_\_
- Transfer an existing unit
- Please provide the current unit's name and home: \_\_\_\_\_
- Please provide the new home for the unit: \_\_\_\_\_
- Merge two or more existing units (e.g., merge department A with department B)
- Please provide the name and college of unit one to be merged: \_\_\_\_\_
- Please provide the name and college of unit two to be merged: \_\_\_\_\_
- Terminate an existing unit — please provide the current unit's name and status: \_\_\_\_\_
- D.  **Other educational policy proposals** (e.g., academic calendar, grading policies, etc.)
- Please indicate the nature of the proposal: \_\_\_\_\_