

New Proposal

Date Submitted: 01/18/24 11:28 am

Viewing: : **Studio Art: Illustration,
BFASA**

Last edit: 03/28/24 8:52 am

Changes proposed by: Nicole Turner

In Workflow

1. U Program Review
2. 1526 Head
3. KR Dean
4. University Librarian
5. COTE Programs
6. Provost
7. Senate EPC
8. Senate
9. U Senate Conf
10. Board of Trustees
11. IBHE
12. HLC
13. DMI

Approval Path

1. 01/24/24 8:20 pm
Donna Butler
(dbutler):
Approved for U
Program Review
2. 02/27/24 3:48 pm
Melissa Pokorny
(mpokorny):
Approved for 1526
Head
3. 03/04/24 10:26
am
Nicole Turner
(nicturn):
Approved for KR
Dean
4. 03/07/24 5:30 am
Claire Stewart
(clairest):
Approved for
University
Librarian
5. 03/07/24 9:11 am
Suzanne Lee
(suzannel):

Approved for
COTE Programs
6. 03/08/24 12:37
pm
Brooke Newell
(bsnewell):
Approved for
Provost

Proposal Type

Proposal Type:
Concentration (ex. Dietetics)

Administration Details

Official Program Name	Studio Art: Illustration, BFASA	
Diploma Title	Bachelor of Fine Arts in Studio Art	
Sponsor College	Fine & Applied Arts	
Sponsor Department	Art and Design	
Sponsor Name	Patrick Hammie	
Sponsor Email	phammie@illinois.edu	
College Contact	Nicole Turner	College Contact Email
	nicturn@illinois.edu	
College Budget Officer	Greg Anderson	
College Budget Officer Email	gnandrs@illinois.edu	

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal needs rolled back. And any other stakeholders.

Department Head: Melissa Pokorny mpokorny@illinois.edu
Initiator Patrick Hammie phammie@illinois.edu
KR Dean (Nicole Turner, nicturn@illinois.edu)

Does this program have inter-departmental administration?
No

Proposal Title

Effective Catalog Term

Fall 2024

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX, i.e., Establish the Bachelor of Science in Entomology in the College of Liberals Art and Sciences, include the Graduate College for Grad Programs)

Establish the Concentration in Illustration in the Bachelor of Fine Arts in Studio Art in Studio Art in the College of Fine and Applied Arts

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is used administratively to move related proposals through workflow efficiently. Example: If you are revising the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is related to the Concentration A proposal (key 145)."

This BFASA Illustration concentration proposal (key 1188) is related to the BFASA major proposal (key 640), Painting Concentration proposal (key 642), Photography Concentration proposal (key 955), Printmaking Concentration proposal (key 643), Sculpture Concentration proposal (key 644), New Media Concentration proposal (key 641), Interdisc Practice Concentration proposal (key 645), and Fashion Concentration proposal (key 951).

Program Justification

Provide a brief justification of the program, including highlights of the program objectives, and the careers, occupations, or further educational opportunities for which the program will prepare graduates, when appropriate.

The Illustration concentration will provide students with rigorous training in the necessary practical skills in drawing, painting, layout design, and visual storytelling; investigations of new business models and best practices within a collaborative and interdisciplinary industry; as well as a path to understanding themselves as makers in the creative process.

The Bachelor of Fine Arts in Studio Art (BFASA), with concentrations in New Media, Painting, Photography, Fashion, Printmaking, Sculpture, and General Studio Art/Interdisciplinary Practice, combines existing courses from academically discrete disciplines into an innovative, menu-based, interdisciplinary course of study. This degree is designed to offer students a rigorous education in contemporary studio arts practices and allow them sufficient space in their academic schedules to inform their creative practice through the addition of studies in other areas or disciplines.

The addition of the Illustration concentration will augment the current array of concentrations (New Media, Painting, Photo, Fashion, Printmaking, Sculpture, and General Studio Art/Interdisciplinary Practice) within the BFASA degree, and reinforce Drawing as a fundamental component of visual communication. It will allow potential and current students who are interested in obtaining an illustration-related degree a path to pursue and a curriculum that will retain them at Illinois. Currently, Illinois students with an interest in illustration are left with the option of taking the few narrative-centered electives available and often transfer to other schools and universities after exhausting the related course and elective offerings at Illinois. There has been an extremely high demand for the currently annual offering of ARTD 299, Special Topic course in illustration. This course has consistently filled to capacity quickly, many students are turned away each time it's offered.

The interest in Illustration as a subject of study and creative field has been consistent nationwide for over a decade and is growing significantly in certain global markets. The popularity of serialized published intellectual property (IP) in film and gaming, such as Disney/Marvel and Riot Games has driven interests in and access to diverse creators in industry across editorial, publishing, fashion Illustration, fine art, advertising, animation, visual development, surface design, gaming, and film, platforms across social media and virtual reality, and a growing NFT market. Many students we work to recruit inquire about illustration academic opportunities. Students from this region are interested in exploring these pictorial narrative practices in preparation to meet the demands for distinct IP that reflects current aesthetics, concerns, and matters.

Implementing an Illustration concentration at the University of Illinois would increase the probability for collaboration with colleagues across the School of Art and Design, the College of Fine and Applied Arts, and the University as a whole. For several years, projects within existing illustration and narrative-centered courses have included collaborations involving faculty and students from Art & Design as well as from Dance, resulting in innovative curriculum implementation and experimental illustration-accompanied performances. The Illustration discipline is uniquely situated to bridge divides and engage practitioners across areas of research, drawing together elements

and fields of study including but not limited to Studio, Design, Theater, Dance, Information Sciences, Physics, English, Business, Advertising, Journalism, Veterinary Medicine, and the Liberal Arts and Sciences.

This new proposal also includes the update School of Art & Design first-year curriculum, directly embedded into the program. The first-year curriculum is currently its own CIM-P page (Art Undeclared, key 863), which will be deactivated upon it being embedded into all Art & Design undergraduate major CIM-P program pages. The new first-year curricula revisions remove the 2D, 3D, 4D category (-9 hours), add Design I and Design 2 (+6 hours, currently existing courses in ARTF), and shift any concentration requirements into the concentration section (moving 3 hours of ARTS 251 for this Illustration concentration) rather than calling them out as concentration requirements in the first-year curricula, which was confusing for students and challenging to manage in the degree audit correctly. These changes to the first-year curricula were developed after an ad hoc first-year curriculum committee assessed and reviewed the first-year curriculum and determined that the 2D, 3D, 4D discipline-based categories were not delivering the requisite shared learning outcomes needed for our students to successfully move into their majors. The committee proposed a return to Design I and Design II (last taught in 2017-2018) as a method for delivering consistent shared foundational learning outcomes to all our first-year students.

Also input new campus gen ed requirement template per office of the provost initiative.

NOTE: ARTS 355, ARTS 465, ARTS 245 are already approved, effective Fall 2024, and will show as course not found until the Academic Catalog rolls to the next Academic Year, in early 2024.

No changes to total hours in degree.

40 hour upper division/advanced course requirement

ARTS 352 - 3 hrs

ARTS 355 - 3 hrs

ARTS 465 - 3 hrs

Concentration- Adv Course Options - 6 hrs

Addtl 300- and 400-level ARTS courses - 18 hours

ARTS 392 - 3 hrs

ARTS 451 - 4 hrs

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

No

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.

List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

BFASA Studio Art:

1-Students will understand and be able to apply basic principles of visual and material communication, including two-dimensional pictorial concepts, three-dimensional formal and spatial concepts, and a wide variety of media and formats for artistic production, and possess the ability to apply them to a specific aesthetic intent.

2-Students will demonstrate an ability and willingness to experiment and explore the expressive possibilities of various media, and artistic and creative strategies for self-directed art-making, and investigate the diverse activities and conceptual modes available to the contemporary artist, including work that directly addresses or engages with recent developments in the field of fine art as well as broader social questions and challenges. Students are trained in the production and critique of artworks that explore forms and technologies identified as new or emerging.

3-Students will gain knowledge of, understand, and be able to apply concepts of visual rhetoric in the development of content, and be able to recognize and critically analyze an evolving variety of communicative practices in art and visual culture, including those that represent diverse cultures and sociopolitical positions, and to demonstrate openness to new social possibilities and a critical empathy towards both audiences and culture producers of differing histories, origins and identities.

4-Students will develop an innovative, imaginative, and entrepreneurial self-directed studio practice, will gain a deep understanding of their own creativity, be able to apply it in any context, and will learn to independently generate thematic investigation and implementation of research in a broad variety of social locations, including art and educational institutions, activist forums, and cyberspace.

5-Students will be willing and able to investigate and accommodate broad-ranging types of knowledge and artistic strategies for the purpose of synthesizing diverse and even disparate ideas in order to create sophisticated, unique works of art, participate in new types of collaboration, and to make innovative statements and hypotheses, or propose creative solutions to social, organizational and societal problems using aesthetic strategies.

6-While pursuing a BFASA, students prepare for work as artists at a time when artists are employed in a variety of spheres: artistic direction, project management, education, research, fine art, curation, performance, non-profit work, activism, advertising, and many others. As digital medias evolve, our graduates will be flexible, able to understand the best use of emerging technologies while crafting new economic and social connections.

7-Students will produce an integrated, cohesive, critically informed body of work for a thesis exhibition, supported by a written thesis document that serves to position their artistic practice within the broader sphere of contemporary art practices, exhibition strategies, audiences, and economies.

In addition, each concentration has discipline specific learning outcomes:

Illustration concentration-

1-Demonstrated competence and facility in drawing especially related to specific narrative or expressive problems.

2-Ability to analyze the strengths and weaknesses of form, space, and tone.

3-Understand various color strategies and applications in rendering, including the

scientific, cultural, and emotional aspects of color.

4-Applied knowledge and skills in the use of basic tools, techniques, and processes sufficient to work from concept to finished product. This includes capabilities in fields such as painting, photography, typography, general design procedures, and digital/computer-aided design.

5-Ability to analyze a text to identify the primary visual elements and character designs in storytelling.

6-Demonstrate a narrative's tone, rhythm, and intention in page and sequential formats.

7-Analyze the strengths and weaknesses of a visual strategies capacity to communicate it's given intention.

8-Evaluate the use of art elements, design principles, and rendering methods in one's work and the work of others.

9-Working knowledge of the history of illustration, including its origins in the fine arts, and its relationship to written communication.

10-An understanding of the commercial applications and basic business practices of illustration.

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Student learning outcomes for the sophomore and junior years are assessed primarily via successful completion of art and design coursework. All courses in the school of art and design studio art program provide syllabi with stated learning goals and outcomes. Successful completion of these goals is determined through individual and group critiques following each assigned project. Individual student performance will be used to evaluate students' achievement of the course goals and will be evaluated by course instructors at the end of each term. The senior year culminates in a capstone course that requires the completion of a portfolio of work, as well as a written statement that adequately identifies the works intent and positions the work within the broader context of historical and current art practices. BASA students exhibit their work in a group exhibition, which provides an additional assessment mechanism of individual and group levels of achievement.

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Course grades, exhibition of artwork, and student feedback are used by program faculty to review and assess the attainment of program student learning outcomes and our last scheduled program meeting each May.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

All programs of study within the School of Art and Design assess student learning outcomes on an annual basis, in response to the CLOA annual update prompt. Program assessment is led by program chairs, who share assessment plans each fall with the Executive Associate Director and the Program Chairs Committee, followed by a report on plan outcomes and potential impact on program courses and curriculum each spring. The school also has a standing Committee on Outcomes and Assessment who have oversight of shared school-wide courses, curricula, and learning outcomes. Program standards are further assessed by the National Association of Schools of Art and Design, the primary accrediting organization for colleges, schools, and universities in the United States.

Program

Description and

Requirements

Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: <https://www.ibhe.org/assets/files/PublicAdminRules2017.pdf>). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

Attach Program of Study-related information such as sample sequences (for undergraduate programs) or college-level forms. [BFASA Illustration concentration sample schedule.docx](#)

Catalog Page Text - Overview Tab

Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

The Illustration concentration will provide students majoring in Studio Art with rigorous training in the necessary practical skills in drawing, painting, layout design, and visual storytelling; investigations of new business models and best practices within a collaborative and interdisciplinary industry; as well as a path to understanding themselves as makers in the creative process.

Statement for

Programs of

Study Catalog

A portfolio review is required for admission to the School of Art and Design.
Graduation Requirements

Minimum hours required for graduation: 122 hours.

University Requirements

Minimum of 40 hours of upper-division coursework, generally at the 300- or 400-level. These hours can be drawn from all elements of the degree. Students should consult their academic advisor for additional guidance in fulfilling this requirement.

The university and residency requirements can be found in the [Student Code](#) (§ 3-801) and in the [Academic Catalog](#).

General Education Requirements

Follows the [campus General Education \(Gen Ed\) requirements](#). Some Gen Ed requirements may be met by courses required and/or electives in Art and Design.

Code	Course List Title	Hours
	Composition I	4-6
	Advanced Composition	3
	Humanities & the Arts (6 hours)	6
	fulfilled by ARTH 110 and ARTJ 301 or ARTJ 302	
	Natural Sciences & Technology (6 hours)	6
	Social & Behavioral Sciences (6 hours)	6
	Cultural Studies: Non-Western Cultures (1 course)	3
	fulfilled by ARTJ 301 or ARTJ 302	
	Cultural Studies: US Minority Cultures (1 course)	3
	Cultural Studies: Western/Comparative Cultures (1 course)	3
	fulfilled by ARTH 110	
	Quantitative Reasoning (2 courses, at least one course must be Quantitative Reasoning I)	6-10
	Language Requirement (Completion of the third semester or equivalent of a language other than English is required)	0-15

First Year Curriculum

Code	Course List Title	Hours
FAA 101	Arts at Illinois	1
ARTF 101	Contemporary Issues in Art	2
ARTE 101	Art, Design, and Society	2
ARTH 110	Introduction to the History of Art and Visual Culture	3
ARTF 103	Design I	3
ARTF 105	Design II	3
	Select one Drawing course:	3
	ARTF 102 Observational Drawing	
	ARTF 104 Expressive Drawing	
	ARTF 106 Visualization Drawing	
	Total Hours	17

Art History Requirements

Code	Course List Title	Hours
	200 level and above ARTH courses	9

Illustration Concentration Requirements

Students must declare one concentration, students may not declare more than one concentration.

Code	Course List Title	Hours
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Code	Title	Hours
	Intermediate Studio Requirements	12
ARTS 245	Beginning Illustration	3
ARTS 250	Life Drawing	3
ARTS 251	Beginning Painting	3
ARTD 222	Typographic Practice	3
	Additional 200-level ARTS course	3
	Advanced Studio Requirements	9
ARTS 352	Digital Coloring	3
ARTS 355	Composition and Storytelling	3
ARTS 465	Advanced Illustration	3
	Advanced Course Options (pick 2)	6
ARTE 480	Popular Visual Culture	3
ARTJ 301	Manga: The Art of Image and Word	3
ARTJ 302	Intro to Japanese Animation	3
	Additional 300- and 400-level ARTS courses	18
	Total Hours	48

Capstone Requirements

Course List

Code	Title	Hours
ARTS 392	Current Art Issues Seminar	3
ARTS 451	BFASA Capstone Studio	4

Summary of credits for Bachelor of Fine Arts in Studio Arts

Course List

Code	Title	Hours
	General Education	
	First-Year Curriculum	17
	Art History	9
	Concentration	48
	Capstone	7
	Free electives to bring the total hours earned to 122, including a minimum of 40 credits at the 300- or 400-level.	
	Total Hours	122

Program Relationships

Corresponding

Program(s):

Corresponding Program(s)

Studio Art, BFASA

Program Features

Academic Level Undergraduate

Is This a Teacher Certification Program?

No

Will specialized accreditation be sought for this program?

Yes

Describe the plans for seeking specialized accreditation:

All current programs and curricula in the School of Art and Design are approved and assessed by the National Association of Schools of Art and Design (NASAD). New degree and concentrations are reviewed by the NASAD commission and given plan approval, followed by final plan approval for listing when three transcripts from graduates can be provided for review. All programs in the School undergo a ten year reaccreditation review, after assessment against NASAD standards and guidelines.

Additional concentration notes (e.g., estimated enrollment, advising plans, etc.)

Students in the illustration concentration will be advised by studio faculty and advising staff.

Students must select one required concentration. Students are not permitted to declare more than one concentration.

Delivery Method

This program is available:

On Campus - Students are required to be on campus, they may take some online courses.

Number of Students in Program (estimate)

Year One Estimate	13	5th Year Estimate (or when fully implemented)	65
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Budget

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

This concentration draws from current faculty expertise, so no new hires will be necessary.

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

No additional support necessary.

Will the unit need to seek campus or other external resources?

No

Attach letters of support

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

There is existing faculty expertise across Studio Art and Graphic Design programs. First- and Second year- advising by staff advisors will assist students concentrating in Illustration, Upper level advising will be facilitated by Studio Art program faculty, faculty course loads will be assigned based on enrollment and expertise.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

Head Emilee Mathews at Ricker Library Architecture and Art has been consulted and library collections, resources and services are sufficient to support this new Illustration concentration for the BFASA Studio Art.

HLC Section

Credit Hours

Existing or repackaged curricula (Courses from existing inventory of courses):	Number of Credit Hours: 90	110 Percent of Total:
Revised or redesigned curricula (Courses for which content has been revised for the new program):	Number of Credit Hours: 0	0 Percent of Total:
New curricula (Courses developed for the new program that have never been offered):	Number of Credit Hours: 10	12 Percent of Total:
Total Credit Hours of the Program: 100	Number of Credit Hours:	122 Percent of Total:

New Faculty Required

Will new faculty expertise or new faculty members be needed to launch this program?

No

Please explain

existing coverage:

Current faculty expertise in Graphic Design and Studio Art course loads are adequate to serve this new concentration.

Additional Funds

Will the proposed program require a large outlay of additional funds by the institution?

No

Institutional Funding

Please explain institutional funding for proposed program:

No institutional funding is necessary to develop or offer the proposed program.

EP Documentation

EP Control Number EP.24.090

Attach
Rollback/Approval
Notices

This proposal No
requires HLC
inquiry

DMI Documentation

Attach Final
Approval Notices

Banner/Codebook
Name

Program Code:

Minor Code	Conc Code	Degree Code	Major Code
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Senate Approval
Date

Senate
Conference
Approval Date

BOT Approval
Date

IBHE Approval
Date

HLC Approval

Date

DOE Approval

Date

Effective Date:

Attached

Document

Justification for
this request

Program Reviewer

Brooke Newell (bsnewell) (01/04/24 10:46 am): Rollback: Email sent to Nicole

Comments

Brooke Newell (bsnewell) (03/07/24 10:07 am): Per discussion with Nicole,
added word 'free' to Electives in POS summary table for clarity.

Key: 1188

Studio Art: Illustration, BFASA

First Year			
FIRST SEMESTER	HOURS	SECOND SEMESTER	HOURS
FAA 101	1	ARTE 101	2
ARTF 101	2	ARTF 105	3
ARTH 110	3	ARTS 245	3
ARTF ### (Drawing Category)	3	Composition I or Language Other than English (3rd level)	4
ARTF 103	3	General Education course	3
Composition I or Language Other than English (3rd level)	4		
	16		15
Second Year			
FIRST SEMESTER	HOURS	SECOND SEMESTER	HOURS
ARTH 200-400 level course	3	ARTH 200-400 level course	3
ARTS 251	3	ARTS 250	3
ARTD 222	3	ARTS 352	3
General Education course	3	General Education course	3
General Education course	3	General Education course	3
	15		15
Third Year			
FIRST SEMESTER	HOURS	SECOND SEMESTER	HOURS
ARTH 200-400 level course	3	ARTS 392	3
ARTS 355	3	ARTS 465	3
ARTS 200-level course	3	ARTS 300 or 400-level course	3
ARTJ 301 or 302 or ARTE 480	3	ARTJ 301 or 302 or ARTE 480	3
General Education course	3	General Education course	3
	15		15
Fourth Year			
FIRST SEMESTER	HOURS	SECOND SEMESTER	HOURS
ARTS 300 or 400-level course	3	ARTS 451	4
ARTS 300 or 400-level course	3	ARTS 300 or 400-level course	3
ARTS 300 or 400-level course	3	ARTS 300 or 400-level course	3
General Education course	3	Free Elective course	3
Free Elective course	3	Free Elective course	3
	15		16
Total Hours 122			

Notes on Gen Ed numbers:

RHET 105 and LOTE – 8 hours

Other Gen Ed – 24 hours

Adv Comp – 3 hrs

QR 1 and 2 – 6 hrs

Nat Sci 1 and 2 – 6 hrs

SBS 1 and 2 – 6 hrs

Cultural – 3 hrs + ARTH 110 (WCC) & pick 2 of 3 course (NWC)

Hum – Pick 2 of 3 + ARTH 110