Program Change Request

Date Submitted: 11/07/23 10:17 pm

Viewing: **10KT5201BS : Media and Cinema Studies, BS**

Last approved: 05/10/22 8:42 am

Last edit: 01/09/24 8:12 am

Changes proposed by: Derek Long

Media & Cinema Studies, BS

Catalog Pages Using this Program

Proposal Type:

am
Katie Clark
(keclark):
Approved for KT
Dean

6. 12/10/23 6:03 pm
   Claire Stewart
   (clairest):
   Approved for
   University
   Librarian
7. 12/10/23 9:11 pm
   Suzanne Lee
   (suzannel):
   Approved for
   COTE Programs
8. 12/14/23 3:27 pm
   Brooke Newell
   (bsnewell):
   Approved for
   Provost

History

1. Nov 17, 2021 by
   Katie Clark
   (keclark)
2. Apr 21, 2022 by
   Josh Heuman
   (jmheuman)
3. May 10, 2022 by
   Deb Forgacs
   (dforgacs)

Major (ex. Special Education)

This proposal is
for a:
   Revision

Administration Details

Official Program Name	Media and Cinema Studies, BS
Diploma Title	
Sponsor College	Media, College of
Sponsor	Media & Cinema Studies

Department

Sponsor Name   Derek Long and Carrie Wilson-Brown ~~Katie Clark~~

Sponsor Email   drlong@illinois.edu; carrieaw@illinois.edu ~~keclark@illinois.edu~~

College Contact   Katie Clark   College Contact
                                                                  Email

  keclark@illinois.edu

College Budget
Officer

College Budget
Officer Email

List the role for rollbacks (which role will edit the proposal on questions from EPC, e.g., Dept Head or
Initiator) and/or any additional stakeholders. Purpose: List here who will do the editing work if proposal
needs rolled back. And any other stakeholders.
                         KT Dean

Does this program have inter-departmental administration?
                         No

Proposal Title

Effective Catalog   Fall 2024
Term

Proposal Title (either Establish/Revise/Eliminate the Degree Name in Program Name in the College of XXXX,
i.e., Establish the Bachelor of Science in Entomology in the College of Liberals Art and Sciences, include the
Graduate College for Grad Programs)

  Revise the Bachelor of Science in Media and Cinema Studies in the College of Media

Does this proposal have any related proposals that will also be revised during the next 6 weeks? Consider
Majors, Minors, Concentrations & Joint Programs in your department. Please know that this information is
used administratively to move related proposals through workflow efficiently. Example: If you are revising
the BS proposal and one related concentration within the next 6 weeks, "This BS proposal (key 567) is
related to the Concentration A proposal (key 145)."

Program Justification

Provide a brief   1. The curriculum is being reorganized along three explicitly-defined tracks Cinema
description of   Studies, Media Studies, and Critical Media Production and a General track.
what changes are
being made to the   2. The core courses will vary slightly depending on the track the student chooses to
program.   pursue. Each track has defined courses that fulfill requirements that students take at
                         least one course each in Media Theory, Media History, Media Methods, and Media
                         Production.

3. MACS 101 will be a required course for all MACS majors.

4. Remove thematic areas from curriculum.

5. Remove non-Media advanced hours requirement.

6. All majors are now required to complete a Capstone requirement. Students can choose from the listed courses including MACS 408, MACS 410, MACS 466, MACS 480/481, MACS 484, MACS 485, or MACS 496.

7. Added 12 hours of MACS electives to curriculum, including at least 3 hours at the 300- or 400-level

8. Listed six hours of Media Electives in major requirements.

9. Removing the 36 hours required in the College of Media statement.

10. Remove Area of Study or Minor Outside the College of Media.

11. Updated learning outcomes to match what is written in the Catalog.

Did the program content change 25% or more in relation to the total credit hours, since the 2020-2021 catalog. (http://catalog.illinois.edu/archivedacademiccatalogs/2020-2021/)
                                Yes

Why are these changes necessary?

1. The curriculum is being reorganized along three explicitly-defined tracks Cinema Studies, Media Studies, and Critical Media Production and a General track. The explicitly-designated tracks encourage students to specialize their academic approach to Media and Cinema Studies around Media, Cinema, or Production in a way that is systematic. There is also a general track that is available to students who choose not to select a specific track.

2. The core courses will vary slightly depending on the track the student chooses to pursue. Each track has defined courses that fulfill requirements that students take at least one course each in Media Theory, Media History, Media Methods, and Media Production. The requirements that students engage with Media Theory, History, Methods, and Production ensure that students learn essential concepts within their chosen specialization. These changes also facilitate administrative planning for course rotations and faculty allocation in MACS.

3. MACS 101 will be a required course for all MACS majors. MACS 101 provides knowledge and context that is important for all MACS majors, regardless of their track or specific career interests.

4. Remove thematic areas from curriculum. Thematic areas in the current curriculum were too broad and did not provide the guidance and direction as originally hoped. The tracks in the new curriculum will provide that direction for students while still leaving room for flexibility and exploration through MACS electives.

5. Remove non-Media advanced hours requirement. The current curriculum requires students take 20 hours outside of the College of Media at the 300- and 400-level. The department no longer feels this is necessary and has removed the requirement. Students were taking courses to complete the requirement but not being intentional in selecting courses that were of interest or beneficial. This was also proving to be a barrier for off-campus transfer students.

6. All majors are now required to complete a Capstone requirement. Students can choose from the listed courses including MACS 408, MACS 410, MACS 466, MACS 480/481, MACS 484, MACS 485, or MACS 496. These courses will help students to reflect upon and synthesize the work they have done across all other courses throughout their time at Illinois. It will help prepare them for their future careers.

7. Added 12 hours of MACS electives to curriculum, including at least 3 hours at the 300- or 400-level. These electives allow students to explore MACS courses that are of interest to them. They may choose to pursue a new part of the discipline or may dive deeper into their chosen interest area. The have the flexibility to choose.

8. Listed six hours of Media Electives in major requirements. This is an implied part of the current curriculum, but the new curriculum explicit lists these electives. They can be any MACS (not already being used for another part of the major), Advertising, Journalism, or Media course.

9. Removing the 36 hours required in the College of Media statement. Students will already earn these hours within the curriculum requirements, so this statement is not necessary.

10. Remove Area of Study or Minor Outside the College of Media. Students were not always intentional with the selection of area or study outside of Media. Removing it allows them to be more intentional with the course selection.

11. Updated learning outcomes to match what is written in the Catalog. These have been created with the Provost's Learning Outcomes Assessment team but have not been updated in CIM-P.

40 hours of Advanced Coursework

6 hours - Core Courses
3 hours - Capstone Course
3 hours - MACS Elective
28 hours - Free Elective

Note: MACS 350 and MACS 484 have been approved, effective Fall 2024, and will show as course not found until the Academic Catalog rolls to the next Academic Year, in early 2024. See CIM Course approval document in Program of Study section.

Instructional Resources

Will there be any reduction in other course offerings, programs or concentrations by your department as a result of this new program/proposed change?

No

Does this new program/proposed change result in the replacement of another program?

No

Does the program include other courses/subjects outside of the sponsoring department impacted by the creation/revision of this program?

No

Program Regulation and Assessment

Plan to Assess and Improve Student Learning

Illinois Administrative Code: 1050.30(b)(1)(D) Provision is made for guidance and counseling of students, evaluations of student performance, continuous monitoring of progress of students toward their degree objectives and appropriate academic record keeping.

List the program's student learning outcomes. Each outcome should identify what students are expected to know and/or be able to do upon completing this program.

Students in Media and Cinema Studies will be able to:

1. Demonstrate an understanding ~~a thorough knowledge~~ of media and cinema studies' subject areas, and their respective concepts, theories, and methods. ~~matter areas.~~

2. ~~Demonstrate a comprehension of foundational media and cinema studies' theories andconcepts.~~Demonstrate critical thinking skills.

3. ~~Demonstrate the ability to critically evaluate media representations in relation to social justiceissues.~~Demonstrate an ~~the~~ ability to identify ~~work collaboratively to successfully communicate ideas~~ and explain problems ~~outcomes~~ of social power and social justice ~~creative research~~ across media products and processes. ~~a range of modalities.~~

4. Demonstrate the ability to successfully communicate research outcomes and/or creative expressions across a range of modalities.

5. Demonstrate the ability to collaborate successfully and inclusively on research and/or creative projects. ~~critically evaluate media representations in relation to social justice issues. Students in Media and Cinema studies are required to complete a portfolio (MACS 499) as their capstone project.The instructor of the course will assess whether students are meeting the learning outcomes stated above.The department will review the portfolios and make adjustments to courses and curriculum as necessary.~~

Describe how, when, and where these learning outcomes will be assessed.

Describe here:

Students' learning outcomes will be assessed through individual assignments (papers, presentations, exams, and creative projects) as part of their required coursework in cinema studies, media studies, and/or media production methods, history, theory, and production.

Student will submit self-reflections in production courses to assess their individual performance when collaborating.

Student will submit peer reviews in production courses to offer peer feedback when collaborating.

External metrics (job placement statistics, alumni engagement) will be used to assess how our graduates are applying the knowledge and skills acquired from their major.

Students in Media and Cinema Studies are required to complete a 400-level capstone project. The instructor of the course will assess whether students are meeting the learning outcomes stated above. The department will review final projects or portfolios from these courses and make adjustments to courses and curriculum as necessary.

Identify faculty expectations for students' achievement of each of the stated student learning outcomes. What score, rating, or level of expertise will signify that students have met each outcome? Provide rating rubrics as necessary.

Explain the process that will be implemented to ensure that assessment results are used to improve student learning.

Program
Description and
Requirements
Attach Documents

Is the career/profession for graduates of this program regulated by the State of Illinois?

No

Program of Study

Baccalaureate degree requires at least 120 semester credit hours or 180 quarter credit hours and at least 40 semester credit hours (60 quarter credit hours) in upper division courses" (source: https://www.ibhe.org/assets/files/PublicAdminRules2017.pdf). For proposals for new bachelor's degrees, if this minimum is not explicitly met by specifically-required 300- and/or 400-level courses, please provide information on how the upper-division hours requirement will be satisfied.

Revised programs   MACS350_CIMApproval.pdf
                       SampleSequence_MACS_FA24.pdf
                       MACS484_CIMApproval.pdf

Attach a revised Sample Sequence (for undergraduate program) or college-level forms.

Catalog Page Text - Overview Tab

Description of program for the catalog page. This is not official content, it is used to help build the new catalog page for the program. Can be edited in the catalog by the college or department.

for the degree of Bachelor of Science Major in Media & Cinema Studies
department website: https://media.illinois.edu/media-cinema-studies
department faculty: https://media.illinois.edu/media-cinema-studies/faculty

overview of college admissions & requirements: College of Media
college website: https://media.illinois.edu/

MEDIA AND CINEMA STUDIES (MACS), prepares students with dynamic skills for careers in media, information, creative, and visual industries, as well as informed interaction with everyday media technologies. Majors have the opportunity to participate in original research, mixed media production, internships, study abroad, and public engagement through a transformative learning environment.
Programs in Cinema Studies

Undergraduate Programs:
major: Media & Cinema Studies, BS
minors: Cinema Studies | Critical Film Production | Media

Graduate Programs:
minor: Cinema Studies

Statement for Programs of Study Catalog

Students ~~To graduate from the Media and Cinema Studies curriculum, a student~~ must ~~meet all general University and College requirements for the degree, and must~~ complete the Campus General Education requirements ~~following courses~~ including the campus general education language requirement, all ~~a minimum~~ of ~~40 hours at the 300-level or above, all of~~ which must be taken for a traditional letter grade ~~grade:~~

A minimum of 124 hours are required for graduation, including at least 40 hours of upper-division coursework generally at the 300- and 400-level. These hours can be drawn from all elements of the degree.

Course List

Code	Title	Hours
Foundation Course		3
MACS 101	Introduction to the Media	3
Core Requirements: Theory, History, Methods, and Production		12-13

Students must choose a track for core requirements and are encouraged to select one of the specific tracks. Each track requires students to complete at least one course each in Theory, History, Methods, and Production appropriate to their track.

Cinema Studies Track
Theory

MACS 361	Film Theory and Criticism	

History

Choose 1:		
MACS 261	Survey of World Cinema I	
MACS 262	Survey of World Cinema II	

Code	Title	Hours
Methods		
MACS 350	Course MACS 350 Not Found	
Production		
Choose 1:		
MACS 150	Introduction to Digital Media Production	
MACS 205	Introduction to Documentary	
MACS 260	Film Production	
Critical Media Production Track		
Theory		
Choose 1:		
MACS 320	Popular Culture	
MACS 326	New Media, Culture & Society	
MACS 356	Sex & Gender in Popular Media	
MACS 361	Film Theory and Criticism	
History		
Choose 1:		
MACS 261	Survey of World Cinema I	
MACS 262	Survey of World Cinema II	
Methods		
Choose 1:		
MACS 350	Course MACS 350 Not Found	
MACS 351	Social Aspects of Media	
Production		
MACS 260	Film Production	
Media Studies Track		
Theory		
Choose 1:		
MACS 320	Popular Culture	
MACS 326	New Media, Culture & Society	
MACS 356	Sex & Gender in Popular Media	
History		
MACS 317	Media History	
Methods		
MACS 351	Social Aspects of Media	
Production		
Choose 1:		
MACS 140	Smartphone Cinema	
MACS 150	Introduction to Digital Media Production	
MACS 205	Introduction to Documentary	
MACS 260	Film Production	
MACS 264	Creative and Information Economies	
General Track		
While a specific track is strongly preferred, students may fulfill the following core requirements for the general track:		
Theory		
Choose 1:		
MACS 320	Popular Culture	

Code	Title	Hours
MACS 326	New Media, Culture & Society	
MACS 356	Sex & Gender in Popular Media	
MACS 361	Film Theory and Criticism	
History		
Choose 1:		
MACS 205	Introduction to Documentary	
MACS 261	Survey of World Cinema I	
MACS 262	Survey of World Cinema II	
MACS 284	Animated Media from Mickey to GIFs	
Methods		
Choose 1:		
MACS 350	Course MACS 350 Not Found	
MACS 351	Social Aspects of Media	
Production		
Choose 1:		
MACS 140	Smartphone Cinema	
MACS 150	Introduction to Digital Media Production	
MACS 205	Introduction to Documentary	
MACS 260	Film Production	
MACS 264	Creative and Information Economies	
Capstone Course		3
Students should complete at least 3 hours of MACS coursework at the 400-level from the following list:		
MACS 408	TV Studies	
MACS 410	Media Ethics	
MACS 466	Japanese Cinema	
MACS 480	Advanced Filmmaking (MACS 480 and MACS 481 must be taken concurrently)	
MACS 481	Advanced Filmmaking Studio (MACS 480 and MACS 481 must be taken concurrently)	
MACS 484	Course MACS 484 Not Found	
MACS 485	Making Video Essays	
MACS 496	Advanced Media/Cinema Topics	
Media and Cinema Studies Electives		12
Students must complete at least 12 hours of MACS coursework that is in addition to the requirements above. At least 3 hours must be at the 300-level or above.		
College of Media Electives		6
Students should complete at least 6 hours of coursework from courses in the College of Media, in addition to the requirements above. These can be Media and Cinema Studies (MACS), Journalism (JOUR), Advertising (ADV), or Media (MDIA).		
Total hours required for graduation		124

Course List

Code	Title	Hours
Core Curriculum		16
MACS 203	Contemporary Movies	3
MACS 264	Creative and Information Economies	4
MACS 317	Media History	3
MACS 320	Popular Culture	3

Code	Title	Hours
MACS 351	Social Aspects of Media	3
MACS 499	Senior Project	0

Course List

Code	Title	Hours
Thematic Areas		15

Students must take 5 additional courses in at least 2 of the following thematic areas. In addition, students can declare a specialization by taking 4 courses in 1 thematic area or by completing the requirements of a related certificate program. For a list of courses in each area, see go.illinois.edu/macs.

Cinema Studies
Media Industries & Cultures
Difference & Power
Science, Technology, and Visualization
Global Media and Cinema
Sports Media
Media Making, Design and Research

Course List

Code	Title	Hours
Courses in the College of Media		36

Students must earn at least 36 hours in the College of Media. Remaining hours are completed with ADV, JOUR, MACS, or MDIA electives.

Course List

Code	Title	Hours
Required Area of Study or Minor Outside the College of Media		9

In addition to the courses in the major plan described above, students must complete 9 hours in an approved area outside the College of Media. Approved areas include: African American Studies; American Indian Studies; Anthropology; Art History; Asian American Studies; Business Administration; Communication; Computer Science; Creative Writing; Economics; Food Science and Human Nutrition; Gender and Women's Studies; History; Kinesiology and Community Health; Latina/o Studies; Linguistics; Literature; Natural Resources and Environmental Sciences; Non-English Languages; Philosophy; Political Science; Psychology; Recreation, Sport and Tourism; Regional Area Studies; or Sociology. A university-approved minor may substitute for this requirement. Courses may, if they qualify, also count toward the requirement for advanced hours outside of the College.

Course List

Code	Title	Hours
Advanced Hours Requirement		20

At least 20 hours in courses numbered 200 or above. These courses must be outside and not cross-listed with the College of Media. At least 9 of the 20 hours must be in courses numbered 300 and above.

Course List

Code	Title	Hours
Total hours required for graduation		124

Corresponding Degree   BS Bachelor of Science

Program Features

Academic Level	Undergraduate
Does this major have transcripted concentrations?	No

What is the typical time to completion of this program?

  4 years

What are the minimum Total Credit Hours required for this program?

  124

CIP Code	090102 - Mass Communication/Media Studies.

Is This a Teacher Certification Program?

                No

Will specialized accreditation be sought for this program?

  No

Delivery Method

This program is available:

  On Campus - Students are required to be on campus, they may take some online courses.

Admission Requirements

Desired Effective Admissions Term

Is this revision a change to the admission status of the program?

No

Provide a brief narrative description of the admission requirements for this program. Where relevant, include information about licensure requirements, student background checks, GRE and TOEFL scores, and admission requirements for transfer students.

Describe how this revision or phase down/elimination will impact enrollment and degrees awarded. If this is an elimination/phase down proposal include the plans for the students left in the program.

        We anticipate that this revision will gradually increase total enrollment and degrees awarded. Interest in media production is growing and we anticipate that most majors will select the Critical Media Production track.

Estimated Annual Number of Degrees Awarded

	Year One Estimate	5th Year Estimate (or when fully implemented)

What is the matriculation term for this program?	Fall

Budget

Are there budgetary implications for this revision?	No

Will the program or revision require staffing (faculty, advisors, etc.) beyond what is currently available?

No

Additional Budget Information

Attach File(s)

Financial Resources

How does the unit intend to financially support this proposal?

Will the unit need to seek campus or other external resources?

No

Attach letters of support

What tuition rate do you expect to charge for this program? e.g, Undergraduate Base Tuition, or Engineering Differential, or Social Work Online (no dollar amounts necessary)

Media Rate

Are you seeking a change in the tuition rate or differential for this program?

No

Faculty Resources

Please address the impact on faculty resources including any changes in numbers of faculty, class size, teaching loads, student-faculty ratios, etc.

We do not anticipate any major near-term impacts on faculty resources. However, additional faculty may eventually be needed as the program grows.

Library Resources

Describe your proposal's impact on the University Library's resources, collections, and services. If necessary please consult with the appropriate disciplinary specialist within the University Library.

Library collections, resources, and services are sufficient to support this program.

EP Documentation

EP Control
Number

EP.24.061

Attach
Rollback/Approval
Notices

This proposal
requires HLC
inquiry

No

DMI Documentation

Attach Final
Approval Notices

Banner/Codebook
Name

BS: Media and Cinema St -UIUC

Program Code:

10KT5201BS

Minor Code	Conc Code	Degree Code	Major Code
5201		BS	

Senate Approval
Date

Senate
Conference
Approval Date

BOT Approval
Date

IBHE Approval
Date

HLC Approval
Date

DOE Approval
Date

Effective Date:

Attached Document Justification for this request	
Program Reviewer Comments	**Brooke Newell (bsnewell) (11/07/23 12:38 pm):** Rollback: Email sent to Derek, Carrie, and Katie

Key: 290

Course Change Request

Viewing: **MACS 350 : Film Analysis and Criticism**

Changes proposed by: cladmin-jmeyer

General Information

Effective Term:	Fall 2024
College:	Media, College of
Department/Unit Name (ORG Code):	Media and Cinema Studies (1436)
Course Subject:	Media and Cinema Studies (MACS)
Course Number:	350
Course Title:	
Abbreviated Title:	Film Analysis and Criticism

Course Description:

Methods course in formal analysis and critical writing about cinema. Students will learn how to segment films and other audiovisual objects down to their discrete elements, explain how these elements function as a system, and write precisely and engagingly about that functioning. Assignments include film segmentations, shot breakdowns, digital approaches to close and distant analysis, and critical essay writing in formats appropriate to both academic and popular film criticism.

Justification

Justification for change:

This course covers approaches to analyzing and writing about audiovisual media as a formal object; that is, as an intentionally and strategically composed deployment of visuals and sound to achieve some meaning or effect. Formal approaches are occasionally covered in individual courses within the MACS major where appropriate to that course. However, this course will package formal analysis and the practice of academic and popular film criticism as a way of sharpening students' skills and preparing them to write about media formally in a focused way. It will serve as the methods course for two of the tracks within the upcoming revisions to the MACS major (cinema studies and critical film production).

Please Note: a syllabus is

required for General
Education review:

Course Information

Course Credit

Course credit:

    Undergraduate: 3

    Graduate:

    Professional:

**Registrar Use
Only:**

    Banner Credit: 3

    Billable Hours: 3

Grading Type

Grading type: Letter Grade

Alternate Grading
Type (optional):

Available for DFR: No

Repeatability

May this course   No
be repeated?

Credit Restrictions

Credit
Restrictions:

Advisory Statements

Prerequisites:

Concurrent
Enrollment

Statement:

Restricted
Audience
Statement:

**Registrar Use
Only:**   Banner Advisory
                          Statement:

Cross-listing

Cross Listed
Courses:

Class Schedule Information

Class Schedule
Information:

Fees

Is a fee requested   No
for this course?

Course Description in the Catalog Entry

This is how the above information will be represented in the Catalog:

Methods course in formal analysis and critical writing about cinema. Students will learn how to segment films and other audiovisual objects down to their discrete elements, explain how these elements function as a system, and write precisely and engagingly about that functioning. Assignments include film segmentations, shot breakdowns, digital approaches to close and distant analysis, and critical essay writing in formats appropriate to both academic and popular film criticism.

Additional Course Notes

Enter any other
course
information
details to be
included in the
catalog:

Course Detail

Frequency of
course:
  Every Fall

Duration of the course	Full
Anticipated Enrollment:	50

Expected distribution of student registration:	Freshman: 0 %	Sophomore: 30 %	Junior: 40 %	Senior: 30 %

General Education

General Education
Category

Additional Course Information

Does this course replace an existing course?	No
Does this course impact other courses?	No
Does the addition of this course impact the departmental curriculum?	No
Has this course been offered as a special topics or other type of experimental course?	No

Will this course be
offered on-line?
  Face-to-Face

Faculty members
who will teach
this course:
  Jenny Oyallon-Koloski, Derek Long, Julie Turnock, Angela Aguayo

Course ID: 1012830

Comments to
Reviewers:

Course Edits
Proposed by:
  Derek Long - drlong@illinois.edu

Course Reviewer
Comments
  system (11/03/23 10:23 am): System Message: Proposal restored.

Key: 13617

Preview Bridge

Media and Cinema Studies, BS

For students starting in Fall 2024 and beyond

This sample sequence is intended to be used only as a guide for degree completion. All students should work individually with their academic advisors to decide the actual course selection and sequence that works best for them based on their academic preparation and goals. Enrichment programming such as study abroad, minors, internships, and so on may impact the structure of this four-year plan. Course availability is not guaranteed during the semester indicated in the sample sequence.

MACS Tracks include: Cinema Studies, Critical Media Production, Media Studies, and General

First Year			
First Semester	**Hours**	**Second Semester**	**Hours**
Foundations - MACS 101, *Intro to the Media*	3	History Core Course	3
Composition I or General Education course	4-3	General Education course	3
General Education course	3	General Education course or Composition I	3-4
Language Other Than English (3rd Level)	4	General Education course	3
		Free Elective	3
	14		**15**

Second Year			
First Semseter	**Hours**	**Second Semester**	**Hours**
Methods Core Course	3	Theory Core Course	3
General Education course	3	Media elective	3
General Education course	3	General Education course	3
General Education course	3	General Education course	3
Free Elective	3	Free Elective	3
	15		**15**

Third Year			
First Semester	**Hours**	**Second Semester**	**Hours**
Production Core Course	4	MACS Elective	3
MACS Elective	3	MACS Elective	3
General Education course	3	General Education course	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
		Free Elective	3
	16		**18**

Fourth Year			
First Semseter	**Hours**	**Second Semester**	**Hours**
Capstone Course	3	MACS Elective	3
Media elective	3	Free Elective	3
Free Elective	4	Free Elective	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	16		**15**

Total Hours   **124**

Note: Media Electives are any non-required Media and Cinema Studies (MACS), Journalism (JOUR), Advertising (ADV), or Media (MDIA) courses

Course Change Request

Viewing: **MACS 484 : Media Professionalization**

Changes proposed by: cladmin-jmeyer

General Information

Effective Term:	Fall 2024
College:	Media, College of
Department/Unit Name (ORG Code):	Media and Cinema Studies (1436)
Course Subject:	Media and Cinema Studies (MACS)
Course Number:	484
Course Title:	
Abbreviated Title:	Media Professionalization

Course Description:

Professional development capstone in Media and Cinema Studies. Students will reflect on past work, identify post-graduation goals, learn how to pursue further training and certification, identify networking opportunities, and prepare for interviews. Assignments include a portfolio of archived and revised course papers and projects, a collaborative project involving public presentation of findings at a university or college event, and compilation of appropriate job search or graduate school materials.

Completed Workflow

1. Banner

Approval Path

1. 11/04/23 3:58 am *system*: Approved for Banner

History

1. **Nov 4, 2023 by cladmin-jmeyer**

Justification

Justification for change:

Course is an expansion and formalization of the current senior portfolio project in Media and Cinema Studies, adding topics and training in professionalization, presentation, networking, and interviewing skills to prepare them to start their careers in media. Course will serve as one capstone option for the revised Media and Cinema Studies major.

Please Note: a syllabus is required for General Education review:

Course Information

Course Credit

Course credit:

  Undergraduate: 3

  Graduate:

  Professional:

Registrar Use Only:

  Banner Credit: 3

  Billable Hours: 3

Grading Type

Grading type: Letter Grade

Alternate Grading Type (optional):

Available for DFR: No

Repeatability

May this course be repeated? No

Credit Restrictions

Credit Restrictions:

Advisory Statements

Prerequisites:

Concurrent Enrollment Statement:

Restricted Audience Statement:

Registrar Use Only:	Banner Advisory Statement:

Cross-listing

Cross Listed Courses:

Class Schedule Information

Class Schedule Information:

Fees

Is a fee requested for this course?	No

Course Description in the Catalog Entry

This is how the above information will be represented in the Catalog:

Professional development capstone in Media and Cinema Studies. Students will reflect on past work, identify post-graduation goals, learn how to pursue further training and certification, identify networking opportunities, and prepare for interviews. Assignments include a portfolio of archived and revised course papers and projects, a collaborative project involving public presentation of findings at a university or college event, and compilation of appropriate job search or graduate school materials. Course Information: 3 undergraduate hours. No graduate credit.

Additional Course Notes

Enter any other course information details to be included in the catalog:

Course Detail

Frequency of course:
  Every Spring

Duration of the   Full

course

| Anticipated Enrollment: | 20 | | | |

| Expected distribution of student registration: | Freshman: N/A | Sophomore: N/A | Junior: N/A | Senior: 100 % |

Graduate:
N/A

General Education

General Education
Category

Additional Course Information

Does this course replace an existing course?   No

Does this course impact other courses?   No

Does the addition of this course impact the departmental curriculum?   No

Has this course been offered as a special topics or other type of experimental course?   No

Will this course be offered on-line?
  Face-to-Face

Faculty members who will teach this course:
  Carrie Wilson-Brown, Amanda Ciafone, Derek Long

Course ID: 1012838

Comments to

Reviewers:

Course Edits
Proposed by:
 Derek Long - drlong@illinois.edu

Course Reviewer
Comments
  system (11/03/23 10:23 am): System Message: Proposal restored.

Key: 13618