



# Online @ Illinois

UIUC Senate

December 11, 2017



# Comment on technology/online strategy

## Technology

- **Faculty doing amazing things with technology in the classroom (campus experience)**
  - Blended learning, flipped classrooms, real-time feedback, computer-based testing

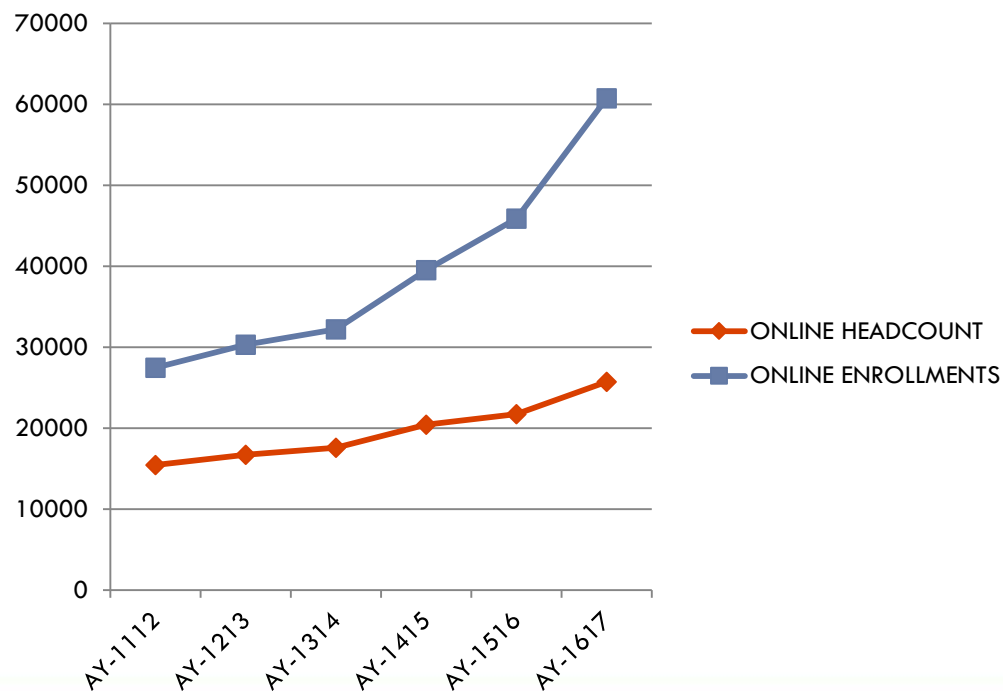
## Online (courses with no in-person component)

- **Faculty role, quality are top priorities**
- **Undergraduate**
  - Individual courses take advantage of student needs and preferences (e.g., winter session online) help time-to-degree
  - We value the residential experience
- **Graduate**
  - Learners can't always come to campus, but tend to be highly motivated → degree programs

# Online activity growing

## Academic Year 2016-2017:

- **56,036 enrollments in Illinois online courses**
  - Includes Distance + Residential
  - Up 33% from AY16
- **25,281 headcount**
- **9,319 international**
- **FY 17: \$30 million in gross revenue**



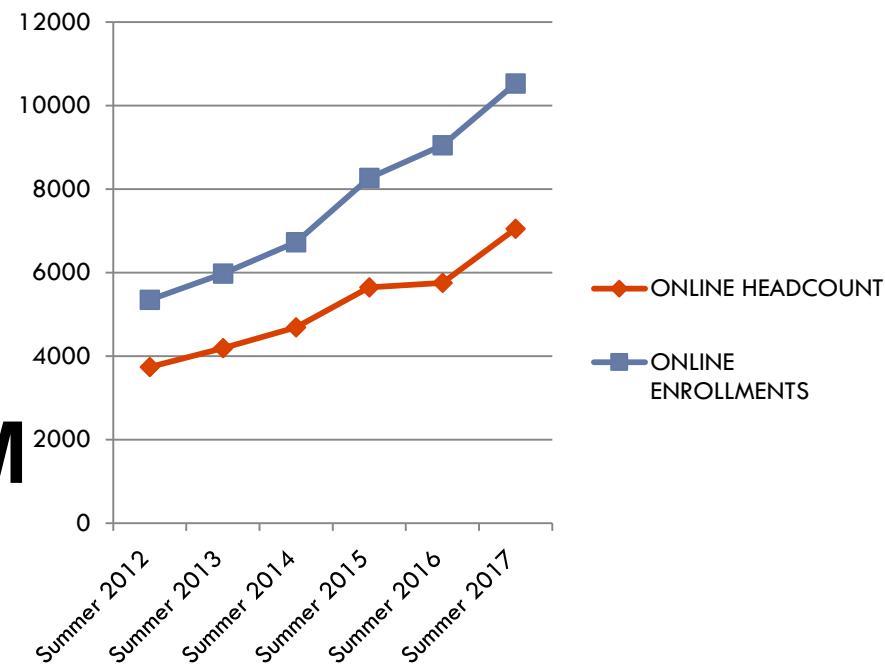
# Four Major Online Groups

- 1. Summer Session Online**
- 2. Winter Session Online**
- 3. Graduate Traditional Online**
  - Credential bearing (certificate, degree)
- 4. MOOCs and MOOC-related**
  - Large enrollment courses (credentialed/uncredentialed, non-credit)
  - Degree programs

# Summer Session Online

## Academic year 2016-2017:

- **10,062 enrollments in summer online**
- **7,052 headcount**
- **Up 16% from AY16**
- **Largely residential**
- **FY17 revenue: \$10.5M**



## ONLINE COURSES

### KEYWORD SEARCH

### STUDENT TYPE

- show only courses open to non-degree students

### ACADEMIC TERM

- All
- Self-Paced Courses
- Summer 2017**
- Fall 2017
- Winter 2017/2018
- Spring 2018

### SUBJECT

- Accountancy
- Agricultural And Biological Eng
- Agr & Consumer Economics
- Advertising
- Aerospace Engineering
- African American Studies
- African Studies
- Agricultural Communications
- Agricultural Education

### MEETS GEN-ED

- Meets Any General Education Requirement
- Advanced Composition

**Note:** Courses are subject to change. Please confirm course availability with your academic advisor and/or department. Non-degree registration dates may be viewed [here](#).

Semesters: su    Parts of Terms: all    Course Types: all

Found 374 matching online course sections.

### Asian American Studies

AAS 310: Race and Cultural Diversity

### Accountancy

### Agr & Consumer Economics

ACE 100: Agr Cons and Resource Econ

ACE 240: Personal Financial Planning

### Advertising

ADV 281: Advertising Research Methods

ADV 312: Advertising History

ADV 490: Advanced Special Topics in Adv

ADV 495: Internship Seminar

### Aerospace Engineering

### African American Studies

### African Studies

# Winter Session Online

Year	# of Courses	Enrollment	Revenue
2014-2015	8	764	\$1,139,171
2015-2016	17	1,349	\$2,127,718
2016-2017	24	1,540	\$2,577,038

- **7 different colleges**
- **All undergraduate courses, largely residential students**
- **84% of Illinois winter online students felt the quality of interaction they had was the same as or better than that in most face-to-face courses**
- **82% of Winter session students rated the overall quality of winter session courses as good or excellent**
- **Total revenue for the 3-year Winter Session pilot \$5.8M**





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# WINTER ONLINE COURSES

## COURSE SPOTLIGHT

< **SOC 101 (3 Credit Hours)**  
**SOCIOLOGY OF GENDER**

**DEC. 22 - JAN. 13, 2018**

**I ILLINOIS | ONLINE**  
UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN



Register for Winter and Spring

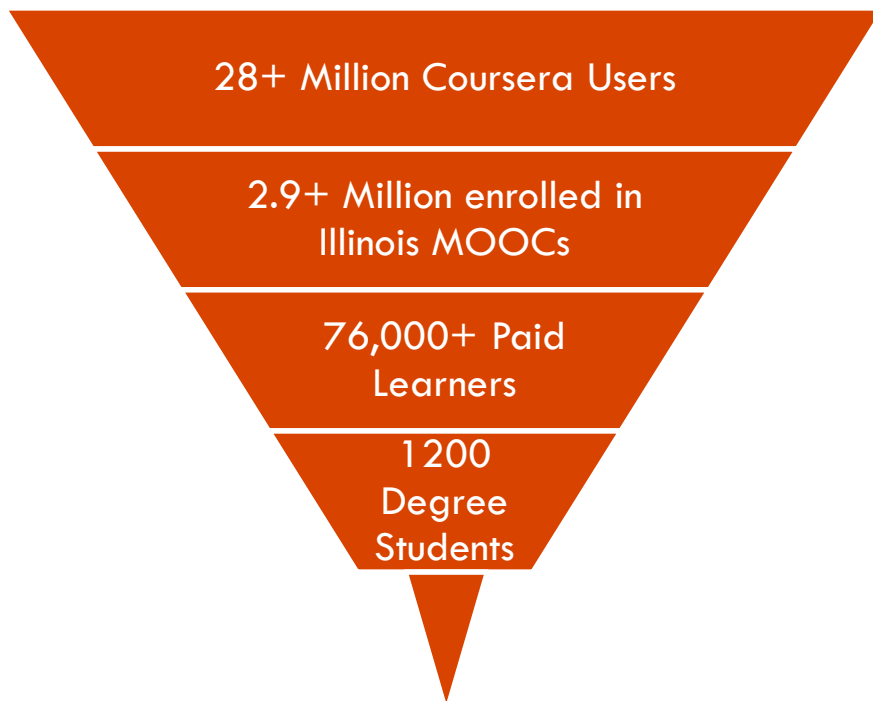
Register Online



# Traditional online offerings

- **50 Degree Programs**
  - **49 Graduate** (includes new Ed.D. options in Education)
  - **1 Undergraduate** (Earth, Society & Environmental Sustainability, LAS)
- **42 Certificates**
  - **39 Graduate**
  - **3 Undergraduate**
- **13,298 Graduate Online Enrollments (FY17)**
- **FY 17 revenue: \$17.6M**

# MOOCs and MOOC-based degrees reaching a large, global audience.



**Globalizing our land-grant mission**

**4.5 / 5.0 mean course ratings**

**Students from over 50 countries and every state in the U.S.**

# MOOC courses & degrees

- **100 MOOCs across 7 of our academic units**
- **3 Degrees**
  - **College of Business**
    - **iMBA launched January 2016**
    - **iMSA launched August 2017**
  - **College of Engineering**
    - **MCS-DS launched August 2016**
- **14 Specializations**
- **Project \$7 million in FY18 revenue**
- **Now seeing revenue from non-credit (\$2 million)**

# Take the world's best courses, online.

Join for free



See All



## Earn Your Master's Degree Online

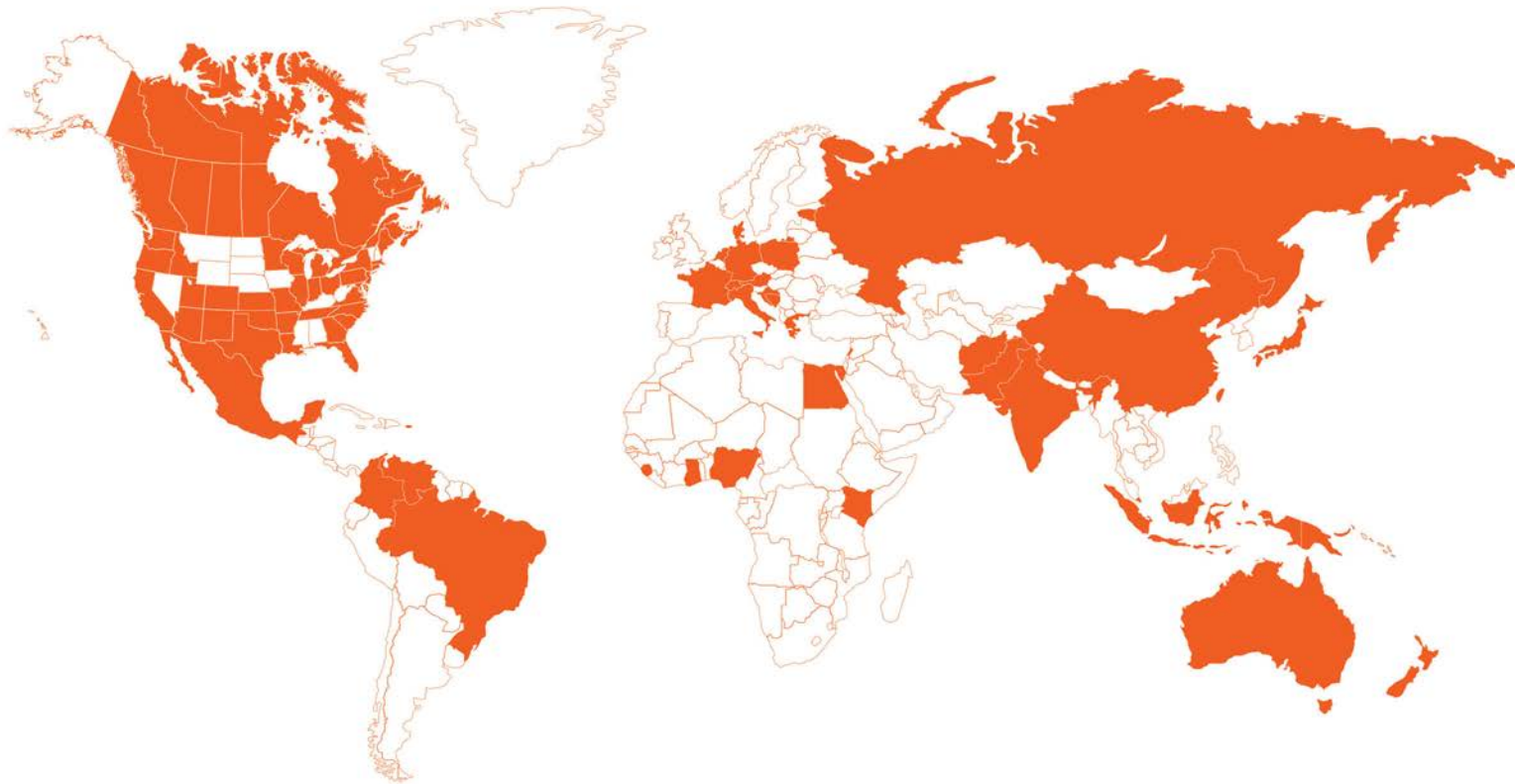
You can now earn a master's degree in business, accounting, data science, or entrepreneurship on Coursera

Learn More



# global programs ↔ global interactions

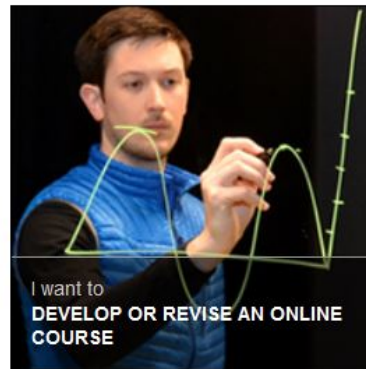
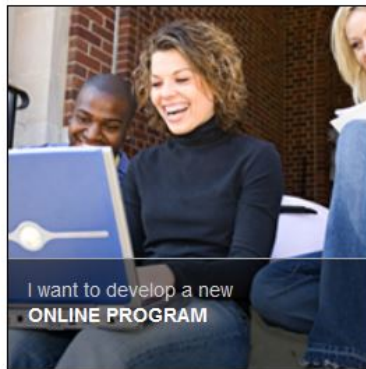
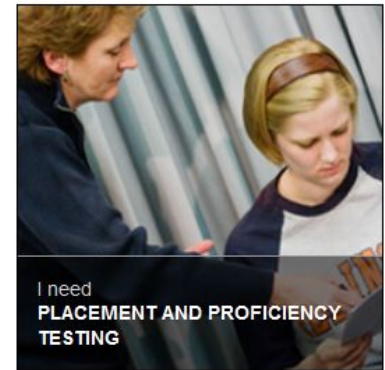
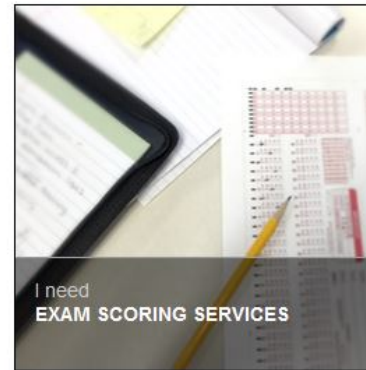
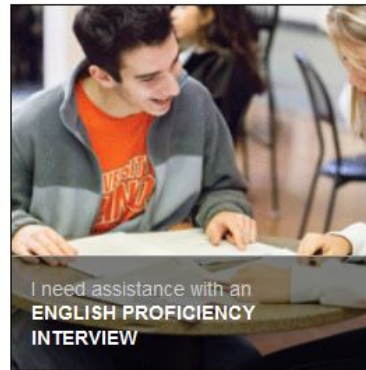
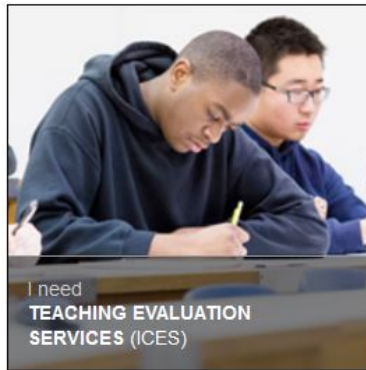
iMBA now in 34 U.S. States, District of Columbia, and 36 countries





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## CITL Services How may we help you?





# Summary

- **We continue to innovate in the classroom with technology**
- **Online learning is growing**
- **Significant opportunities to reach new learners**
- **Clear understanding of the importance of the residential experience for undergraduate education**
- **Over a few years, we moved quickly from an online player to an online leader**
  - **Colleges/Departments, CITL, Coursera**